

# Breath-Taking 7 Day Sale

COME - GET HERE - EVEN IF YOU HAVE  
TO RIDE SHANKS' PONY. IT WILL PAY  
YOU AND PAY YOU BIG! COME EARLY!

MANY WILL BUY ALL THE SHOES THEY  
NEED FOR A YEAR. EVERYTHING HAM-  
MERED DOWN TO THE LOWEST LEVEL!

CELEBRATING OUR 30th ANNIVERSARY OF FAIR DEALING

Child's "Classic"  
Shoes

Children's Patent Leather  
Lace Boots. In sizes 8 to  
10 1-2. Regular \$3.50. On Sale for **\$1.98**

FIBRE SILK or COTTON HOSE, FREE!  
ON SATURDAY, OCTOBER 3RD

THE FIRST 50 CUSTOMERS purchasing \$3.00 Worth of Goods on  
this date will receive One Pair of Women's Fibre Silk or Cotton Hose, FREE  
Don't be late. Make arrangements to be ONE OF THE FIFTY.

Cozy Boudoir  
Slippers

Women's Cozy Boudoir  
Slippers. All shades and  
all sizes. Now on Sale for **\$1.25**

AFTER THIRTY YEARS of Successful Shoe Merchandising with Honest Values and Fair Dealings, we are making a Big Celebration  
in which everyone can rejoice by procuring the Most Stupendous, Breath-Taking Values in Footwear ever heard of in the Valley. No Sale  
Prices ever Equalled the Values Offered, and for your benefit, we ask you to carefully check over our stock — Seeing is Believing — Here you  
can realize to your heart's content the Wonderful truth of our statement — A Dollar Saved is a Dollar Earned. COME! BUY! BENE-  
FIT! OUR BIG SEVEN DAY CASH SALE

## ENDS SATURDAY, OCTOBER 3

BE AROUND BRIGHT AND EARLY — FIT OUT THE WHOLE FAMILY AT PRICES THAT WILL MAKE YOU MARVEL

An  
Unusual  
Event

The Greatest Sale of  
footwear ever offered to  
the people of Annapolis  
Valley. This Sale is going  
to establish a reputation  
for this store that will be  
commendable — it is go-  
ing to cement thousands  
of old customers more firm-  
ly to this store — it is go-  
ing to add thousands of  
new customers.

We are inviting thou-  
sands of people to this  
price cutting celebration,  
and are sending out ad-  
vertising for miles, and  
before this SEVEN DAY  
SALE is over there will  
be thousands of purchases  
made. We are prepared;  
tell your neighbors that  
you are going to be here:  
telephone your friends to  
meet you here. A Sale  
like this does not happen  
often in the year.

READ EVERY WORD!  
HARKEN TO ECONOMY  
PRICES IN FOOTWEAR!  
YOU'LL NEVER REGRET  
BUYING AT THESE UN-  
HEARD OF BARGAINS!

You owe it to yourself  
and to the family. Act  
now, while the anvil's hot  
is the time to strike — So  
heed the call.

Take a note of the following and find out if they can be  
bought by the car load at these Ridiculously Low Prices

**\$3.98**

HERE'S  
SOMETHING  
FOR  
LADIES:  
WOMEN'S  
SATIN  
SLIPPERS  
WITH  
RUBBER  
HEELS  
A  
GREAT  
BARGAIN  
AT  
PER PAIR

**\$3.98**

**\$3.75**

Women's Pumps, Patent Leather, Med-  
ium and Low Heels, per pair .... **\$3.75**

**\$3.25**

Women's Oxfords, Black, Brown and  
Patent Leather, Medium and Low Heels  
On Sale at per pair ..... **\$3.25**

**\$1.95**

Women's Slippers, Dongola and 4 Bar  
Slippers, at the Low Price, per pair **\$1.95**

**\$2.98**

150 pairs Women's High Shoes, low Cu-  
ban and Military Heels, round and medi-  
um toes, comfortable lasts, made of A1  
Varnished Calf, Fine Kid and Calf Skins,  
Goodyear Welt Soles, some with rubber  
heels, up to \$6.00 values. NOW going at  
ONLY **\$2.98**

**\$4.98**

Men's Dress Boots, black and brown,  
Goodyear welt with rubber heels, Reg-  
ular \$6.00 and \$7.50, @ ..... **\$4.98**

**\$6.98**

Slater Shoes for Men, black and brown,  
Regular \$8.00 and \$9.00, only .. **\$6.98**

**\$3.98**

Working Boots—Men's heavy work  
Boots, brown and black, Sisman make,  
guaranteed, for Low Price of only **\$3.98**

**\$4.75**

Men's Oxfords—Men's brown and black  
Oxfords, with rubber heels, only **\$4.75**

**\$3.50**

Bargains for Boys—Boys' heavy school  
boots, sewed and nailed, guaranteed. Go-  
ing at ..... **\$3.25** and **\$3.50**

**\$2.75**

For the Youth—Heavy school boots, a  
real bargain at ..... **\$2.75**

**\$2.98**

Misses School Boots—Misses black and  
brown heavy school boots, panco sole  
and rubber heels, for only ..... **\$2.98**

**\$3.98**

WOMEN'S  
SUEDE  
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**\$3.98**

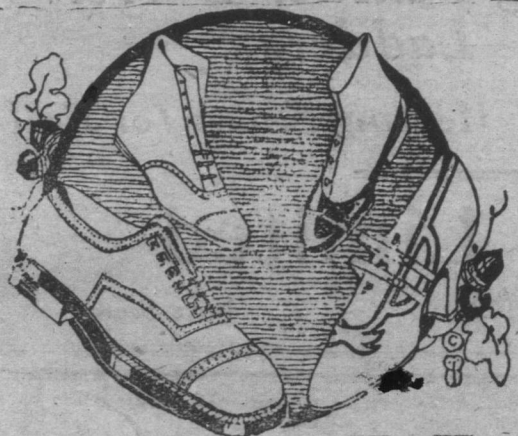
LIFE - BUOY RUBBERS  
(First Quality)  
WOMEN'S .. **95c**  
MEN'S .... **\$1.25**

INFANTS

Black and brown lace boots  
sizes 2-7 ..... **\$1.25**

You Can Save Here  
in a Few Hours  
What it Would  
Take Weeks to  
Earn.

It will pay you to knock off  
work for a day and come to this  
sale, because you can save more  
by purchasing your footwear  
now than what you could earn  
in a week or more. These are  
genuine bargains worthy of the  
most careful attention. Bring  
your cash here where your dol-  
lar is worth the most. Every  
Buy a Bargain, and ever Bar-  
gain is a good buy. Only a  
few bargains enumerated here,  
we have hundreds of others. If  
money means anything to you,  
now is the time to make it work.



Women's Hosiery, 49c. and 25c.

Women's Fibre Silk Hose, colors Black, Camel, Log Cabin, Grey at 49c. White Cotton Hose Going at low price of 25c

## Visit our \$1. counter for bargains

STORE OPEN EVERY NIGHT DURING THIS GIGANTIC ANNIVERSARY SALE — ALL PRICES ARE FOR CASH — MAKE \$\$s WORK!

# SHAFFNER'S SHOE STORE

COMMERCIAL STREET,

MIDDLETON, N. S.