

THE CANADIAN INVESTING PUBLIC ARE RESPECTFULLY REQUESTED TO READ CAREFULLY THE FOLLOWING SUBSCRIPTION OFFER, AND TO SEND FOR THE ILLUSTRATED PROSPECTUS AND MAPS OF THE COMPANY'S PROPERTY, WHICH WILL BE MAILED FREE ON REQUEST.

SUBSCRIPTIONS WILL NOW BE RECEIVED FOR THE LIMITED NUMBER OF 50,000 SHARES OF THE CAPITAL STOCK OF THE

British-Canadian Wheat Raising Co., Limited.

(INCORPORATED UNDER THE LAWS OF THE PROVINCE OF ONTARIO.)
AT PAR VALUE OF \$5.00 EACH.

CAPITAL

\$1,000,000 DIVIDED INTO 200,000 SHARES AT \$5.00 EACH,
140,000 Shares of which are owned by the Company.

DIRECTORS.

J. RICHARD BROWNE, Esq., Capitalist, President, Montreal, Can.
HON. T. CHASE CASGRAIN, K. C., M. P., Montreal, Can.
E. H. McHENRY, Esq., Chief Engineer Canadian Pacific Railway, Montreal, Can.
HON. T. MAYNE DALY, K. C., Ex-Minister of the Interior, Canada, Winnipeg, Can.
WM. JOHNSTON, Esq., of Wm. Johnston & Co., Implement Dealers, Winnipeg, Can.
HUGH R. CAMERON, Esq., Real Estate, Winnipeg, Can.
COM. J. U. GREGORY, Agent of the Department of Marine and Fisheries, Quebec, Can.
Two representative English Directors will be selected by the subscribers to the stock in England at the close of this subscription.

CHAS. F. LAKE, Treasurer, Montreal, Can. W. H. JOLLY, Superintendent, Winnipeg, Can.

BANKERS.

BANK OF MONTREAL, Montreal, Can. PAR'S BANK, London, Eng.

SOLICITORS.

MACDONELL & BOLAND, Toronto, Can. WILLIAMS & NEVILLE, London, Eng.

AUDITORS.

HARRY VIGEON, F. C. A., Imperial Bank Building, Toronto, Ont. CHANTREY, CHANTREY & CO., London, Eng.

PROPERTY OF THE COMPANY.

This Company has secured 10,000 acres of the choicest wheat lands in Assiniboia, Canada, having paid to the owners in addition to cash, 60,000 shares of its Capital Stock, for which the owners are completely equipping the property with all the necessary buildings, steam plows, steam threshers, drills, wagons, tools, fences, and everything necessary to operate the said 10,000 acres. In addition, the Company is to pay to the Canadian Pacific Railway Company and the other vendors of the said lands \$50,000 in yearly installments of \$10,000 each, being the balance of the purchase money.

These lands are capable of producing, at a fair estimate, 30 bushels to the acre of the best wheat produced in the world, or a total capacity of 300,000 bushels per year. Owing to the rich, prolific nature of the Northwestern Canadian soil, this product can be duplicated each year indefinitely. The Company's property will always be equipped with all the latest improved steam plows, drills, threshers, and necessary machinery to produce wheat at the lowest cost. It is the intention of the Company to have its own elevator of a capacity sufficient to store its entire production, thus enabling them to take advantage of the highest market prices from time to time. The market for wheat is the same as for gold—it is unlimited. The Company also has an option on 10,000 additional acres of the same character of wheat land as the 10,000 acres above mentioned, the property being located seven miles from the Canadian Pacific Railway, where large elevators are ready to receive the product.

This is an investment that will enhance in value as time goes by, not only from the large production of wheat, but the increased value of the Company's lands from year to year.

APPROXIMATE EARNINGS OF THE COMPANY

Are Estimated as Follows:

The average yield of wheat in Western Canada varies but little under all conditions. In some years the average has been over thirty-five bushels per acre. Many individual cases report as high as forty-five and even fifty-five bushels to the acre. But, taking the lowest average, there is no industry that will produce better profits. Owing to the modern steam machinery and economical methods employed in cropping, harvesting, threshing and marketing, as well as the special use with which the land in the prairie country of Western Canada, wheat is produced, there is always a splendid profit. The cost of raising an acre of wheat, being placed by farmers and experts at about \$5.00 per acre, there have been cases in the past few years where as much as \$35.00 has been realized, less the cost of \$5.00, leaving a net profit of \$30.00 per acre.

A safe and conservative estimate of the Company's earnings, taken much below the above figures, is herewith given:

APPROXIMATE YEARLY STATEMENT.

10,000 ACRES AT 30 BUSHELS OF WHEAT PER ACRE = 300,000 BUSHELS, WORTH ON THE CANADIAN PACIFIC RAILWAY, 60c. PER BUSHEL \$180,000

Cost of Steam Plowing	10,000 acres at \$1.00 per acre	\$10,000
" Harrowing	" .20 "	2,000
" Cultivating	" .40 "	4,000
" Seed for	" .60 "	6,000
" Drilling	" .22 "	2,200
" Binding	" .33 "	3,300
" Threshing	" 1.25 "	12,500
" Incidentals, wear and tear of machinery, etc.	" .20 "	2,000
Salary of General Manager, per year		3,000
Clerks, office expenses, per year		5,000
		\$50,000
Annual Deferred Payments on Land		10,000
To pay Dividends, if 15 per cent. per annum		82,000
Estimated Surplus, after payment of Dividends		\$37,500

\$180,000

ESTIMATED NET PROFITS PER YEAR.

It will be seen that, after paying the expenses of raising wheat on 10,000 acres, amounting to \$50,000 each year, and paying \$10,000 per year to the Canadian Pacific Railway (for 5 years) as yearly payments on the property, it is estimated there will still remain a profit of \$120,000 per year, or over 20 per cent. per annum on the stock issued.

TREASURY ASSETS.

The Company now have, after paying the 60,000 shares to the owners for the lands, improvements and equipment, 140,000 shares still in the Treasury, the same being set aside as a Treasury Fund. 50,000 of these shares are now being offered for subscription in Canada and England, and are to be sold for the purpose of taking up the option, and acquiring the 10,000 acres of new wheat territory, and the equipment of the same, together with working capital.

By acquiring the additional 10,000 acres, making 20,000 in all to be owned and operated by the Company, the profits will be more than doubled, or over 40 per cent. on the 110,000 shares of stock issued.

The balance of 90,000 shares will be held as an asset of the Company, which can be sold when required for extending the operations of the Company.

DIVIDENDS.

Dividends of, say, 15 percent. per year, it is estimated, can be paid semi-annually, December 1st and June 1st of each year. Outside of the amount paid in dividends, the surplus earnings will be accumulated, and will either be divided among the shareholders as extra dividends, or used to purchase new wheat territory, or be otherwise employed as may be hereafter determined.

WESTERN CANADA

is fast becoming the Eldorado of Great Britain. Its wheat lands will create more wealth than all the gold and diamond mines of the Empire. The failure of a crop is unknown. (See the report of Hon. Clifford Sifton, Minister of the Interior, Canada, extracts of which are published in the prospectus of this Company.) The wheat of Western Canada is well known to be extremely hard No. 1, the best quality grown in the world; the yield also being considerably more per acre than in the United States.

The sub-soil throughout the intense heat of summer is kept moist by the slow melting of the deep winter frosts, the moisture ascending to the surface and moistening the roots of the grain, thus stimulating growth and producing a bountiful crop.

DEMAND FOR WHEAT.

The demand for wheat from England alone is over 160,000,000 bushels per year, and from other European countries about 250,000,000 bushels, most of which is obtained from the United States, but of a poorer quality than can and will be furnished by Canada. The Canadian Pacific Railway runs within easy hauling distance of the property and is doing everything in its power to increase wheat raising.

A RELIABLE INVESTMENT.

This Company has an advantage over other industrial enterprises through the fact that while the Company's earnings from its wheat products will be constantly growing, and advancing the price of the Company's shares, the land of the Company is continually enhancing in value, creating a double source of values.

There is no business in the commercial world so profitable as raising wheat, and the investment is as safe as first-class Railroad Bonds, for the reason that the land and improvements of the Company are always a security for its shares, besides its ability to raise immensely profitable crops. The possibilities of this Company are unlimited, as the surplus earnings can be devoted to the acquisition of additional wheat lands, thereby increasing the earning capacity of the Company and lowering the average cost of production.

Owing to the intrinsic value of the property of this Company, and its estimated vast earning power, a rapid advance in the price of these shares will doubtless take place, and we confidently expect that this issue of 50,000 shares will be largely over-subscribed.

SUBSCRIPTION TERMS.

The full amount of \$5.00 per share must accompany the order. The right is reserved to allot a smaller number of shares than the amount subscribed for, in which event the balance of the money will be returned with the shares allotted.

Application will be made for a settlement of these shares on the London, Montreal and Toronto Stock Exchanges in due course.

MONEY MAY BE SENT BY POST OFFICE ORDER, EXPRESS, REGISTERED LETTER, OR BY CHEQUE.

Address all communications, including applications for shares, to

The **Trusts and Guarantee Company, Limited**
14 King St. West, Toronto, Ont.

WHEN HE WAS YOUNG.

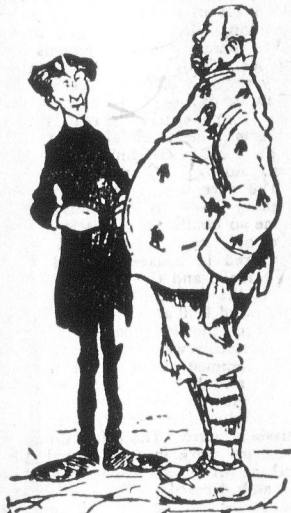
Our gran'per says when he was young
The boys and girls behaved politely;
They knew they had to hold their tongue
And go to bed at seven nightly.
They didn't whoop and stamp and shout,
And people didn't need remind 'em
When they came in or else went out
To gently close the door behind 'em.

Our gran'per says in his time boys
To old folks always spoke respectfully;
They didn't have a mess of toys
To scatter round and treat neglectful.
They et their vitals 'thout a kick
And thought they was in luck to get 'em.
They didn't mind their bread cut thick,
And as for crusts, they always et 'em.

Our gran'per says boys wiped their feet
When he was young and tied their laces
And kept themselves all clean and neat
And washed their necks as well as faces.
They never snuck away to fish
Or swim unless their parents let 'em,
Because no decent boy would wish—
Who had good folks—to plague or fret 'em.

Our gran'per says a lot of things
About them kids when he was youthful.
I guess they got to sprouting wings
And flew away—if he is truthful.
The ones here now ain't built that way;
I know it's long afore I'm flying
Or any others round here—say
Don't you believe our gran'per's lying?
—Chicago News.

The Convict's Motto.



Chaplain—Don't you think you ought to have some motto and try to live up to it?
Convict—Yes. How would this do: "We are here today and gone tomorrow?"

A Reason.

Professor—was instructing a class of schoolboys about the circulation of the blood.

"Can you tell me," said he, "why it is that if I were to stand on my head there would be a rush of blood to my head and that there is no rush of blood to my feet when I stand upon them?"

For a moment there was silence, and then a boy answered, "It's because your feet are not empty, sir."—New York Times.

Pingponglet For Flatlet.

"Yes, ma'am," says the saleslady; "this is the new game of pingponglet." "But it is so very little," objects the customer. "It looks like a toy." "It is quite popular," declares the saleslady. "It is a miniature of the other game and is especially designed to be played in a flat."—Judge.

His Looks Belle Him.

"There's a vast difference between a man's looks and his real worth."

"Yes?"

"Yes; there's Blobbinson. He's worth \$300,000, but no board of appraisers, judging by his looks, would value him at more than 29 cents."—San Francisco Bulletin.

Who Knows?

"Mamma," said little Elsie, "when people are ashamed they always get red in the face, don't they?"

"I believe so, dear," was the reply.

"Then," continued the little observer, "I wonder why Uncle George only gets ashamed in his nose?"—Indianapolis Sun.

Foreign to His Belief.

"I begin to suspect," said Mrs. Oldcastle, "that your husband is a good deal of an altruist."

"Oh, no," her hostess replied; "Josiah ain't one of them at all. He thinks things just happen according to the way they are at the time."

The Youth of Today.

Visitor—That young fellow seems rather pert; acted as if he knew more than you.

Merchant—Naturally.

Visitor—Why naturally?

Merchant—He's my son.—Philadelphia Press.

Hard Times.

Lieutenant—This pirate business ain't what it used to be, is it?

Pirate Chief—I should say not. Why, my little boy's got more money in his toy bank than there is in that treasure chest we just buried.—New York Herald.

An Institution Reputated.

"Do you believe in ghosts?"

"No, sah," answered Mr. Rastus Pinkley; "I doesn't b'lieve in 'em. Ef I could hab my way, I'd do away wif 'em entirely."—Washington Star.

The Only Way.

Clergyman—I'm sorry to hear that you sell liquor in this hotel.

Hotel Clerk—Well, sir, we wouldn't if you could get people to stop buying it.—Brooklyn Life.

One Kind of an Egotist.

"What is an egotist?"

"An egotist is a man who minds his own business with such persistent earnestness that it annoys you."—Chicago Post.

SURPRISE SOAP

is **Pure Hard Soap.**

OLD FASHIONED

What has become of the old fashioned man who called a boll a "gather-lug?"

What has become of the old fashioned woman who bought wall paper and hung it herself?

What has become of the old fashioned boy who believed that eating gunpowder would make him fierce?

What has become of the old fashioned mustang pony that had to be broken every time it was hitched up?

What has become of the old fashioned person who said to a child that had fallen, "Come here, and I'll help you up?"

What has become of the old fashioned woman who used to say to her boy when he came in late, "I'll attend to your case after supper?"

Carefulness of Surgeons.

It is an object lesson in godliness to see a surgeon washing his hands after performing an operation, says the Chicago Chronicle. He works of course with sleeves rolled up to the elbow, so that the washing extends from the crazy bone to the tip of the finger nail. First there is a hard scrubbing with plain soap and sterilized water. This is followed by a swabbing with tincture of green soap and sterilized water. Then comes a genuine scouring with equal parts of quicklime and soda in sterilized water and finally a rinsing in a solution (1 to 2,000) of bichloride of mercury. Without these four separate washings no surgeon would think of venturing out to scatter germs of disease.

Romance of a Marriage License.

There is a record of a marriage license issued to two parties, and written across the face of the entry in red ink is the note by the judge: "Returned unused. See page so and so." On turning to the page referred to there is another record and the same red ink note. In short, the record shows that a license was procured and returned unused four different times. The fifth time, however, was the charm, and they were married, he at the age of sixty-four and she at forty-eight years.

Minard's Liniment Cures Dandruff.

Talk about intelligent insects—a moth can tell when a garment is all wool.

I was Cured of lame back, after suffering 15 years, by MINARD'S LINIMENT. ROBERT ROSS.

Two Rivers. I was Cured of Diphtheria, after doctors failed, by MINARD'S LINIMENT. JOHN A. FOREY.

Antigonish. I was Cured of contraction of muscles by MINARD'S LINIMENT. MRS. RACHEL SAUNDERS. Dalhousie.

The choicest pleasures of life lie within the ring of moderation.

Coughs, colds, sneeziness, and other throat ailments are quickly relieved by Cresolene tablets, ten cents per box. All druggists.

Lightning doesn't belong to a union, yet it is the most persistent striker.

Monkey Brand Soap makes copper like gold, tin like silver, crockery like marble, and windows like crystal.

Laugh and the world laughs with you; but not at your own jokes.

PLEASE *What the People Say of...* NOTICE

Mapelene,

The New Table Syrup

"It's better than maple."
"I do not want any other."
"It's the only syrup I can eat."
"Isn't it lovely?"
"It's all right, send me another 4 gal."
"It's so good I have just sent to the store for more."
It's all right!

It fills a long felt want and is guaranteed absolutely pure and wholesome.

For terms to the trade, address
T. L. PARDO, Jr.,
OUVRY, ONT.

All teas look alike in a newspaper advertisement, but put them in your teapot and the superiority of Blue Ribbon is at once apparent.

Put up Black Mixed & Ceylon Green

A Glance :: Through Our Store

Offers many suggestions to parents and friends for the remembrances so appropriate for Christmas time.

The Bethrothal Ring, so interesting, should hold a gem of the "first water." None other would be given on this occasion. If selected at our establishment it carries the assurance.

Our prices are low as is consistent with good quality and we are always anxious to please you.

Come in and test our Merits.

A. A. JORDAN
SIGN OF BIG CLOCK.