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Up-to-date business methods, backed by an unbroken record of fair-dealing with its policyholders, have achieved for the Sun Life of Canada a phenomenal growth.

Assurances in Force have more than doubled in the past seven years, and have more than trebled in the past eleven years.

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SUN LIFE ASSURANCE COMPANY OF CANADA HEAD OFFICE-MONTREAL

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OF LONDON, ENGLAND

FIRE INSURANCE, A.D. 1714. Canada Branch, Montreal: T. L. MORRISEY, Resident Manager.
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AGENCIES THROUGHOUT THE DOMINION.

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on the lives of the men who run the business is just as important as fire insurance on the property. Fire is a possibility but death a certainty.

The ready cash for a Canada Life Business Insurance Policy at such a time will readjust matters and carry on the business as nothing else can do. Ask for particulars.

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### Insurance

#### ALBERTA HAIL LOSSES.

Losses from hail in Alberta during the past season are reported to have totalled around \$1,-000,000, shared almost equally between the municipal hail insurance scheme and the straight line companies. At a recent meeting of the municipal hail insurance board, held in Calgary, it was reported that the total insurance carried was about \$1,200,000, with losses of a little over \$500,000. The premium rate was fixed at 6 per cent, which will figure out at forty-eight cents per acre for \$8 insurance and thirty-six cents per acre for \$6 insurance. Over 90 per cent of the insurance carried was at the \$8 rate.

#### INSURANCE MERGER.

The Canada Security Assurance Co. of Calgary has been acquired by the Norwich Union Fire Insurance Co. The Canada Security is to continue as a separate company and its activities will be enlarged so as to cover the whole Dominion and it will include in its business the writing of hail, fire and automobile insurance. The officers of the Canada Security include: President, John B. Laidlaw; vice-preseident, Sir James Lougheed; secretary, T. B. Redding; directors, E. M. Whitley, C. Stewart Malcolm and Eugene Coste. Under the new arrangement, T. B. Redding will be manager for both companies at Calgary; E. M. Whitley, now of Calgary, will be branch manager for both companies at Winnipeg, and C. Stuart Malcolm, now of Winnipeg, will go to Toronto as assistant manager of the Norwich Union. It is understood that the directorate will be increased shortly and Sir J. W. Woods, H. F. Gooderham and a Calgary business man are mentioned as likely to join the board. As a result of these chanres the Canada Security has increased its financial standing materially.

#### BIRDSEYE ON TRIAL AT LAST.

After years of delay the trial of Clarence F. Birdseye, his son, Kellogg Birdseye, and George Montgomery, prominent New Yorkers, began last week in a Pittsburg Criminal Court before Judge Reid, on a charge of conspiracy in connection with the looting of the treasury of the Pittsburg Life and Trust Company, making it insolvent and causing a loss to the policyholders of the company amounting to several million dollars.

The Birdseyes took their case to the United States Supreme Court in the hope of fighting extradition, but they lost out in their fights. Joseph C. Watson, Robert R. Moore and William Macquestion, also of New York, are also under indictment in connection with the looting of the insurance company, but they were never extradicted. It was expected that Watson would come here and be a witness for the commonwealth, volunteering to come here and turn state's evidence, but he was not on hand. Immunity has been promised him, as he did not profit financially in the transaction.

In his opening argument to the jury, Assistant District Attorney Gibson told, of how the control of the company was secured by Birdseye, and after he was given control of the company by the old directors of the company who resigned, elected his own directors and transferred the funds of the company to New York. Bonds and stocks worth nearly \$2,000,000 were turned over to him and valuable real estate worth millions of dollars, in two large office buildings, were exchanged for bonds on the Dare Lumber Company, a concern purchased by Birdseye.

Howard S. Ross, K.C.

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Capital Paid Up . . . . . . 4,425,000
Life Fund & Special Trust Funds 75,578,630 Total Annual Income Exceeds . 64,000,000
Total Funds Exceed . . . . . 172,000,000
Total Fire Losses Paid . . . . 215,897,380
Deposit with Dominion Govern-

ment (as at 31st Dec., 1918) . . 1,401,333 Head Office, Canadian Branch: Commercial Union Bldgs., 232-236 St. James Street, Montreal, Que.

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OVER \$10,000,000 INVESTED IN CANADA.
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Business in Force .....over \$70,900,000 Assets....." 18,100,000 Net Surplus ......" 2,750,000 Payments to Policyholders " 1,700,000 These are receased why the Company in

These are reasons why the Company is known as "Solid as the Continent." Correspond with En J. Harvey, Supervisor of

NORTH AMERICAN LIFE ASSURANCE COMPANY HEAD OFFICE TORONTO