



Send
YOUR Soldier
a flask of

HORLICK'S MALTED MILK TABLETS

Think what a blessing these delicious Food Tablets are to men on active service. They are always ready for immediate use and a few dissolved in the mouth will maintain the strength of the Soldier when he most needs it. They supply sufficient nourishment to sustain for hours, give increased body heat and vitality, prevent fatigue and relieve thirst. If wounded and left unattended they give the nourishment so necessary to maintain strength and vitality, and have been of great comfort and use to all forces.

We will send post free to ANY address a 1s. flask of these delicious and sustaining food tablets and a neat vest pocket case on receipt of 1/6. Be particular to give regimental number, rank, name, squadron or company, battalion, battery, regiment (or other unit), staff appointment, or department. State if with British Expeditionary Force or Mediterranean Expeditionary Force. If not with either, state where unit is stationed.

Of all Chemists and Stores, in convenient pocket flasks, 6d. & 1/- each. Larger sizes, 1/6, 2/6 and 11/- (Prices in England.)

Liberal Sample sent post free for 3d. in stamps.

HORLICK'S MALTED MILK CO., SLOUGH, BUCKS.

