

any more than a man who bought a 6% stock at a top market price — double parity for instance. The buying of a car requires the same study as the buying of an ordinary security. Men buy stocks for, say, ready negotiability, prospect of a rise. They buy bonds for reliability, steady income and so on. So the man who does not want to use his car for touring, or who has a delicate wife who cannot face the wind—or, well you know the variety of cars and the variety of human requirements. The best motor investment is not the one that looks the biggest and shiniest, but the one that best meets the buyer's need. Of course the usefulness of the small car is famous, or ought to be famous in this connection. Jones finds a small car enables him to see three times as many customers as he used to be able to visit by street car and foot power. Countless Joneses are trebling their business by getting around more quickly. Men like Jones don't want big cars because they eat up too much money for up-keep compared to the small cars. On the other hand the advantage of the big car for the man who can afford it and who wants to tour and take his friends touring, is clear."

"But what excuse has a man to invest cash nowadays in a car for mere pleasure purposes?"

The bland salesman smiled.

"Pleasure, my dear sir, is as necessary to man as food. Fresh air, new scenes, the joy of motion and adventure—these things renew a man's spirit. There is no better agent for securing these things than the motor—is there?"

But we did not wait to answer.

It is dangerous listening to the defence of the motor by skilled counsel.

LOVE AND THE LADIES.

Herewith are a few proverbs and wise sayings from a variety of sages and ages and nations relevant to the eternal passion and the eternal feminine:

Whether you marry or not you'll be sorry.

Love makes time pass and time makes love pass.

Among the lovesick it takes one invalid to heal another.

Women are like puzzles; you lose interest when you have guessed them.

The love of woman is more to be feared than the wrath of man.

All woman's troubles come from not staying at home.

Paris is the hell of horses, the purgatory of men and the heaven of women.

When young it is too soon to marry; when old it is too late.

The tears of love are more powerful than its smiles.

The most honest woman is one of whom one talks the least.

A woman laughs when she can and weeps when she will.

Man's the spark, woman's the tinder, and it's the devil that blows.

In the art of love the apprentices know as much as the masters.

Love and a cough cannot be concealed.

All sick folk want to get well except the lovesick.

Three women and a goose make a market.

A woman is like a shadow; follow her and she flees; flee from her and she follows.

Take first counsel always of a woman; never the last.

It is a good marriage between a blind husband and a deaf and dumb wife.

THEIR FAVOURITE PLAYS.

"The Tongues of Men"—Ald. Sam McBride and Bryan.

"The Bargain Counter"—Every woman.

"The Man Who Came Back"—Russia.

"The Devil's Work Shop"—The Kaiser.

"The Silent Voice"—Teddy Roosevelt.

"Experience"—England.

"A Full House"—The card sharp.

"Go To It"—Tommy Atkins.

"Getting Married"—Any girl.

"An Enemy of the People"—The Hohenzollerns.

"Nothing But the Truth"—The press agent.

"Sinners"—All of us.



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