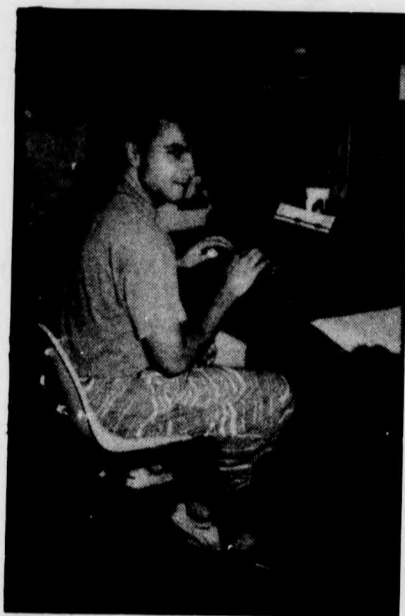


Sports Department

CHRY 105.5 FM is the second most active station in live sports broadcasts in the metro Toronto area. Our extensive coverage includes live broadcasts of home and playoff games of the North York Rockets of the CSL, York University hockey, basketball, and football. We are also involved in covering high school sports. We did play by play broadcasting of both the Blue Jays Cup High School Baseball Final and the Metro Bowl Football Championship.



Pat Mete, the current Sports Director, working on a deadline.

And this year we'll be expanding this coverage by providing more scores, schedules, and athlete profiles on our daily sportcasts.

As you are probably aware CHRY has been broadcasting live the Men's University Hockey Final for the last five years. This year we hope to network the broadcast across Canada.

Our twice daily sportcasts feature scores and interviews from high schoolers to Olympic Medalists. We're involved in the selection of York University's Male and Female Athlete of the Month Awards. We also present the Radio York Cup to the player who has received the most 3 Star selections during our Yomen hockey broadcasts.

CHRY is proud to bring you the best in sports coverage in the area and we hope to continue this into the next five years of FM broadcasting.

Pat Mete
Sports Director

YORK LANES
YORK UNIVERSITY • 4700 KEELE ST. • NORTH YORK • ONTARIO

Locations on the map include: SENATE TRAVEL, AIDIA, SAKURA JAPANESE RESTAURANT, UNICOLL CREDIT UNION, BANK OF MONTREAL, DR. LABIB, COMPANY'S COMING, TWIST & SHOUT, BERRIES & BLOOMS, FUZZION, BLUEBERRY HILL, YORKE LANE DENTAL OFFICE, CAMPUS BILLIARDS, BENETTON, FALAFEL VILLAGE HUT, THE GENERAL STORE, YORKE BOOKSTORE, INKBLOTZ, BOOK LOVERS ANNEX, PANDA CLEANERS & MORE, KINKO'S COPIES, CLEOPATRA, VANGUARD DRUG MART, TASTES, KLICKS BEAUTY CENTRE, DR. MANN, and YORKE LANES MEDICAL CENTRE.

excelbur september 9, 1992 chry ad supplement



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CHRY 105.5 FM FUND RAISING 1992 SURVEY

SEX(circle): Female Male
AGE(circle): under 18 19-24 25-34 35-44 45-over

How many hours per week do you listen to CHRY on a regular basis?

1-5 6-10 11-20 over 21

Please rate our Programming on a scale of 1 to 4 (circle your choices)

excellent poor no opinion

	4	3	2	1	0
Music	4	3	2	1	0
News/ Public Affairs	4	3	2	1	0
Sports	4	3	2	1	0
Spoken Word	4	3	2	1	0

What Music Programming do you listen to regularly? (Circle all that apply)

REGGAE CALYPSO/SOCA RAP HOUSE/DANCE
BLUES AFRICAN JAZZ HARDCORE
METAL INDUSTRIAL SOUL/R&B/FUNK
COUNTRY ROCK FOLK/ACOUSTIC EVERYTHING

OTHER(please specify) _____

How many other regular CHRY listeners do you know?(circle)

1-5 6-10 11-25 over 26

Have you ever attended a CHRY sponsored event? _____

Which ones stand out in your mind? _____

What new programming ideas, general improvements, or other suggestions would you have for CHRY? _____