

# Pushing To The Front

## Why?—

Have the farmers of the West supported us so whole-heartedly in our fight for better times and a square deal during the five and a half years The Guide has been in existence?

## Why?—

Do our readers renew their subscriptions so promptly and write us appreciative letters endorsing our stand against special privilege and entrenched monopoly?

## Why?—

Has The Guide pushed right to the front until it now ranks as Canada's leading farmers' weekly, with a larger paid circulation than any other farm journal in the Dominion?

## Because!—

Our readers appreciate the fact that The Guide is not dominated by capitalistic nor political interests. **Because** it tells the absolute truth and nothing but the truth. **Because** it has the courage to attack entrenched wrong, and to strike at corrupt power.

## Because!—

It has the good-fellowship, sympathy and help of all its readers. **Because** The Guide is sold on its merits without the aid of trashy premiums. **Because** The Guide is seeking to destroy evil, to overthrow wrong, to build up good, never to ruin persons nor injure legitimate interests.

### Do You Want Proof?

"Kindly find enclosed \$2.00, being my renewal for another three years. I read with great interest your editorials every week and although there are naturally some points on which I differ, on the whole I should be sorry to miss the paper." G. J. M. Pegg, Loreburn, Sask., November 24th, 1913.

"Kindly send me The Guide and Nor-West Farmer for one year, for which I enclose \$1.25 as per your instructions. I consider The Guide the greatest factor in economic education in Western Canada, and the surest proof of her power is the manifest fear of her enemies. There is hardly a man in this neighborhood who does not take the Guide." November 17th, 1913. A. J. Boughen, Dauphin, Man.

"I enclose an order for The Guide. I don't want to be without it. It is certainly fighting for the farmers, and showing things up in plain figures. Also a farmer can save a lot by dealing with The Guide advertisers. If we could get all the farmers to write and buy co-operatively we would soon be out from under the thumb of Big Interests." Fred W. Burnett, Willows, Sask.

### Some Attractive Offers

- Subscription for twelve months . \$1.00
- Subscription for two years . . . 1.50
- Subscription for three years . . . 2.00
- Subscription for five years . . . 3.00
- Subscription for ten years . . . 5.00

To each subscriber who renews for Ten Years an elaborate illuminated certificate, suitable for framing, will be presented. This certificate will show our readers the excellent designing and printing turned out by The Guide Commercial Printing Department.

### Practical Appreciation

"I don't think that I can find a better way of saving money and securing the best paper in Canada, so send me along "The Farmers' Champion" for ten years, for which I enclose Five Dollars. I sincerely hope that long before my subscription runs out, we—as farmers—will have finished going down on our knees to them at Ottawa, that our delegates going down there will have "M.P." after their names."

Charles Blunden, Granum, Alta., Nov. 26, 1913.

### Judge Us By What We Do

Not by what others say about us—then you and we will both benefit. It is our aim to make this the best year and greatest gain in circulation The Guide has ever had. To each and every one of the thousands who have sent in their renewals, we want to extend our grateful acknowledgment and sincere thanks. We would urge those who have not yet renewed their subscriptions to take advantage of our attractive long term offers on this page and not wait for a notice to renew.

## Fill Out and Mail This Coupon Today



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December 10, 1913

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