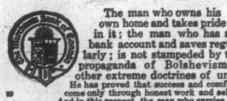
Industrial Review From Many Sources

Saving and Citizenship



in it; the man who has a in it; the man who has a bank account and saves regularly; is not stampeded by the propaganda of Bolshevism or other extreme doctrines of unrest. He has proved that success and comfort can come only through honest work and self-denial. And in this respect, the man who carries a Savings account in The Merchants Bank is a good citism.

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WEST VIRGINIA

(Continued froir page 1)
high prices charged the miners at company eteres, mise guards acting as deputy shorting, our offices located in company eteres, given the content of the content

the punishment provided for such iffenses under the laws of the tate."

The report of the most recent sentorial committee has not been to the detriment of the detriment of the workers.

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Once it was the most popular washing powder in America. In 1907 Pearline ceased advertising.

Its owners said that advertising was no longer necessary, that arine was a good product and everybody knew it.

In 1914 the Proctor & Gamble Company bought Pearline at their n figure to save it from bankruptcy. They renamed the formula have sold millions of dollars' worth of it since advertising. In seven years the public forgot Pearline, and it dwindled from millions to nothing.

Pears Soap one tried the same experiment; noting the alarming mp in sales in six months they resumed their advertising and

If people did not die; if people did not move, if new generations did not grow up, if customs and habits did not change, if Competition did not compete, if people were not open to suggestion and receptive to new ideas, there would be no need of advertising, and when a business was once built up it would stay put. But until then advertising is the surest safeguard for the established product, he most certain hope for the new idea.—Aberdeen (S. D.) News.

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FRIED-GRILLS HAT COMPANY, Ltd. Guelph, Ontario

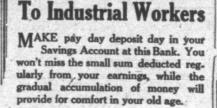
Arrow and Biltmore Brands

In acknowledging that organized labor exposed this company, Lane pleaded that employers who had insured should waive their claims rather than permit trade unionists to point to this latest victory.

"I believe the insured would put beyond any question of indemnity if necessary, the moral effect of continued operation of the com-oany," said Lane. "If receivers are appointed it will be the biggest feather in the cap of organized la-bor that has ever happened in this count y."

Ye Olde Pirme—Established 1850—70 Years **HEINTZMAN& CO**

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