

## JULY DEBENTURE LIST

Complete particulars are given of a wide range of Municipal securities which yield, with safety, from 4.50% to 6.75%.

Send for list. Gladly sent on request.

### A. E. AMES & CO.

Investment  
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Union Bank Building, Toronto

Established  
1889

## 5% DEBENTURES

INTEREST  
PAID  
EVERY  
SIX  
MONTHS

Capital Paid Up, \$2,000,000.00  
Assets - - \$5,000,000.00

Those who have the intention of making an investment, should write us for particulars of our five per cent. debentures. The safety of this security is easily explained and the splendid interest return makes them very attractive. Complete report for 1913 sent on request.

### STANDARD RELIANCE MORTGAGE CORPORATION

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### Unnecessary Risks.

WHY run the risk of loss or destruction of Bonds, Stock Certificates, Insurance Policies or other valuable documents? Boxes in our Safety Deposit Vaults may be rented for \$3.00 per year and upwards according to size. Inspection invited.

### National Trust Company Limited

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Montreal Winnipeg Edmonton Saskatoon Regina

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HEAD OFFICE AND NINE BRANCHES IN TORONTO.

8-10 KING ST. WEST, HEAD OFFICE & TORONTO BRANCH.  
78 Church Street Cor. Bloor West and Bathurst  
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Cor. Queen East and Ontario Dundas St., Cor. High Park Ave.  
Yonge St. Subway, Cor. Alcorn Ave.  
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Branches and Connections throughout Canada. British and Foreign Correspondents in all the principal cities of the world.

### THIS INVESTMENT HAS PAID 7 PER CENT. PER ANNUM

half yearly since the Securities of this Corporation were placed on the market 10 years ago. Business established 28 years. Investment may be withdrawn in part or whole any time after one year. Safe as a mortgage. Full particulars and booklet gladly furnished on request.

**NATIONAL SECURITIES CORPORATION, LIMITED**  
CONFEDERATION LIFE BUILDING - - TORONTO, ONT.

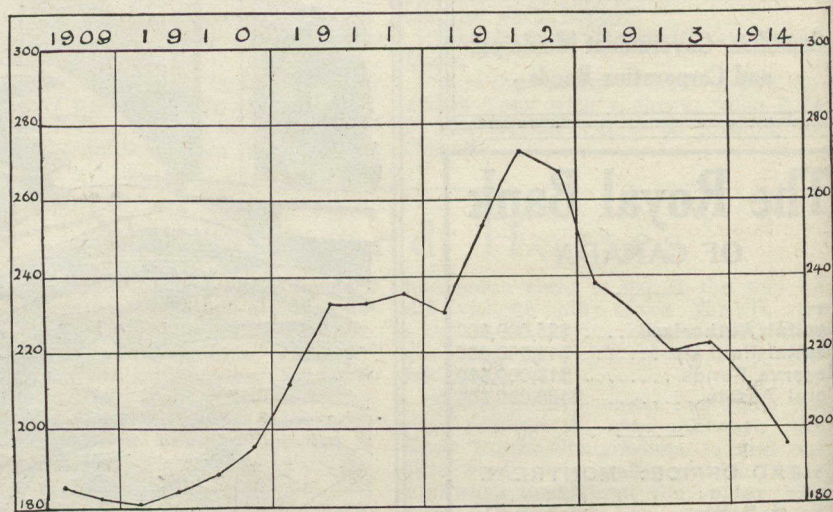
larly, one can fairly say "it is a gamble." It may be worth 40 and it may be worth nothing. Brazilian depends upon many circumstances. It is affected by political and economic conditions in Brazil, and by financial conditions in Paris. Brazilian is not a gamble, but it is decidedly speculative. Mexicans never were an investment, and never will be—not at least for another century. If you have money to invest choose good Canadian bonds, municipal and industrial, or preferred stocks. Buy well and exercise judgment. If you do this, you will run little risk, and in three or four years you will find yourself with a good profit. There is hardly a common stock in the market that can be recommended, even by an optimist.

### Mr. R. M. Horne-Payne's View.

ABOUT this time last year Canadians, particularly Westerners, were very much upset because Mr. R. M. Horne-Payne, prominent in Canadian Northern and B. C. Electric, had spoken sharply about Canadian municipalities going too fast. It would seem, after a year of retrenchment, that Mr. R. M. Horne-Payne was just in what he said. For that reason his words, as chairman of the British Empire Trust Company, at the recent annual meeting in London, are worth noting:—

"Expenditure is now on an extremely conservative basis throughout the whole country, and we may hope that lasting lessons will have been taught

### VAGARIES OF C. P. R. COMMON FOR FIVE YEARS.



The above diagram shows the fluctuations of C. P. R. common stock from July, 1909, to June, 1914, inclusive. The quotations are Montreal prices. The diagram is based on the average price of the stock for each quarter of a year. It will be seen that the average price five years ago was 185. In 1912 it touched as high as 273. The average price for the second quarter of this year was 195. Saturday's quotation was 190 1/2.

in the exercise of care and economy of capital and in the methods of raising it, and especially in the postponement of expenditure until the money to pay for it is actually in hand. No one can say how soon the former vigour will be restored to the march of Canadian development; but we can say with absolute certainty that within a very few years Canada will once again be full of progress and prosperity."

### Representative Stocks for Six Weeks

STRANGEST feature of last week was the rise in those stocks which are specialties on the Montreal Exchange, while stocks elsewhere were declining. This would seem to indicate that the Montreal bankers, brokers and other financiers have made a gentleman's agreement to put up prices. Whether their judgment is right or wrong many people are glad to see this indication of returning optimism. At the same time the action of the Montreal crowd is quite in keeping with their policy during the past six months. They have never taken the same bearish attitude as the Toronto crowd.

	June 6	June 13	June 20	June 27	July 4	July 11
Barcelona .....	25 1/2	25 1/4	26	24 3/4	23	17 1/2
Brazilian .....	78 1/4	77 1/2	78 3/4	77 1/2	77 1/2	73 3/4
Bell Telephone .....	146	145 1/2	146 1/2	145	144	146
Canada Bread .....	31 1/4	30 3/4	30 3/8	30 1/2	30 1/2	30
Canada Cement .....	29	29 1/2	29	28 1/2	28 1/2	30 3/4
Can. Gen. Electric .....	104	101 1/2	99	98 1/4	97 1/2	95
C. P. R. ....	194 1/2	193 1/2	194 3/8	194	194 1/4	190 1/2
Dom. Steel Cor. ....	21 1/2	22 3/4	23 1/2	22 1/2	23	22 1/2
Lake of Woods .....	126 1/2	127	128	129	128	129 1/2
Laurentide .....	179	175	179	175	179	182
Mackay .....	81 1/2	81 1/4	80 7/8	79 1/2	80	x.d. 80 5/8
Montreal Power .....	223 1/2	224	227 1/4	225 1/2	231 1/4	232
R. & O. ....	96	83 1/2	87	84	88	85
Toronto Railway .....	131 1/4	129	130 1/2	127 1/2	127 1/2	136 1/2
Average .....	104.1	103.3	103.9	102.8	103.2	102.9

### Right Up

CALGARY has a Ladies' Stock Exchange, for the buying and selling of oil stocks. Thus, the parable of the wise and foolish virgins is brought up to date.

### Another Deferred Dividend

APPARENTLY, between them the high cost of living and tight money have made men buy fewer suits and shirts and collars last year, for the net trading profits of Tooke Bros., of Montreal, who are the biggest people in this line of manufacturing, dropped from over ninety-eight thousand dollars to fifty-three thousand dollars. This represents a decrease of fifty-three per cent. In view of this, the concern deferred its dividend of seven per cent. on the preferred rather than draw on the surplus to the extent of \$29,086, which would have been necessary to pay the dividend. Shareholders were reminded that the dividend was cumulative.

The stock has suffered, along with other industrials, during the year. Last July the common was quoted at 45. Now it is about 26. The preferred, which a year ago was quoted at 85, is now around 75.