

Some One Has Aptly Said :



"Success comes in CANS, failure in CAN'TS." The man who WILL WORK can make a real success selling life insurance for

The Prudential

Write us about an Agency.

THE PRUDENTIAL INSURANCE CO. OF AMERICA

Founded by JOHN F. DRYDEN, Pioneer of Industrial Insurance in America
FORREST F. DRYDEN, President. Home Office, NEWARK, N.J.
Incorporated as a Stock Company by the State of New Jersey.

THESE ARE FEATURES

That Make Imperial Policy Contracts desirable

Large profits to policyholders.
Unusually strong policy reserves.
High interest rate on sound investments.
Favorable mortality experience.
And absolute security to policyholders.

Several good agency openings for producers.

THE
IMPERIAL LIFE ASSURANCE COMPANY
of CANADA

Head Office - TORONTO

A TORONTO AGENCY

WITH
Continuous Renewals for the RIGHT MAN
SEE

CONTINENTAL LIFE

CONTRACT.

T. B. PARKINSON : Superintendent of Agencies
Continental Life Building. TORONTO

REPUTATION

"Take care of character and reputation will take care of itself."

What is true of the reputation of an individual is true also of that of an insurance company.

The enviable reputation of

The Mutual Life Assurance Co. of Canada

is built upon character—as one journal says—"its record is practically flawless."

Policies in force Jan. 1, 1912 - \$77,921,144
Assets over - - - - - 20,000,000
Surplus over - - - - - 3,600,000

HEAD OFFICE - WATERLOO, ONT.

The Excelsior Life Insurance Co.

Established 1889

TORONTO, Canada

Head Office ALL PREVIOUS RECORDS BROKEN during the first six months of 1912.

New Insurance applied for - \$1,836,000.00

New Insurance issued - 1,719,048.50

Insurance in force - 15,771,632.70

Cash Receipts, Premiums and Interest - 310,640.55

Total Disbursements Increase - \$44,638.38

153,814.85

The Assets, reserve and Surplus Funds show corresponding

increases

Where Increases are desirable—There are Increases.

Where Decreases are desirable—There are Decreases.

To be a successful agent, you must represent a successful

company.

We have an opening for you, if you are a worker.

E. MARSHALL, General Manager. D. FASKEN, President.

MOUNT ROYAL ASSURANCE COMPANY

AUTHORIZED CAPITAL, - - \$1,000,000

HEAD OFFICE: - - MONTREAL

President, Hon. H. B. Rainville : Vice-President, J. M. Wilson

J. E. CLEMENT, Jr., General Manager

Responsible Agents wanted in Montreal and Province of Quebec

THE NATIONAL LIFE ASSURANCE

COMPANY OF CANADA.

Head Office: NATIONAL LIFE CHAMBERS, - - - TORONTO

ELIAS ROGERS, President.

ALBERT J. RALSTON, Vice President and Managing Director
F. SPARLING, Secretary.

Applications received for new assurances from the 1st January, 1912 to 1st November, 1913 - \$6,000,000.00
Insurance in force, November 1st, 1912 - \$17,800,000.00

FOR AGENCIES APPLY DIRECT TO HEAD OFFICE.



THE CHIEF DIFFICULTY that confronts the new man entering the Life Insurance Field is the securing of GOOD PROSPECTS. This difficulty is eliminated when you write for an INDUSTRIAL COMPANY, the debts of which are an inexhaustible mine for both ordinary and industrial business.

THE UNION LIFE ASSURANCE COMPANY

HEAD OFFICE, - - TORONTO, CANADA

More Policyholders than any other Canadian Company.

