

Telephone Main 7841 1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919 Market Adelaide 6100

# THE SIMPSON MEN'S STORE

Features Hart, Schaffner and Marx Suits Today at \$50, \$60 and \$75 for Men and Young Men

They're strikingly individual in style lines—they're developed in all-wool fabrics, and they're HAND-TAILORED. Is it any wonder that these famous clothes are the highest known standard for men and young men? The Simpson Men's Store features the following models today.

## Suits at \$50.00

MODEL NO. 52—For Men and Young Men—A conventional novelty. Single-breasted, two-button; form-fitting sacque. High waist effect and slant pockets with flaps. Made from a rich dark heather brown tweed. Sizes 35 to 40—\$50.00.

## Suits at \$60.00

MODEL NO. 704—For Young Men who want something ultra smart and individual. Continental shoulder seams, waist seam and new patch pocket arrangement. Made from a plain grey novelty basket weave fabric. Sizes 35 to 40—\$60.00.



## Suits at \$60.00

For the Short Man.

MODEL NO. 15—Especially designed for this type of figure. Single-breasted, three-button sacque. Made from a dark grey fine finished worsted with light grey pin stripe effect. Sizes 36 to 44—\$60.00.

## Suits at \$75.00

MODEL NO. 57—For Men or Young Men—Single-breasted, three-button, soft roll, semi-fitted sacque. Regular pockets with flaps. Developed in plain grey pin check worsted. Sizes 36 to 42—\$75.00.

## \$4 Hats for \$2.95

A clearaway of all odd soft felt hats in Leeds \$4.00 quality. Broken ranges from our regular stock. Not all sizes in any one line, but a good choice of sizes in the assortment. New spring shapes in shades of greens, greys, browns, etc. Today, \$2.95.

Men's and Boys' 95c and \$1.50 Caps at 79c—Plain shades and fancy designs—one, four and eight-piece top styles. Today, 79c.

Boys' Rah-Rah Hats, \$1.29—Velvet, corduroy and velvet hats. Several Rah-Rah styles. Regularly \$1.50, \$2.00 and \$2.50. Today, \$1.29.

Simpson's—Main Floor.

## Men's "Arrow, Forsyth and Tooke" Shirts 2.50

Returned soldiers, looking for something dressy in new shirts, will appreciate these fine ones.

### Men's "Arrow" Shirts, \$3.00.

Made from best quality zephyrs, repps and woven cloth, coat style, with double soft French cuffs. Sizes 14 to 18. Today, \$3.00.

### Men's Combinations, \$5.00.

Spring weight, natural cashmere, "Tru-Knit" brand, form-fitting, perfect finish. Sizes 34 to 42. Today, suit, \$5.00.

### Boys' Negligee Shirts, \$1.50.

Spring patterns and colors, coat style, double soft French cuffs. Separate collar to match. Sizes 12 to 14—\$1.50.

Simpson's—Main Floor.

## Today is the Second Day in Simpson's House-Cleaning Week

Here Are Important Money-Saving Offerings to Help House-Cleaners Rejuvenate Their Homes

### "LACO"

Tungsten Bulbs Give Better Light and Last Longer than ordinary bulbs. Laco bulbs burn for 1,500 hours on the least possible current. They cost only a few cents more than inferior bulbs that burn for only 1,000 hours.



15, 25, 40 watts, clear, 38c.  
15, 25, 40 watts, frosted or half frosted, 48c.  
60 watts, clear, 40c.  
60 watts, frosted, 48c.  
15, 25, 40 watts, round, frosted, 70c.  
All above sizes in stock.  
Simpson's—Sixth Floor.

### Little Pictures 39c

To Brighten the Home  
Color prints of old masters, suitably framed in antique gilt moulding, about 6 x 8 inches. Very artistic. Today, 39c.

### Living-Room Pictures, \$2.50.

Scenic figure and landscape prints framed in rich toned brown gum-wood. Size 16 x 20 inches, good range of subjects. Today, \$2.50.  
Simpson's—Sixth Floor.

### Suit Cases \$2.98

Deep square end fibre suit cases, swing handle. Leather straps, leather corners. Sizes 24 and 26 inches. Regular \$3.50 and \$3.75. Today, \$2.98.

### Club Bags, \$4.95.

Double drop handles, walrus grain fabric-club bags. Sizes 16 and 18 inches. Today, \$4.95.

The SIMPSON Store

### Remnants of Oilcloth and Feltol

Clearing at 39c Square Yard.  
A clean-up of all short ends and odd lengths. Various qualities and assorted patterns. Regularly 59c, 70c, 79c and 85c square yard. Today, to clear-at, square yard, 39c.  
Hemp Stair Carpet, Half Price.  
Blue, green and brown colorings. Small conventional patterns with ornamental border; 18 inches wide. Regularly 75c yard, today, 37c yard; 22 inches wide, regularly 85c yard, today, 42c yard; 27 inches wide, regularly 98c yard, today, 49c yard.

### \$59 Brass Bed Outfit at \$47.65

Bed, Spring and Mattress.  
Bed spring, heavy tubular frame, closely woven wire, lock weave fabric, guaranteed.  
Mattress, blown cotton, full depth border and roll edge, soft and comfortable; three pieces, complete, \$47.65.  
\$36.50 Brass Bed Outfit at \$29.25.  
Bed, Spring and Mattress—Brass bed, heavy two-inch post, one-inch top rail, five fillers. All regular sizes and finishes.  
Bed spring, closely woven wire fabric, metal frame.  
Mattress, seagrass centre, jute felt both sides and ends. Art ticking; three pieces, complete, \$29.25.



Bed Spring, \$4.95.

Metal frame, closely woven wire fabric. All regular sizes. \$4.95.

### House-Cleaning Week Brings an Important Offering in Swiss Muslin Curtains at 1-3 Less!

135 pairs of lovely embroidered muslin curtains made in Switzerland. In white only. Regularly \$6.00 to \$15.50. Today, one-third off.

### Scrim and Marquisette Curtains at \$5.98 Pair.

Lace insertions and edgings, also novelty Nottingham lace curtains. Special today, pair, \$5.98.

### Scrim Curtains, Special, \$3.79 Pair.

A variety of effective wide plain hems and dainty drawn work borders with new corner designs. Today, pair, \$3.79.

### Three Great Values in Window Shades.

Plain Opaque Shades, green, cream, white, 37 inches wide x 70 inches long. Each, 79c.  
Insertion Trimmed Shades—Size 37 x 70 inches; white, cream, 98c.  
Combination Shades—Size 37 x 70 inches; green and white, green and cream, \$1.35.



### Wall Papers Paints

#### Spring Housecleaning Specials.

Have your decorating done now. Estimates on paper hanging and painting given free of charge.

#### 2000 Rolls Ceiling Paper, Special, 7c.

White and cream grounds with fancy circle design printed in silver mica.

#### New Verdure Tapestry Wall Papers Special, 29c Single Roll.

Scenic and foliage designs colored in the newest combinations of grey, blue, tan, rose, brown, green and buff for living-rooms and halls.

#### Clearance of Japanese Leathers, 49c Yard.

Regularly \$1.50 and \$1.75. Panel and allover designs, hand tooled in colors suitable for halls, dining-rooms and dens. 36 inches wide.

#### Pretty Chintz Wall Papers, Special, 23c.

Regularly 35c to 50c. Soft tones of pink and blue with grey leaves of embossed white ground for bedrooms.

#### 1000 Feet Plate Rail, Special, Foot, 4c.

Two inches wide. Imitation oak finish; combination room moulding and plate rail.

#### Durable Linoleum Varnish, 59c Pint.

Finest quality, dries hard and glossy for oilcloths and linoleums.

#### Majestic White Enamel, 98c Quart.

High gloss white enamel for inside or outside use.

#### Rubberset Oval Paint Brushes, 39c.

Black bristles securely bound. A handy brush for varnish or enamel.

Simpson's—Sixth Floor

### "House Cleaning Needs" in the Basement List for Today

<p><b>Easy Clothes Wringers, \$5.95.</b></p> <p>75c Corn Brooms at 59c—4 sewed, medium weight, 59c.</p> <p>Floor Dusting Mops, 88c—Dust absorbing, black cotton floor brush, processed wooden block, long handle; excellent for floors and woodwork. Today, 88c.</p> <p>Royal Floor Wax—This is a high-grade wax put up especially for us by well-known makers of wax. 1-lb. can, today, 49c; 2-lb. can, 88c.</p> <p>Carpet Beaters, strong coppered wire beater, wood handle. Today, 15c.</p>	<p><b>Marvel Washing Machines, \$5.95</b>—Square tub-rocker motion. Easy to operate and a good washer. Today, \$5.95.</p> <p>Ball bearings, covered coars, rubber rolls, warranted one year; an easy wringer to operate. Today, \$5.95.</p> <p><b>Spring Mop Handles.</b></p> <p>Long handle, spring metal head. Today, 25c.</p> <p>Knitted Mop Cloths, today, 25c.</p>	<p><b>Galvanized Wash Tubs, 10 qt. size, today, 45c.</b></p> <p>Galvanized Wash Tubs, rust-proof, No. 8 or No. 9 size, today, \$1.25.</p> <p>Galvanized Wash Tubs, medium size, rust-proof, wringer may be attached if required. Today, 85c.</p> <p>Simpson's—Basement.</p>	<p><b>The China Department</b></p> <p><b>40-Piece Tea Sets, \$8.75.</b> An assortment of dainty and attractive decorated Tea Sets of 40-piece English china. Specially priced today, \$8.75.</p> <p><b>10-Piece Toilet Sets, \$7.45.</b> These Toilet Sets are of good quality English war, and hand-gold-traced handles and edges. Special price, \$7.45.</p> <p><b>Odd Bedroom Ware.</b></p> <p>White Chambers ..... 98 Decorated Chambers, each... 1.39 White Basins ..... 1.50 Decorated Basins ..... 1.59 White Ewers ..... 1.50 Decorated Ewers ..... 1.59</p> <p>Specially Priced. Simpson's—Basement.</p>
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