

DALHOUSIE ATHLETES OF THE WEEK



Bernie Derible

October 24 - 30, 1983

Brenda Turner - Women's volleyball - A fourth year Physical Education student and co-captain of the Dalhousie Tigers Women's Volleyball team is Dalhousie's Female Athlete of the Week. Turner, a native of Simpson's Corner, N.S., in her fourth year with the Tigers, lead the team to the consolation final of the York Invitational Volleyball Tournament. Turner had 28 serving points, 52 kills, 5 stuffing blocks, and played outstanding defense throughout the tournament in Toronto last weekend. In the consolation final the Tigers defeated the University of Alberta. They had advanced to

the final by virtue of a semi-final win over McMaster University.

Bernie Derible - Men's Volleyball - Co-captain and fourth year member of the Dalhousie Tigers Men's Volleyball team is Dalhousie's Male Athlete of the Week. Derible, in final year of the CPA program, lead the Tigers to second place in UNB Atlantic Invitational Volleyball Tournament held in Fredericton last weekend. The Dartmouth, N.S. native had 46 kills, 6 blocks, and 5 serving aces throughout the event, which saw the Tigers lose to Laval University in the final, 15-6, 5-15, 16-14. Derible was an AUAA All Star in 1980/81 and 1981/82.

Ontario universities debate sponsorship issue

reprinted from the *McMaster Silhouette* by Alison Rogers

McMaster University this year became one of the first Ontario universities to take a firm stand against accepting corporate sponsorship from breweries, wineries, distilleries, and tobacco companies.

After much consideration, the President's Committee on Athletics passed the COU (Council of Ontario Universities) recommendation eliminating financial contributions from these sources to the Department of Athletics.

After several years of minor discussions of the issue, the COU set up a task force to look into financial contributions and gifts individual institutions and the two athletic associations were receiving from corporate sponsors. This five-member committee, chaired by Dr. Alvin Lee, conducted a twelve-month study and determined that the value of corporate sponsorship was minimal. In the 1982-83 year, total contributions amounted to less than \$250,000. These included gifts and money to member institutions and the OUAA and OWIAA.

The task force was set up to investigate the moral issue of having such companies contribute to universities. There is a strong feeling that to associate sport with alcohol or tobacco advertising is counterproductive, especially where most health sciences and physical education departments are working to promote awareness of the problems caused by these substances.

The committee found that in twelve of fifteen institutions surveyed, corporate sponsorship accounted for less than one per cent of athletic department budgets.

The contributions to the two athletic associations were substantially higher. Sixty per cent of the OUAA operating budget consisted of corporate financial donations.

These donations give corporate sponsors great advertising opportunities at Ontario university sporting events. The task force report stated that "at modest cost...these firms are reaping very wide publicity."

The athletics departments were agreeable to eliminating corpor-

ate sponsorship from breweries, wineries and distilleries (no university accepts money or gifts from tobacco companies) if the universities guaranteed funding.

The two athletic associations were urged to continue to accept corporate sponsorship providing it met with COU guidelines.

The individual institutions are to deal with the task force recommendations internally. Each was free to accept or reject the task force's conclusions.

When Dr. Lee approached the President's Committee on Athletics at McMaster, the ten member body passed the recommendations.

Dr. Mary Keyes, Dean and Director of the School of Physical Education, is also supportive of McMaster's recent decision.

"One thing a university has to do is state its position and take a stand. We don't want to compromise and be bought," Keyes added.

Other universities, including Waterloo, Laurier and Western have continued to accept funding from breweries and distilleries to varying degrees.

LBR

Presents

This Week
McGINTY

November 7-12
MILLER'S JUG

November 14-19
McGINTY

November 21-26
TERRY KELLY

November 28 - Dec. 3
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THURSDAY THRU SATURDAY \$2.50 COVER CHARGE

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Victory Lounge

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