

THE CANADIAN GROCER

VOL. XIII.

TORONTO AND MONTREAL, JANUARY 20, 1899.

NO. 3.

**SELL
ONLY
THE
BEST!**

In Competition with the World
we have received the

**Highest Awards
Made. . .**

These substantiate our claim
that : : : : :

Colman's Mustard

IS THE BEST IN THE WORLD

Without the Bitter

We try to make the character of *all* our cereal foods distinctive, and we have the most convincing proofs that they occupy a place by themselves in the Canadian field. For example,

Tillson's Roller-Process Buckwheat Flour

is recognized everywhere by its strong, rich, natural flavor, but without the buckwheat bitter of the ordinary buckwheat flour. And, too, its whiteness is almost proverbial. Its cleanliness has brought it into strong repute among the most discriminating buyers.

It is **pure** Buckwheat Flour—it is a Buckwheat Flour "without the bitter."

From Manufacturer to
Retailer Direct.

THE TILLSON CO'Y, LIMITED, Tilsonburg, Ont.