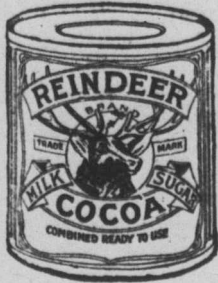
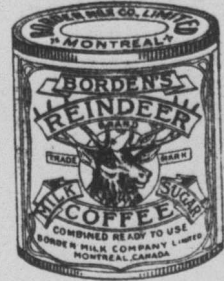


# A Borden Window Display will not disappoint you



**B**ORDEN'S are sellers all the year round. Their goodness is only equalled by their utility and convenience and Borden customers always come back for further supplies.



The Borden group comprises:

"Eagle", "Reindeer" and "Challenge" Brands (Condensed Milk.)

"St. Charles" and "Jersey" (Evaporated.)

"Reindeer" Brand Coffee and Cocoa.



Every one of which represents the same high quality standard that has made Borden Milk Products the favorites of the people for three generations.



## Borden Milk Company, Limited

*"Leaders of Quality"*

MONTREAL

Branch Office: No. 2 Arcade Building, Vancouver.

*If any advertisement interests you, tear it out now and place with letters to be answered.*