

THE BEST IS CHEAPER IN THE END



Order a Case To-day
"EVERY DAY" BRAND
EVAPORATED MILK.

Job's Stores Limited.

DISTRIBUTORS

Write For Our Low Prices

- of—
- Ham Butt Pork**
- Fat Back Pork**
- Boneless Beef**
- Special Family Beef**
- Granulated Sugar**
- Raisins & Currants**

—and—
All Lines of General Provisions.

HEARN & COMPANY

St. John's, Newfoundland.

A 6 h.p. GUARANTEE Engine

Only used 1 gallon of Gasoline and 1 1/2 casks of Kerosene Oil for a summer's fishing on the Labrador.

Cheapest engine to run on the market, and every engine gives satisfaction.

Robt. Templeton, Agent

FIRE STOCK OF GUNS
 Selling Cheap to Clear

Slightly disfigured by water, but guaranteed in perfect working order.

- English Single Barrel Muzzle Loading Guns from \$4.00 to \$10.00.
- Hollis Double Barrel Muzzle Loading Guns, 3-4 bore, 36 in. brl, \$17.50 reduced to \$12.50.
- Double Barrel Breech Loading Guns, 12 G. from \$10.50 to \$25.00.
- 22 Calibre Rifles.
- Winchester and Ross Rifles, all Models and Calibre.
- Also New Stock of Gun Powder in 6 1-4, 12 1-2 and 25 lb. kegs.

MARTIN HARDWARE CO. LIMITED.
 Front & Rear, next West of Old Store

P.S.—All Mail Order goods will be supplied in new stock unless otherwise ordered.

Germans Feel Weight Of Russian "Hammer"

THE one great factor upon which the Allies build their hopes of an eventual triumph apparently is beginning to tell. It is the almost exhaustible supply of men that may be drawn from the vast reaches of the British and Russian Empires which are relied upon in time to crush the Germans by overwhelming numerical superiority.

In the east this influence seemingly is already being felt, and to it is ascribed the German reverse in Russian Poland.

The secret of the Russian victory, writes a British correspondent at Petrograd, lies in the vastness of the Russian army. This enables the Russians to keep an immense reserve for every army, changing regiments frequently and never leaving the same men on the firing line long enough to become stale.

Change the Fighters.

Thus, instead of two completely exhausted armies facing each other along the Vistula, as has happened frequently on the banks of the Aisne, the Russians made daily changes, bringing regiments from the rear and thus allowing the fighters in the trenches to retire and rest.

This operation is said to have been repeated so often that virtually every Russian soldier within striking distance of the invaders is now a veteran.

While this German retirement may not be the rout pictured in Petrograd, it is nevertheless true in a general way that the retreat has progressed so far that Warsaw is today free of the menace of investment, and with the pressure on their centre relieved, the Russians are now devoting more attention to the campaign in Silesia and in Galicia.

Stubborn Resistance.

Petrograd reports that the garrison at Przemysl is defending this fortress with extraordinary obstinacy. The forts are well armed, and tens of thousands of workmen are employed in strengthening the fortifications. In anticipation of an investment the supplies of ammunition are large.

The weakness of the fortress is reported to be found in the scarcity of provisions. Enormous quantities had been collected by the Austrians in outlying villages, but the unexpectedly speedy advance of the Russians resulted in the seizure of these supplies.

When the Russians had won their third victory against the Austro-German army at Gorodek and seized all the important points in Galicia, including the passes of the Carpathians, it seemed reasonable to suppose that they would pursue their advantage by following up the defeated armies and preventing the seeming purpose of the Germans to concentrate in the vicinity of Cracow.

The bulk of the Russian forces were already concentrated in Galicia. The movement would threaten both Silesia and Moravia, and would strike at the enemy's weak point, the junction of the Allied armies.

Was Misleading.

It appears, however, that the "information" as to the locality of the Ger-

man concentration was misleading. The bulk of the German troops united, not about Cracow, but at points as far north as Thorn.

The entrenchments constructed along the Polish frontier appear to have been designed to cover the concentration which was actually proceeding in Posen and Silesia, and not for defence purposes. There was, nothing to be gained by an advance on Cracow.

Having thus found it necessary to abandon the offensive and await the arrival of reinforcements, the Russians had to adapt their dispositions to those of the enemy and concentrate their armies behind the line of the Vistula.

Having concentrated behind the Vistula the German invasion of Western Russia made it necessary for the Russians to remain on the defensive.

On the same day as the Russian victory of Augustov the Germans completed their strategic deployment in West Poland, approximately on the line Plock-Kutno, Ledz-Petroko-Kielch the Austrians, with a stiffening of German troops prolonged the line to the Carpathians.

Such was the situation when the advance of the Austro-German armies began. On the offensive the Russians had the disadvantage of fighting with impassable Vistula in the rear. On the other hand, a defensive attitude behind the river offered considerable advantages. The area was well provided with railways, including lateral lines in rear of position. North of Warsaw the line of the Narew is strengthened by fortresses. So here the Russians waited and turned back the invaders.

FAITHFUL TO SACRED TRUST TO THE LAST

Pathetic Story of a Soldier and a Priest, Both Wounded Unto Death

Paris, Oct. 31.—In the waiting room of the great railway terminus in Paris, wounded soldiers are laid out on straps waiting to be taken to the hospital. Last night eight of them were badly hurt, and some were evidently not long for this world.

One of them seemed to be very uneasy. A nurse went up to him and offered to arrange his bandages. He said:

"I want a confessor very badly."
 "Is there a priest here," asked the nurse.

Just then another soldier lying mortally wounded, plucked the nurse by the sleeve. "Madam," he said, "I am a priest. I can give him absolution. Carry me to him."

The nurse hesitated. The second soldier was suffering from the effects of a horrible shell wound, and the least movement gave him excruciating pain. But again the feeble voice said:

"You are of the faith and you know the price of a soul. What is one more hour of life, compared with that?" and the soldier raised himself by a supreme effort to go to the side of his comrade. But the effort was vain, he had to be carried.

The confession did not take long, and the strength of the soldier priest was ebbing away. When the time came to give absolution, he made a signal to the nurse. "Help me to give the sign," he said.

The nurse held up his arm while this was being done. Death followed quickly for the priest and his penitent. They died hand in hand, while the nurse and the ambulance men fell on their knees on either side of them.

STEBAURMAN'S OINTMENT

17 Brennan St.,
 Dear Sir,— St. John's, July 13, '14. I was a cripple for 25 years, and had several doctors treating me; also spent some time at the hospital, but all failed to do me any good.

I am glad to say that "Your Ointment" &c., has made a perfect cure of me. Previous to this I was obliged to walk around on crutches. So I advise all sufferers to give his medicines a trial and prove for themselves my statements.

Yours truly,
 (Signed) MRS. SHAW.
 To MR. L. STEBAURMAN,
 15 Brazil's Square,
 or P. O. Box 651.

Stebaurman's Ointment, 20 cents per box or 6 boxes for \$1.00—oct23,2v
 Cash Must be Sent With Order.

Anyone can repair a roof with Elastic Roofing Cement Paint. It is easy and ready to apply. No heating required. You can do the work yourself with an ordinary whitewash brush. P. H. COWAN, Agent.

INDIANS PLEASED TO BE IN FIGHT

British Officer Speaks Admiringly of Their Conduct Under Fire in Belgium—Excellent Shots

London, Nov. 2.—The London Morning Post prints an extract from a letter of a cavalry officer, giving an account of how the Indian troops behaved in their first encounter with shell fire. Although a cavalry officer the writer was serving in the trenches in his letter, dated October 24th, and written from Belgium, he said:

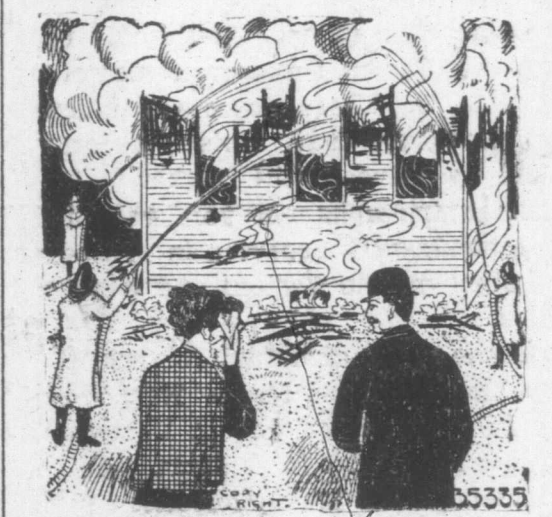
"The night before last we were told that the regiment was going to be relieved by the Indians. I was delighted until I heard that my troops were to stay out to give them moral support, as it was their first go, a compliment issue, although I did not think so at the time. It was the most weird night I have ever seen.

"There were six barns and a windmill blazing, all set alight by shell fire, when these fellows, with turbans, and with flashing eyes and teeth, came up out of the darkness. The undefeated Dragoons of course, became firm friends with them at once. French Belgian, Indians, they make pals with them all.

"Well, these natives had hardly got into the trenches on either side of me, when the Germans opened fire. It was the worst half hour I ever spent. As, of course, I could not make them understand and as they have never seen shells before, I did not know what they would do. They behaved splendidly and I think they thought the shells were fire works, let off for their benefit.

"The officer in charge of them told me that morning that he was most anxious as to how they'd do, but they shouted with glee when they saw a German and let him know what good shots they are. In the middle of the attack one native hurled himself into my trench and spoke excitedly to me. "Of course I could not make out what he wanted, but thought he wanted a doctor or some one as he kept pointing at a cartridge, so I sent down for the doctor, but when he arrived I discovered it was more ammunition they wanted and not a doctor."

ADVERTISE IN THE MAIL AND ADVOCATE



YOUR LOSS
 by fire will not bring grief and ruin to your home if you have had the forethought to secure one of our

FIRE INSURANCE POLICIES.

The cost for ample protection, to guarantee you against loss in event of such a catastrophe, is very small.

Why Not Insure Now?
PERCIE JOHNSON,
 Insurance Agent.

Good Morning! We Are Introducing American Silk American Cashmere American Cotton-Lisle HOSIERY

They have stood the test. Give real foot comfort. No seams to rip. Never become loose or baggy. The shape is knit in—not pressed in.

GUARANTEED for fineness, style superiority of material and workmanship. Absolutely stainless. Will wear 6 months without holes, or new ones free.

OUR SPECIAL OFFER to every one sending us \$1.00 in currency or postal note, to cover advertising and shipping charges, we will send post-paid, with written guarantee backed by a five million dollar company, either

- 2 Pairs of our 75c. value American Silk Hosiery
 - or 4 Pairs of our 50c. value Am. Cashmere Hosiery.
 - or 4 Pairs of our 50c. value Am. Cotton-Lisle Hosiery
 - or 6 Pairs Children's Hosiery.
- Give the color, size, and whether Ladies' or Gent's hosiery is desired.

DON'T DELAY—Offer expires when a dealer in your locality is selected.
The INTERNATIONAL HOSIERY CO.
 P. O. Box 244.
 DAYTON, OHIO, U.S.A.

oct19,12w,d,w.

A SPLENDID OFFER

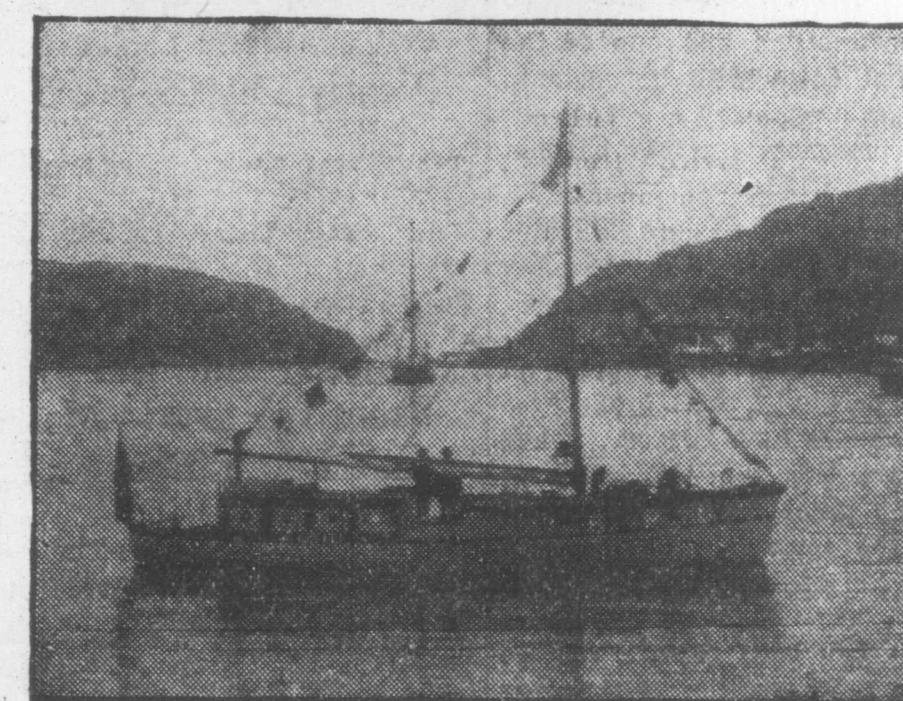
We will mail the daily issue of **The Mail and Advocate** to any address in Newfoundland or Canada from now until the end of 1915 for the sum of \$2.00.

We will mail the weekly issue of **The Mail and Advocate** to any address in Newfoundland or Canada from now until the end of 1915 for the small sum of Fifty Cents.

The weekly issue of **The Mail and Advocate** offers splendid opportunities to business men for advertising their goods as it is read by 50,000 persons every week.

The daily issue of **The Mail and Advocate** has the largest outport circulation by 100 per cent of any daily paper in the Colony. It has only been published nine months, yet its outport subscription list exceeds by 100 per cent the circulation of any other daily paper.

The weekly issue of **The Mail and Advocate** has subscriptions all over the Colony and is the cheapest weekly paper issued in the Colony. We give our advertisers good value for their money. They appreciate this fact and continue their patronage from year to year. Others should note this fact and advertise in the paper that is read by 50,000 persons.



MOTOR BOAT F.P.U.

For Sale! Motor Boat F.P.U.

Built for R. H. Silver, Esq., at their premises, Greenspond, in 1912. Used by President Coaker the last two summers during his cruises North.

Boat is fitted with a 27 h.p. Fraser Engine, which has given splendid satisfaction. The boat is 40 feet long and 9 feet wide, and would make an ideal mission boat.

She contains sleeping accommodation for four, and tanks for 250 gallons of fuel. Nineteenths of the fuel consumed by the engine is Kero oil.

The reason for selling is, the boat is not large enough for the purpose she is now used for.

The boat cost about \$1800, and is well fitted in every respect. She is provided with sails. She would make a fine boat for collecting bait or for fishery uses. Apply to

W. F. Coaker.

For Sale!

A 6 h.p. Stationary Engine

Master workman make, suitable for running a Stave Mill or Machine Shop.

Engine is fitted with a Patent Clutch Pulley and regulated with a Governor, and is in first-class condition.

Price \$150.

Apply to

Fishermen's Union Trading Co., Ltd.