

EATON'S DAILY STORE NEWS

A Big Day For Men's Shirts



Forcing out a purchase, of Canadian and American-made, plain negligee and pleated-front shirts, at a price few of them could be made for; latest patterns and colorings; sizes 14 to 18, each **.69**

Heavy Underwear
Unshrinkable Scotch wool, Shetland shade, double-breasted; closely ribbed cuffs, skirt and ankles; sizes 34 to 40, per garment **.50**

Silk and Knitted Ties 19c
Four-in-Hands—Imported English and American silks and fancy patterns, the new green shades for Fall included; French seam finish; knitted ties are in plain colors and bar stripes; all under half price, each **.19**

Suspenders—Of fine elastic webbing, cross backs, cast-off kid ends; pair **.29**

—Main Floor—Queen Street.

Gloves, Hosiery, New Goods, Best of Value

Men's and Women's Plain Black Cashmere Hose, made from pure cashmere yarns, double soles, heel and toe, fashioned and seamless finish. Sizes 8 1/2 to 10. Price **.25**

Gloves—Women's One-Dome Capeskin Gloves, made with heavy outside seams, spear-point backs, one we can fully guarantee, tan only. Pair **1.00**

24-inch Milanese Silk Gloves for evening wear, two-dome fasteners, double-tipped fingers and silk-stitched points. Sizes 6 1/2 to 7 1/2. Per pair **1.00**

—Main Floor—Yonge Street.

Lace Robes

These fine robes are shaped and semi-finished, needing but slight work to complete the gown. Elaborate handsome shaped material for skirt and embroidered goods for back, front and sleeves. Half price, Saturday, **\$3.50**, and dozens of other half prices up to **\$27.50**. Some in sequin effects, also price clipped in two, from **\$6.00** to **\$30.00**.

Waist Lengths

Fine Nainsook All-over, 18 inches wide, with insertion to match for cuffs and collar, many patterns in eyelet, open, and blindwork, floral and medallion patterns; the goods are perfect. Price, four yards all-over and insertion to match, for **.98**

—Main Floor—Yonge Street.

Men! Gold-filled Watch, \$5.65

You'd pay almost as much for the movement alone. Quantity is limited—it's a maker's overstock we secured, and we'll guarantee every one accurate timekeepers, and the case for 20 years. Rich and handsome appearance and design, men's 18-size, 7-jewel London nickel movement, Breguet hairspring, patent regulator, exposed winding wheel, open face, genuine 10k. gold-filled case, all the appearance of pure gold and wears better. Clearing price, while they last, each **5.65**

—Main Floor—Yonge Street.

New Boots For Boys and Girls

Misses' Sizes, in excellent box calfskin, suitable for any wear, extension soles, low heels. Sizes 11 to 2. **\$1.65**; girls' sizes, 8 to 10 1/2 **1.35**

Misses' Sizes, in dongola kid goatskin, looks well and wears well, extension soles, low heel, patent tip. Sizes 11 to 2. **\$1.35**; 8 to 10 1/2, **\$1.15**; 5 to 7 1/2 **.85**

Excellent Boots for Boys, good solid leather, extra heavy soles, well-made for hard wear. Boys' sizes 1 to 5, **\$1.75**; youths', 11 to 13 **1.50**

—Second Floor—Queen St.

Corset Covers, 38c

Made of extra fine nainsook, several styles, full front, trimmed with lace and embroidery insertions, others with tucked frills and lace trimmed. Sizes 32 to 40 in. Half price. **.38**

Vests and Drawers

Fine ribbed wool and cotton mixture, vests are high neck, button front and long sleeves. Drawers are ankle length, colors white and natural; All sizes. Reduced to **.23**

Same style, better quality, unshrinkable wool. Each **.53**

Fiannellette Gowns

Of good quality plain flannellette, Mother Hubbard style, tucked yoke, frill of material on neck and sleeves, lengths 56, 58 and 60 inches. Reduced to, each **.55**

—Second Floor—Yonge St.

Men's Fall Clothing

The few items that follow hint at the broadest range of best clothing the store ever gathered together. Better materials and better construction. One feature is the more generous use of haircloth for the "shape retaining."

And all along the line you can't help noting the price advantage this store offers you.



Suits—In three-button single-breasted sacque shape; soft finished English cloths, dark and medium browns, with shadow stripes of green, well lined; sizes 36 to 44; price **10.00**

Worsted Suits—In dark brown and olive shades, single-breasted, 31 inches long, with broad lapels, Italian cloth lining, price **11.50**

English Cloths—In browns, olives, greys, neat colored pin stripes, single-breasted suit, price **12.50**

Black Suits—In latest single- and double-breasted sacque styles, made of 21 ounce imported clay twill botany serge, nice soft finish, best Italian cloth linings, price **12.50**

Navy Blue Suits—Of extra fine clay twill worsted, best English fabric, both single and double-breasted; extra well tailored, with best lining and hair cloth fronts, price **16.50**



Extra Choice Colored Worsted Suits—Brown, olive and grey, best English materials, all neat new designs; back vent in some; hand padded collars; choicest linings and trimmings; price **18.00**

Fall Overcoats—Of black imported vicuna cloth, 42-inch Chesterfield style, lapels and front faced with silk; Italian body lining; price **15.00**

Our \$10.00 Raincoat—A nice quality imported English cravenette cloth in dark Oxford grey, fashionably made, with good lining; price **10.00**

Heavy Overcoats—For Fall and Winter wear; 46-inch Chesterfields; broad lapels and velvet collar; made of black Kersey cloth, smooth finish, sizes 34 to 44; extra low priced at **10.50**

Raincoats—Of dark Oxford grey English cloth; length 50 inches; full skirt, vent in back; Italian cloth lining; sizes 34 to 44; exceptional value at **7.95**

MAIN FLOOR—QUEEN STREET

Ready for the Boys Saturday

Fall Weight Reefers—In neat tweeds and fawn covert cloths, double-breasted; lined; emblem on sleeves; sizes 21 to 27; at \$4.00, \$4.50 and **5.00**

Two-Piece Suits—Of navy blue worsted serge; norfolk coat, box pleated back and front, belt, Italian lining; knee pants; sizes 24 to 28; prices \$3.50 to **4.00**

Norfolk Suits—Fine all-wool tweeds and navy blue worsted; strong linings; sizes 24 to 28; price **4.50**

Double-Breasted Norfolk Suits—With bloomer knickers; neat grey tweeds; sizes 24 to 32; at \$6.00 and **6.50**

Three-Piece Suits—In good strong tweeds, neat mixed patterns, single and double-breasted; Italian cloth linings; knee pants; sizes 28 to 33; prices \$3.50, \$4.50, \$5.00 and **6.00**

Three-Piece Suits—Of navy blue English serge or fine clay twill worsted, all wool material; tailored in best style, with haircloth in shoulders; best linings; knee pants; sizes 28 to 34; prices \$6.00 and **7.50**



MAIN FLOOR—QUEEN STREET

Umbrella Saving

Men's and women's, high-class silk-mixed, best paragon frame, close-rolling and silk-cased, fine assortments in horn, pearl, gun metal, sterling silver, rolled gold, and box and natural woods, all highest class mounts, Price **2.49**

Taffeta Ribbon

5-inch width, in white, cream, yellow, fawn, tan, brown, pearl, sky, azure, turquoise, sage, rose, Nile, moss, sapphire, and navy. All Ribbon purchases made up into hat bows, hair bows, or sashes, free of charge. Per yard **.20**

—Main Floor—Yonge St.

Canadian Books Two Favorite Magazines

Canadiana Books: A series of books about Canada; fiction, love stories, historical, and poetry, many by Canadian authors. These will make you more familiar with Canada—subjects for men, women or children, and prices to suit any purse. Price, 17c to **3.00**

"Woman at Home"—The favorite home magazine, edited by Annie Swan, and bound in volumes containing 12 months complete. Price, each **.50**

The "Windsor Magazine"—6 months complete, bound, volumes 23 to 27, the latter up to May, 1908. Price, per volume **.50**

—Main Floor—James Street

New Dress Goods Displayed

Special attention is drawn to our \$1.25 Broadcloth (Chiffon), which comes in every new shade, together with all the staple colors.

Also see our \$1.35 Suitings. These come in three different finishes: Worsted, Cheviot and Sedan, and in dozens of new designs of stripes, checks, in self-colored, two, three and four-toned effects.

NOTE—Our Ladies' Tailoring Department charges only \$15.00 for the making of a Tailored Suit, and guarantees to deliver same in two weeks.

—Main Floor—Yonge St.

Millinery Specials for Saturday

100 Dress Hats, \$4.98

Shapes of satin, felt, silk, or velvet, stylishly trimmed with feather mounts or bandeaux, ostrich mounts, flowers, foliage, fancy braids, pins, ribbons, silks and satins. In black and good fall colors.

Ready-to-wears, \$3.85

150 only, smart American and English blocked shapes or hand-made fine French felts, tailored with wings, quills, velvets, fancy braids, ornaments and pins. You'll find all wanted fall colors.

Children's Hats, \$3.35

35 only, flops of satin-finished felts, wired into becoming shapes for little girls, prettily trimmed with ribbon, silk, velvet, quills, fancy braids, etc., to make charming headwear. In navy, brown, cardinal and green.

—Second Floor—Yonge St.

See the Fur Styles Saturday

See the exclusive styles in Mink Stoles and Coats and Ermine Neck Pieces, and the new styles for MISSES, in Persian Lamb Ties, Persian Muffs, Sable Stoles, fancy Short Stoles and Muffs, Squirrel Stoles and Ties, Blended Squirrel, Natural Coon Stoles, Western Sable Ruffs, Astrachan Capelines.



Prices begin at \$4.75 and run up into the Hundreds of dollars.

Canadian Muskrat is a favorite in women's jackets this year. We never had such a showing. Our driving or motor coat, 46 inches long, with high storm collar, large sleeves and full skirt, lined with best brown satin, is a leader. at **62.50**

Short Coats—Windsor style, with long revers to waist, of choice muskrat, best lining, worn with or without girdle, price **45.00**

SECOND FLOOR—ALBERT STREET

Fine Values in Waists and Children's Dresses

WHITE LAWN WAISTS, front daintily trimmed with rows of embroidery insertion and wide tucks, full sleeve with turn-back cuffs trimmed with insertion; others have front of all-over embroidery and tucking, frill over shoulder trimmed with insertion and lace; three-quarter sleeve, with cuffs and **1.00** pointed collar to match. Buttoned back. Sizes 32 to 42. Price

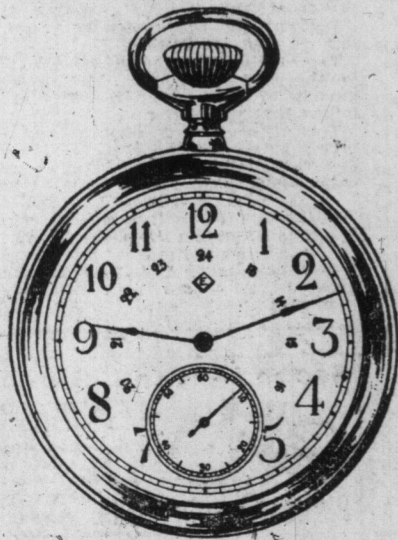
Taffeta Silk Waists, fine sleeve, colors black, navy and quality, deep, pointed yoke of wide brown. High pointed collar. Sizes 32 to 42. Price **2.95**

Children's Dresses, serge, Buster Brown, with three box pleats back and front, finished with belt. Sizes 22, 24 and 26 inches. Price **1.98**

Children's Coats, cream mohair imitation of Polar bear, box back, pointed collar, finished with pearl buttons down front, lined throughout with eiderdown flannellette. Sizes 22, 24 and 26 inches. Price **1.98**

—Second Floor—Centre

See the New "Eaton" Watch



The EATON is a handsome watch, and one we'll guarantee absolutely reliable and accurate. It's the biggest watch value we can find anywhere, and the very fact that we've given it our name shows what confidence we have in it.

The maker has proved himself experienced and reliable, and at Kew Observatory, England, the EATON was tested for six weeks in every position, and proved itself accurate.

We guarantee the "EATON" two years—if there's any possibility of imperfection you'll surely know in that time.

The "EATON" is made in men's and women's. Men's 15-jewel standard 10k. gold-filled case, guaranteed 20 years; 12 or 16 size. Biquet hair; spring, exposed winding wheel, fine adjustment, stem set and wind; our price, each **9.75**

MAIN FLOOR—YONGE STREET

THE T. EATON CO. LIMITED

Every Fall Hat Style for Men

Soft Hats—In new Fedora, Alpine and Telescope shapes, wide and narrow brims, bound and raw edges; New York styles in Derbies, medium and narrow brims, flat set or rolling, full and tapering crowns; all of genuine fur felt; in colors black, brown, fawn, green and pearl grey; prices, \$1.00, \$1.50, \$2.00, \$2.50, \$3.00 and **3.50**

(See Yonge Street windows for the new young men's styles.)



Children's Headwear

The latest in—
Varsity Caps
Hookdown and Golf Caps
Prices run from 15c to **1.25**

Turbans
Tam-o'-Shanters.

—Main Floor—Queen St.