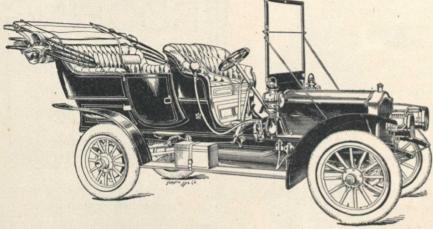
The Great Essentials of an Automobile

Power to Move—Power to Keep Moving—Power to Stop—to withstand wear—to retain the original lustre—to ride comfortably.

That is—the ability, with ease and comfort, to take any road, rough or smooth, level or steep, sandy or muddy, and come back to each days' work Fresh and Strong as at the outset.

Ask anyone who owns A RUSSELL why he is STILL DRIVING A RUSSELL.

Invariably the answer will embody this high standard.



"Russell Cars are Great Cars"

IN THREE MODELS

In each the metal-to-metal disc clutch, shaft drive, selective sliding gear transmission, nickel steel in all gears and shafts, powerful double brakes on rear wheels, positive lubricating and water circulating systems.

Model D-2-Cylinder 18-H. P. Light Touring Car, \$1600 Wheelbase 90 ins., tires 30 x 3% ins.

Model E-4-Cylinder 25-H. P. Touring Car, - \$2500 Wheelbase 104 ins., tires 32 x 4 ins.

Model F-4-Cylinder 40-H.P. Touring Car, - \$3750 Wheelbase 113 ins., tires 34 x 4 ins. in front and 4½ ins. in rear.

POWERFUL

SPEEDY

COMFORTABLE

HANDSOME

WRITE FOR CATALOGUE

Canada Cycle & Motor Company

TORONTO JUNCTION, CANADA

Limited

Branches:

Ottawa

Winnipeg Vancouver

Melbourne, Aust.



BOTHA AND LAURIER.

Will the Canadian Premier Accept the Invitation to Transvaal?

General Botha, Premier of the Transvaal, has invited Sir Wilfrid Laurier to visit South Africa. Of course, it is questionable as yet whether or not he will be able to accept the invitation, but it is certain if he goes that he will receive from all sections of the populace a cordial and unaffected welcome. It is very interesting to note how the name of this country abroad has grown in the past few years. The general trade has been greatly improved through this increase of knowledge, particularly in sister colonies like South Africa. For example, some months ago the people of Barkly East desired to do honor to Mr R. C. Lloyd, who had occupied with distinguished success the position of Civil Commissioner and Resident Magistrate for three years. Accordingly they presented him with a congratulatory address, and an eighty-guinea piano, which they ordered from Canada. The instrument was a Gourlay, made by Messrs. Gourlay, Winter & Leeming of Toronto. The following presentation plate was engraved and attached to the instrument: "Presented to R. C. Lloyd, Esq., Civil Commissioner and Resident Magistrate, by the citizens of Barkly East town and district, on his promotion to Barkly West." Barkly West is about fourteen miles from Kimberley, and the piano was three months on the journey. Here is what the recipient says about the instrument: "Some four months have elapsed since we received the Gourlay piano which was shipped to us last July. After three months' travelling and some very rough handling in this country, the piano was found to be in perfect order. The instrument has now stood the test of a very hot summer, which has had no effect upon it in any way whatsoever. In appearance and finish, in tone and mechanism, your piano leaves nothing to be desired, and I can safely say that I do not know of any other make of piano (and I have seen some very good ones) to equal the one that you have sent to me. All friends and others who have seen it pronounce it to be in every respect better than anything they have previously s

Grotesque scroll designs and heavy horse type in advertising displays, not only on bill-boards but in newspapers and street cars, have been having their day. We don't like anything of the kind. To our way of thinking there is nothing so effective in producing results as the use of the finest kind of half-tones or drawings illustrating the articles, together with straight-from-the-shoulder type talk to describe them.

Advertisers are prone to pay the strictest attention to readers of their advertisements if the publication be mentioned.