IT IS WISE

as well as patriotic to buy the things made by your fellow-citizens.

PETERS
CAKES and PASTRY

have been made and served to Londoners for over a generation. It takes quality to stand the test of time.

Beaded Bags

Fancy Beaded Bags, in all the colorings .....
.....$12.50 to $50.00

C. H. Ward & Co.
Diamond Merchants and Jewelers.
386 Richmond Street.
Phone 1084.

Eczema Easily Relieved
JUST APPLY KINS-HAW
And see how quickly relief is obtained. At all druggists for $1 and 35c per bottle, or mailed direct on receipt of price.
MUTUAL PHARMACAL CO., Box 448, London. zxv

LADIES!
If you are interested in good clothes at most reasonable prices, our store will prove attractive.
DRESSES, COATS, SUITS, ETC.
Canadian Ladies' Wear Co.
372 DUNDAS STREET, NEXT TO COOPER'S. zxv

TAYLOR'S THROAT AND LUNG BALM
is far stronger and better than any cough mixture, syrup, etc. For coughs, colds and all bronchial irritations it has no equal. Sold under a written guarantee by the 6 Taylor Drug Stores. z

ROWAT'S SPECIAL COFFEE
The finest procurable. It pleases most particular people.
70c a pound.
T. A. ROWAT & CO.
250 Dundas Street. Phones 3051-3052.

MACHINE GUNNERS

Now that the Vickers machine guns have arrived from England for the 2nd Canadian Machine Gun Brigade, every possible effort to bring the unit up to strength in two weeks, will be made, in order to give every recruit the same opportunity of starting the training season.

Stratford and Chatham companies have enlisted their full allotment, while Sarnia and London are filling up rapidly. On Tuesday night the members of the local company will hold a rifle shoot on the miniature range in the armories. Before long comfortable quarters, where the men may spend their evenings, will be opened at the armories. Furniture, including a piano and a pool table, will be secured soon.

KEATING'S KILLS Flies, Fleas, Mosquitoes, Ants, Wasps, Cockroaches, Moths, Beetles. Sold in cartons only at all dealers. b

London Business College
Dundas and Richmond Streets, London, Ont.
Summer terms from April 12. Enter any time. J. Morritt, Principal. N. Stonehouse, Vice-Principal.

STORAGE BATTERY RECHARGING and REPAIRING
TRY
EXCELL AUTO ELECTRIC
Reliance Garage
Phone 6400. 237 Dundas Street. 61-tf-zw

Pea Coal
2½ Tons for $24
Other Sizes
$12 Per Ton
This coal is not quite up to the standard, but is as good as some coal that has been put out as first-class coal.
ANDERSON COAL CO.
87-tf

F. STEELE
OPTOMETRIST AND OPTICIAN,
Has Opened Sight Testing Rooms at
210 Dundas Street. Phone 972.
(Same Store as J. H. Back & Co)
My Policy
Careful, Exact Eyesight Testing
Accurate, Suitable and Comfortable Fitting
Moderate Prices.
Have the Benefit of My Fifteen Years' Experience. b

The Dr. Scholl Foot Expert is here!

Come In Now and Let Him Examine Your Feet and Advise You FREE

If you are tired of being bothered by hurting, tender feet, here is your chance to get immediate relief and permanent correction. You are invited to consult this foot specialist while he is here.

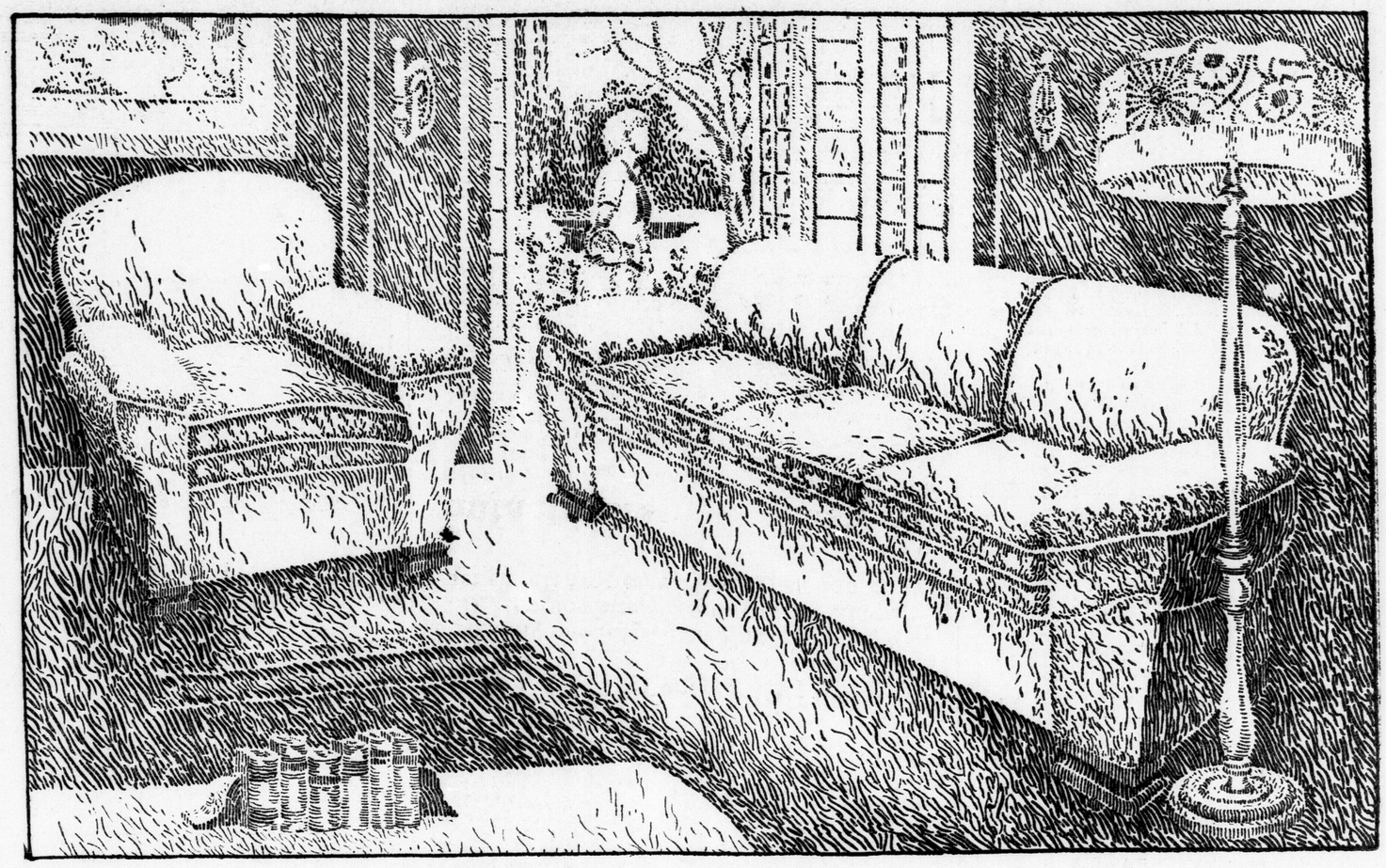
He Will Be Here Only Until Wednesday Night

Don't wait until the last minute and maybe lose your chance to get foot comfort. Come in any time during business hours and talk it over with the expert.

COOK'S SHOE STORE

THOMAS THOMAS THOMAS THOMAS THOMAS THOMAS THOMAS THOMAS THOMAS THOMAS THOMAS THOMAS THOMAS THOMAS

LONDON'S
MADE IN CANADA WEEK



Of Course You Are Planning On Seeing Thomas' "Made-in-Canada" Exhibition

Thanks to the Canadian manufacturers, an exhibit that reflects only credit, Thomas have a grand display, surpassing anything before attempted. Everyone in London and Western Ontario is interested. Entire main floor divided off into rooms to make lovely settings. Store remains open till 9 o'clock each evening to accommodate visitors from outside the city. See the Thousand-Dollar Chesterfield Suite.

YOU'LL BE INTENSELY INTERESTED WITH ALL THE ELABORATE

Chesterfield Suites
Living-Room Pieces
Console Tables
Breakfast Suites
Chesterfield Tables
Telephone Tables
Dining Suites
Spinet Desks
Taborets, Ferneries
Bedroom Suites
Bedroom Chairs
Baby Carriages

IN ALL THE NEWEST COVERINGS, FINISHES AND WOODS---SUCH AS

Blue silk mohair (down-filled), striking chenilles, rich English tapestries, damasks and cretonnes, two-tone walnut enhanced by rich inlays in Hepplewhite, Queen Anne, William and Mary and modern designs; brown mahogany, grey enamel breakfast suites; ivories, early English and kyonyx in both polished and satin finish.

Canada's Foremost Manufacturers Co-operate

The entire main floor has been divided into seventeen sections. Each of these has been taken by Canadian manufacturers, and, of course their best is exhibited. All children are invited to attend, and prizes are offered for the best two hundred-word story on which is the best exhibit.

First prize, $5.00; second prize, $3.00; third prize, $2.00. All stories to be in by Saturday night of the 24th.

Cash Prizes For School Children

Maxwells, Limited, St. Marys; McLagan Furniture Company, Stratford; Kindle Bed Company, Stratford; Andrew Malcolm Furniture Company, Kincardine; Ham & Knott, Brantford; Moffat Stove Company, Weston, Ont.; Snyder Bros.' Upholstering Company, Waterloo; Canada Furniture Manufacturers, Woodstock; North America Furniture Company, Anthes Furniture Company, Kitchener; J. C. Mundell Company, Elora; The Gibbard Furniture Company, Napanee, Ont., and the Orillia Furniture Company, Orillia, Ont.

Over 25 Kroehler Davenos Now Being Shown.

THOMAS FURNITURE CO
240 DUNDAS STREET.

See full line of Moffat Gas Stoves and Maxwell Washing Machines.

THOMAS THOMAS THOMAS THOMAS THOMAS THOMAS THOMAS THOMAS THOMAS THOMAS THOMAS THOMAS THOMAS THOMAS THOMAS

At The Theaters

DOROTHY DALTON AND VAUDEVILLE AT THE GRAND TODAY.

A heroine of an entirely new type is portrayed by Dorothy Dalton in her latest photoplay, "The Market of Souls," which will be on view at the Grand today, tomorrow and Wednesday. Miss Dalton plays the part of a girl from upstate New York who has been trained as a nurse and comes to live with friends in New York City. An added feature of the bill will be a Paramount comedy entitled "Hoodooed," featuring Mr. and Mrs. Carter De Haven. Other film features will be Topics of the Day and the Pathe Review.

The headline attraction on the vaudeville bill will be "Leave It to George," a frolicksome musical farce with a cast of eight people. One of the most delightful bits of entertainment will be offered by Grey and Old Rose, who will be seen in a sparkling song and dance oddity. The Bernivici Brothers in a musical novelty; Van and Yorke, singing comedians, and Valmore, the extraordinary mimic, will be the other attractions.

"KEEPING UP WITH THE JONESES," COMING TO THE GRAND THURSDAY, FRIDAY AND SATURDAY.

"Keeping Up With the Joneses" is the title of a new Gus Hall offering which is to hold the boards at the Grand Thursday, Friday and Saturday evenings at 8:15, and Saturday matinee at 2:30. The play, which is a combination of music, fantasy, novelty, startling surprises and dancing, is founded on the popular cartoons of Pop Momand. It was Mr. Hill who first conceived the idea of transferring newspaper comics to the stage. The new offering is surrounded with a beauty chorus, and from all accounts is a most sensational hit. The cast is a large one, containing 30 capable people. The seat sale opens tomorrow.

ANITA STEWART'S THRILLING SPECTACLE "IN OLD KENTUCKY," AT ALEN NOW.

Anita Stewart's mammoth production "In Old Kentucky," the great screen spectacle, in which hundreds of actors, horses and numerous big scenes are presented, is now showing at the Allen today, tomorrow, Wednesday and Thursday.

"In Old Kentucky" is not just a picture, it is a great show, taken from the great American stage classic, and the picture realistically portrays all the tremendous scenes the stage only could suggest. A picture filled with thrills, in fact there is thrill after thrill, following upon one another so fast as to make you hold your breath until the great climax of the Kentucky horse race, with scores of jockeys madly riding over the track, and a young girl urging the famous thoroughbred "Queen Bess" to victory in the lead.

Underlying the thrilling action and beautiful scenes is a beautiful love story of a little mountain girl, who wins fame, fortune and happiness through her great horse, the fastest racer of the Blue Gress Country.

Special musical settings by the big Allen orchestra and organ, and many added film attractions complete the program.

Children's matinee 4:30 daily.

AT LOEW'S.

Today comes the greatest screen star of the present time, Norma Talmadge, who has risen to the utmost rung of the film ladder of success through her sterling and wonderful character interpretations on the screen. She will be seen in her First National feature entitled "A Daughter of Two Worlds," and the story deals with the rise of an underworld divekeeper's daughter, portrayed by Miss Talmadge. The drama affords Miss Talmadge wonderful scope to display her artistic talents as a character actress.

Manager Lake has requested all who can possibly attend the matinees to do so, as the evening performances are always crowded, and the women and children will find the matinees the more comfortable at which to fully enjoy this masterwork of Norma Talmadge. One of the best vaudeville bills of the season will be offered by Manager Lake in keeping with the big feature film attraction.

AT THE PATRICIA.

The raw vitality of the Northwest pulses through the portrayal of its spirit by Tom Mix at the Patricia today, Tuesday and Wednesday, in his latest thriller, "The Cyclone." No one is more capable of interpreting the strength and vitality of the border life.

Three high-class acts, a Century Comedy and Fox News Weekly will complete a most entertaining program.

AT THE STAR.

"The Phantom Honeymoon," showing at the Star Theatre today and Tuesday, is the story as told by Sakee, the Indian servant of Robert R. Claven, explorer of the Orient, of a honeymoon spent after death.

That nightly the ghosts of two lovers visit the castle of the jilted rival in the silent hours just before the dawn.

Just how these lovers' ghosts appeared and their reason for haunting the castle is fascinatingly told in "The Phantom Honeymoon," the strangest photodrama of romance and mystery ever conceived, in which the beautiful star, Marguerite Marsh, is seen in the role of the phantom bride.

OFFICE MEN
who are constantly using their eyes in their daily work, will find relief from eyestrain by calling at the Brown Optical Company, 223 Dundas street, and being properly fitted with glasses at a moderate cost.
Phone appointments 1877. zxv

WANT TO COLLECT FROM GOVERNMENT

Middlesex County Are After Money For Jail Board of Soldiers.

Middlesex County officials are devising ways and means for the collection of a nice little bill of several thousand dollars from the Dominion of Canada for the maintenance of military prisoners in the county jail. Many of the prisoners were not charged with criminal offences under the civil law, and the attitude taken by the county is that London and Middlesex County should not be saddled with the board bill of soldiers held in the jail for trial by court-martial.

KEEP YOUR EYE ON YOUR EYES.
LONDON OPTICAL Co.
IN THE MATTER OF DRESS, one never offends by neglecting style. Your glasses, too, should reflect your good taste. They will look as if made for you alone. If you need glasses, you will never look well or see well without them. Have your eyes examined.
EYESIGHT SPECIALISTS.
Richmond Street, Dom. Sav. Bldg., One Door North G. N. W. Tel. Co.
Phone 6150.