## "ST. AUGUSTINE" A

Registered

#### The Perfect Invalids' & Communion Wine.

"St. Augustine " is a sound pure wine, better cannot be obtained.' Rev. Canon Dann.

Cases 12 Qts. \$4.50 24 Pts. \$5.50 F.O.B. Brantford.

J. S. HAMILTON & Co. - Brantford. Manfrs. and Pro. "St. Augustine Wine,

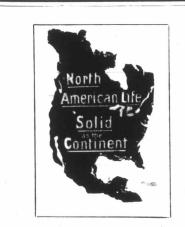
Main 7405 Telephone - -We are equipped to produce Printing Matter that will attract attention anywhere. Our prices are inducing and should attract the shrewd business man-try us.

The Monetary Times Printing Co., of Canada, Limited

62 Church St., Toronto, N.-W. Cor of Court St.

### ALEX. MILLARD Undertaker and Embalmer **359 Yonge Street, TORONTO**

**Telephone Main 679** 



# THE Business Man

who does not protect his creditors by insuring his property is not looked upon as a safe or desirable man with whom to

#### CANADIAN CHURCHMAN.

## Physician's Testimony for Labatt's Ale

"We find that the ale uniformly and well agreed with the patients, that it stimulated the appetite, and thereby increased nutrition. The taste, likewise, is always highly spoken of. In nervous women, we found that a glass at bedtime acted as a very effective and harmless hypnotic."-SUPERINTENDENT OF LARGE U. S. HOSPITAL.



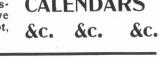
# What Shall I Give ?

Books win favour with everybody. Send for our Christmas List containing information about our special

O cheere my friendes, I wolde not give colde tongueless thynges, but bookes that mottoe-cards of faire designe. For other pleas-ures pall with age. But naught survives ye lettered page; and he who sendeth giftes, I-wot, that speak in print, is unforgot!

BIBLES

**GIFT BOOKS** CALENDARS



29-37 Richmond Street William Briggs, Publisher, West, TORONTO **A VERY SUITABLE** 

CHRISTMAS PRESENT All subscribers should send a copy of the beautifully . Illustrated Christmas number of the Canadian Churchman to their friends. PRICE 25 CENTS POST PAID to any part of Canada, Great Britain or the United States.

SEND YOUR ORDERS IN EARLY.



form the basis of Results to policyholders in a Life Insurance Company.

December 2, 1909.

One of the financial journals publishes the interest earnings on investments of all the Life Insurance companies. The average rate earned by the Canadian companies in 1908 was 5.3 per cent.

The interest rate of The Great-West Life Assurance Company was 7.64 per cent.

It can readily be seen that low premiums and high profit returns must follow. Ask for information.



fif







have dealings.

P

Yet, what creditors are there who have such great claims upon a man as his wife and children ?

As the head of a family, it is your duty to see that those dependent upon you have the benefits and protection which life insurance provides.

See one of our representatives to-day regarding 'a policy or write to the

North American Life Assurance Company "SOLID AS THE CONTINENT" Home Office - Toronto





CHURCH BRASS WORK of every descrip nished and satisfaction guaranteed. Designs fui

KEITH & FITZSIMONS, LIMITED 111 King Street West, Terente

Whoever eats raw meat ? No one. Then drink only safely cleansed and Pasteurized milk and cream from the City Dairy



If we would be powerful in action, we must be powerful in being. If we would resolutely and continuously persist in excellence, in truth, and in Ftrouble of laying a foundation.



right, and thus make our external life a force for good, a blessing to those who are in our immediate neighborhood, we must cherish within us that love for goodness and that loyalty to truth which alone can give vitality and persistence to effort.

There is no short cut to excellence. In every department of human achievement superiority is based upon toil, and success is reached only by effort. Drudgery in some form underlies every performance that is of any worth, and he who plumes himself upon his ingenuity in escaping from it is like the man who congratulates himself on his shrewdness in building a house without the

It will pay you to see our stock before purchasing elsewhere. We have the largest and best stock in the city to select from.

MCINTOSH-GRANITE CO'Y, Ltd. 1119 Yonge Street, Toronto Telephone N. 1249,