

February Brings Striking Reductions in Apparel

WOMEN have learned to look forward to the sweeping reductions that accompany excellent values in Frocks, Coats and Suits which must be cleared in February. Lowered prices and the desire to buy new stock have actuated reductions that are unparalleled in the Store's history for genuine econ-

February Clearance of Coats

Maybe you have made your old Coat "do" simply because prices were so high, but now comes the February Clearance of Coats, bringing big values at great savings. Striking price reductions make it advisable that every woman needing a Coat will take advantage of this end of the season disposal.

\$15.00 to \$59.50

February Clearance of Suits

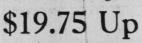


February and March are hard months on clothes. You need a warm, comfortable Suit for those raw late winter days. Here are Suits of every description, some plain, some fur-trimmed and some embroidered. Every one is a genuine value from the standpoint of fabric, quality and

Half Price

February Clearance of Dresses

February is a good time to add a new dress to the wardrobe. Clothes are beginning to have an "end of the season" look, and prices were never more tempting. Stocks are representative of the varied styles which have been good this year.





PAGE OF INTEREST TO WOMEN

40th anniversary yesterday afternoon by holding a meeting in the church. Mirs. Pescott was the speaker, her subject being a general board meeting at St. John. At the close of the meeting tea, was served, and a very fine birth-day cake bearing forty candles revealed. The ceremony of lighting the candles was a very solemn one, each member of the auxiliary repeating a scripture verse about light and then lighting a candle.

Wallace.

Miss Gwendoline Wood, Wellington street, is visiting her sister, Mrs. (Dr.)
Jones of Kingston.

Mr. and Mrs. George A. Henry, Thornton avenue, are guests at the King Edward Hotel, Toronto, Miss Dindy Cox and Mr. H. L. Petrie of Toronto will be the attendants at the Cotterill—Dusty wedding.

Miss Jean Elodgett has returned to Windsori after a short visit with Miss Eabbie Crooks, 729 King street.

Lieut and Mrs. Archibald Hunt left on Wednesday evening for their home in Winnipeg, Mrs. E. R. C. Struthers accompanied them as far as Toronto, where she will be a guest for a few days.

The Daughters of Scotland are arranging a Valentine Euchem May King.

May King.

Who entertains at bridge on Wednesday and then lighting a dark at bridge on Wednesday evening for their home in Winnipeg, Mrs. E. R. C. Struthers accompanied them as far as Toronto, where she will be a guest for a few days.

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C. G. I. T. group of 'teen-age candle.

Valentine decorations were the the church last in grand the wite organization by ho

SPACE ADDITION STREET.

FOR LOVE OF BETTY

Green, and the property of the prop

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Mrs. Hough of Trafalgar street entertained the members of the basaar Mother's Cith at her home on Wednasday evening. During the evening is to be held at the Chesley Avince of the State of the Children's Hoppital in the Hoppital

GRAY'S, LIMITED

Store Hours: 9 a.m. to 6 p.m., Saturday Included

For Saturday Shopping Special Clearance Values

Clearance Sale---Ready-to-Wear Department

CENT OFF.

Regular \$4.50,

WOMEN'S FLANNEL- | CAMISOLES OF JAP SILK | BUNGALOW HOUSE ETTE GOWNS, small and CREPE AND WASH DRESS APRONS. Regular medium sizes. Regular \$2.25, SATIN, to clear at 25 PER \$1.25 and \$1.50 Saturday Saturday clearance price \$1.49

WOMEN'S FLANNEL-ETTE GOWNS, with tucked yoke or round neck; \$2.50 and \$2.75 values, Saturday clearance price

\$3.25 and \$3.50 values, Sat-

Regular \$2.50, Saturday for ... \$1.90 VOILE WAISTS. Regular \$1.50 to \$2.50, Saturday \$1.00 Regular \$3 and \$4, Saturday urday clearance \$2.19 clearing \$2.00 \$7.50. Saturday \$3.95

clearance

price \$1.00 Regular \$4.50, Saturday for ... \$3.35 TEA APRONS OF PRINT, Regular \$3.50, Saturday for ... \$2.75 braid, 39c each; \$1.00

square neck, some daintily tucked, others strictly tailored, with fine tucks, all sizes, in a good range ofcolors. Regular \$5.50 to

Clearance Sale of Remnants and Broken Lines

Silk Remnants

Three-quarters to two and a half vard One=Third and One=Half Off lengths, Saturday to clear at

HALF PRICE

Plain colors, in serges armures, etc.; checks for children's school frocks, skirts and Saturday to clear at waists; in lengths of 11/2 to 41/2 yards, Sat- One-Third and One-Half Off urday to clear at

One-Third and One-Half Off Regular Prices.

NINONS, GEORGETTE CREPES, NETS and a few ends of embroidery; Saturday to ive patterns and colors for draperies and clear at

Regular Prices.

Dress Goods Remnants Mill ends, 1½ to 4 yard lengths; Saturday to clear at, a yard..... 10c CURTAIN MATERIALS of marquisette,

Curtain Scrim

COATINGS, heavy and medium weight,

11/2 to 3 yard lengths; Saturday to clear at

and plaids in dark and serviceable colors voiles and bungalow nets, white and ivory;

Regular Prices. CURTAINS, odd lots, marquisettes, voiles and net (new-not soiled); Saturday to

clear at about HALF PRICE. ART SATEENS AND CRETONNE, attract-

slip covers; Saturday to clear at One-Third and One-Half Off One-Third and One-Half Off Regular Prices.

Clearance Sale of Broken Linens and Mill Ends

LADIES' SILK LISLE | 2,000 YARDS SAXONY | WHITE COTTON AND

Saturday sale price, 20c to 7 yard lengt day special at,

NAINSOOK AND MADA-POLLAMS, fine qualities; values to 60cwa yard, sale price, yard.... 25c and 30c FACTORY COTTON, mill ends, 1 to 5 yard lengths; Saturday to clear at, 15c CIRCULAR PILLOW COT-TON, excellent quality, free from dressing, widths 40, 42, 44, 46 inch, mill ends, 1 to 7 yard lengths; Satura yard 39c

NAINSOOK, mill ends; spe-

PLAIN CHAMBRAYS AND CHECKED AND PLAID GINGHAMS, excellent for house dresses and aprons, yard, Saturday at, 39c mill ends, 3 to 10 yard lengths; Saturday sale price, a yard... 25c

also TWEED STRIPED brown, black and taupe. COTTONADE, mill ends, 1 Regular 75c and \$1.00, Sat- to 41/2 yard lengths. Regu-

PHONES 115, 116.

by 66 years o

milling experience