

THE CHEAPEST AND BEST.

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The Daily Witness, price \$3 a year, postage included, contains all the news of the day at the earliest possible moment. In addition, its fourth page is devoted to religious and family matters, making the paper loved by every one in the household, it having a column for each, the young, and easily interested, the middle-aged and busy, and the old and grave. Circulation about 12,500.

The Tri-Weekly Witness, price \$2 per year, postage included, contains all the matter of the "Daily," except the Montreal Local News and the advertisements. It is the Ministers' and School-teachers' favorite, and is largely taken by them. Circulation 3,000.

The Weekly Witness, price \$1.10, including postage, is the paper for the Country Districts. Last year its circulation increased over 50 per cent., it now being 26,000. This was mostly done by gratuitous efforts on behalf of its friends. The present year a proportionate increase is desired.

NATURAL INCREASE.

"The WITNESS was taken in my father's home for over twenty years, and is now read by six or seven of his children, who welcome it to their homes and prize it for their families' sake."

The New Dominion Monthly, price \$1.50, postage included, is a ninety-six paged octavo Magazine, printed with new type on good paper, and contains everything to make it valued in the home and family. Its object is the encouragement of a Canadian literature, and the spread of good reading wherever it goes. In it ladies will find many departments giving them much such information as they constantly need. According to the almost unanimous "opinion of the press," its Household Departments are invaluable.

The Messenger is a Semi-Monthly Journal devoted to Sunday Schools, Agriculture, Temperance, Science and Education. Its price is but 30 cents a year, including postage, and its success can readily be inferred from the fact that in a little over a year its circulation rose from 22,000 to 50,000 copies, which is being rapidly increased. It is one of the cheapest papers in the world.

ADVICE TO ADVERTISERS.

The WITNESS publications offer the best advertising medium in Canada. The "Daily" is circulated in Montreal and amongst business men in the principal cities and towns in the Dominion; the "Tri-Weekly" finds its way to a very great number of ministers and teachers; the "Weekly" is taken in the country districts from one end of the Dominion to the other; the "New Dominion Monthly" is preserved in several thousand families, while the "Messenger," with its 50,000 of a circulation, which is rapidly increasing, reaches thousands of families where no other publication of any kind is taken.

JOHN DOUGALL & SON, Publishers.

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