

Our Aim "Better Service"

EATON'S DAILY STORE NEWS

Our Aim "Better Service"



1869 GOLDEN JUBILEE 1919



Take Advantage of the Great Savings in the Sale Specials for Today!

As a sort of celebration in honor of our Jubilee Year, and because of an extra spurt of enthusiasm, kindled by the announcement of the week-end holiday--THE JANUARY SALE THIS YEAR OFFERS UNUSUAL VALUES--Values that spell economy in many needs of the home. The plan of "Something Different Every Day" provides a variety of offerings, too, that covers most requirements at some time in the month. Watch daily announcements! Watch window displays, and watch for blue and white Sale cards in departments.

Little Girls' White Lawn Dresses, as Illustrated, Today, Sale Priced at \$1.39



They are of fine white lawn, made in Empire style, showing "bib" collar in "V"-shape, on front of bodice trimmed with Val. insertion and lace. The skirt is of all-over embroidery. Sizes 2 to 6 years. As illustrated. Today, sale price, \$1.39.

Children's White Flannelette Bloomers, Today, Sale Price, 35c.

Here's a chance to make immense savings on these Warm, White Flannelette Bloomers for the children! They are of soft quality, have cotton waist-band and elastic at knee. Sizes 2, 4, 6 years. An early visit is advisable! Today, sale price, 35c.

Children's Rompers, of Back and White Striped Print, as Illustrated, Sale Price, Today, 39c

Practical little garments are these for knockabout wear in the mornings. They are of black and white striped print, buttoning down back, with drop seat, all-around belt, high neck and long sleeves, and neat little round yoke at the neck, piped with white. They are gathered from knee to knee in bloomer effect. Sizes 2 to 4 years. Sale price today, as illustrated, at 39c.



—Infants' Wear Dept., Third Floor, Queen St.

Big Reductions on Popular Black Silks, Today

Black Satin de Chine, Sale Price, Yard, \$1.39; Black Satin-Faced Lining, \$1.49; Duchesse Mousseline, \$1.59

Each one is so appreciably reduced that it will surely draw an eager crowd of early shoppers, so if you'd make sure of some, come betimes. The silks are all such splendid qualities and in weaves that are practical and popular for so many purposes. They are grouped as follows:

Black Satin de Chine, one of the standard qualities, a splendidly wearing silk, soft and fine and a good deep black, 35 to 36 inches wide. Owing to the fact that there is an unusually large stock, it is greatly reduced to, per yard, \$1.39.

Black Satin-faced Lining, that thick heavy weave so very serviceable, so warm, and good-looking for heavy winter coats. The width is 36 inches, and every yard means quite a substantial saving. Sale price, yard, \$1.49.

Black Duchesse Mousseline, rich, lustrous silk in a good deep, black, soft, but heavy enough to give good service for dresses, blouses, skirts, etc. Greatly reduced, per yard, \$1.59.

—Second Floor, Yonge St.

Specials in the Sale of Children's and Women's Boots

For this item we cannot take phone or mail orders, as the quantities are limited

Children's Boots, Sale Price, \$1.25

Solid, Sturdy Boots for children are among those offered, along with finer and lighter qualities in boots which will give good satisfaction and wear. Many styles are included, among which are:

A Chocolate Kid Lace Boot, in Blucher style, with a low wedge heel, toecap and flexible turn sole.

Child's Gunmetal Button Boots, with low heels, extra heavy sewn leather soles and round wide toe.

Women's Lace Boots, \$3.45

A Modish Boot, in fine black dongola kid, with a high-cut 8-inch top, and a neat plain recede toe, has a shaped medium height heel, and McKay sewn soles of medium weight. A smart, serviceable boot which will give good satisfaction. Sizes 2 1/2 to 7. Today, sale price, per pair, \$3.45.

—Second Floor, Queen St.

The Great Sale of Linoleum and Carpets Continues Today With Still More Remarkable Offerings

2,300 Square Yards English Printed Linoleum, Sale Price, Square Yard, Today, \$1.10

An immense clearance of Heavy English Printed Linoleum, two yards and four yards wide, in a great array of patterns, in block, floral and parquetry styles, in light and medium colors. Sale price, square yard, \$1.10.

FELT BASE FLOOR COVERING, SQUARE YARD, 56c.

1,400 Square Yards Well Seasoned Felt Base Floor Covering, thoroughly waterproof and sanitary. It is warm under foot, resilient and very durable, having a hard finished top that is easy to keep clean. Block and floral patterns, in bright, clean colors. Two yards wide. Sale price, square yard, 56c.

REVERSIBLE HEMP STAIR CARPET, YARD, 37c.

Allows of both sides being used, thus doubling the service of the carpet, suitable for stairs, halls and passages. Red, green and tan, plain or striped centres and narrow borders. 27 inches wide. Sale price, yard, 37c.

WILTON RUGS, CLEARING, \$57.50.

15 Odd Wilton Rugs marked down for quick clearance. Oriental designs, in tans, old blue, terra, brown and green, for living-rooms and dining-rooms. Size 9 x 10 1/2 and 9 x 12. Sale price, \$57.50.

Brussels Rugs, \$19.75 and \$24.75

Brussels Rugs also reduced to prices that mean big savings. Rugs for bedroom, sitting-room or dining-room. Conventional and Oriental patterns, in good variety of colors. Size 6.9 x 9.0, special, \$19.75; size 6.9 x 10.6, special, \$24.75.

—Fourth Floor, James Street.

The Great Sale of Draperies Commences Today With Five Extra Special Offerings

40 Pairs Only of Velour Portieres, Some Less Than Half Price, \$15.75

These are made of rich silky and dull finish velours on both sides, combining such desirable colors as rose and green, blue and brown, green and gold, etc., according to the particular color schemes used in the furnishing of the two rooms affected. Each curtain is 4 feet wide, and long enough for doors up to 7 feet in height, and has brass hooks concealed in heavy double shirring, with heading cord to adjust to the desired width. Some are slightly imperfect, but as they are made in our own workrooms the defects are almost negligible. Since the number of these is limited, early buying is advisable. Extra special value. Some less than half-price. Sale price, per pair, \$15.75.

Cretonnes in Great Array, Some Less Than Half-Price, Sale Price, Yard, 53c

A clearance of odd pieces and discontinued lines of bright cretonnes, in stripe, foliage, fruit and tapestry designs, on heavy quality cloth, in plain and taffeta weaves.

The color combinations consist of rose, grey, green, pink, mulberry, etc., on light and dark backgrounds. Width, 30 to 38 inches. Extra special value, per yard, 53c.

Nottingham Lace and Fish Net Curtains, Sale Price, Pr., \$2.15

Nottingham Lace and Fish Net Curtains, in plain, floral and medallion effects, in white, ivory or ecru, and in the following sizes: 36" x 2 1/2 yards, 43" x 2 1/2 yards, 50" x 3 yards, or 60" by 3 yards. All are finished with a neat over-lock stitch, scalloped edge. Today, sale price, per pair, \$2.15.

Fancy Double Border Scrim, in white or ecru, plain and double border marquisette, in ecru only. A collection of odd pieces gathered together to make an assortment of splendid qualities. In widths of 32 to 35 inches wide. Greatly reduced, per yard, 29c.

Window Shades, Half-Price, 35c to \$1.50 Each

These are all odd shades that have been accumulating in our workroom for months. About 300 in the lot. Materials are of opaque or Holland, and the colors are white,

green or cream, mounted on Hartshorn rollers. Assorted sizes, from 20 to 59 inches wide, and from 4 to 6 feet long. Sale price each, 35c to \$1.50. —Fourth Floor, Yonge St.

TWO DELEGATES FOR DOMINIONS

Will Have Representation at Conference Apart From Great Britain.

THREE FOR BRAZIL

Given in View of Fact That She Represents South America in the War.

Paris, Jan. 14.—France, Great Britain, the United States, Italy and Japan will each have five representatives in the peace congress. This was decided upon today by the supreme council engaged in the preliminary work of organizing the peace program. The British dominions, it was decided, will be represented apart from Great Britain; Canada, Australia, South Africa and India will have two representatives each, and New Zealand one. Brazil has been given three representatives, Belgium, Serbia, Greece, Poland, Czecho-Slovakia, Rumania and China were assigned two representatives each. Portugal and the states

which merely broke off diplomatic relations with Germany were given one delegate each.

Subject to Revision. The representation of the various nations in the inter-allied conference, although virtually arranged, as shown in the unofficial list that has been published, is still subject to revision. In order to avoid humiliation to any nation, the representation of which it may be found advisable to reduce, the supreme council has refrained from officially making public the tentative list.

It is possible that some efforts may be made by nations not entirely satisfied with the number of delegates assigned them in the unofficial list, to secure some amendment, but it is said that strong reasons must be adduced to secure any such change. Inasmuch as no issues before the conference will be decided by voting, but only by unanimous action, which will be requisite to secure the final adoption of any plan or project, the large number of British delegates resulting from the decision to allow colonial representation has not actually increased Great Britain's strength. At the same time, it is believed, because of the similarity of views held by the Americans, Canadians, Australians and New Zealanders, for instance, their presence would add moral strength to the American plans.

gave most valuable service in the war in affording naval protection against German raiders to the South Atlantic trade routes and the east coast of South America, but that she represents the South American continent in the ranks of the belligerents.

To Recover Unpaid Insurance, Starts Suits and Faces Charges

Winnipeg, Man., Jan. 14.—Alleging "incendiarism with further purpose to defraud," eleven insurance companies named in the suit of the C. S. Judson Company to recover \$120,000 unpaid insurance on its building which was swept by fire Sept. 28, filed repleas in the courthouse today. Each cites as an auxiliary defence a paragraph in companies' policies declaring non-assumption of liabilities for fires in buildings in which inflammable commodities are kept.

Plan Women's Community Building for St. Thomas

St. Thomas, Ont., Jan. 14.—A large and enthusiastic meeting was held in the council chamber, this morning, presided over by Mayor Horton, at which preliminary plans were made for the erection of a women's community building for the City of St. Thomas. It is proposed to combine in the building an auditorium, an art gallery and "club rooms" for business girls, and women's societies.

ONTARIO FARMERS GATHER AT GUELPH

Attend Annual Meeting of Agricultural and Experimental Union.

Guelph, Ont., Jan. 14.—The fourth annual meeting of the Ontario Agricultural and Experimental Union, opened at Massey Hall this morning, being attended by delegates from all over the province as well as by many of the students. The meeting opened with the report of the secretary, Prof. C. A. Zavitz. The co-operative work in agriculture has been conducted for thirty-three years, during which time there have been 92,235 distinct tests made throughout the province.

In spite of the great scarcity of labor, farmers to the number of 3,681 conducted co-operative experiments on their own farms in the past year. Even during the four years of the war, when labor has been so scarce, the number of farmers who have carried on the work has not dropped below three thousand in any one year.

the work of the past season, stated conditions throughout the year had been unusually favorable for the prosecution of farm work and Ontario farmers had produced a crop that for yield and quality of grain has never been equaled with the exception of winter wheat. He gave due recognition to the part played by farm women. He also gave recognition to the work of boys and girls of the schools and also city women.

Mr. Webster called for greater production from the farms. The development of basic industries, he claimed, should be the first national undertaking and that the resources of lake, forest, field and mine contribute to the national finances. Reference was made to the return of the soldiers and the factor that would be in increased production, to the readjustment of economic conditions and to the real discontent among the farmers because of the labor situation and the abnormal cost of farm machinery. He maintained that the tariff should be adjusted so that agriculture would be enabled to pay the same interest on the capital invested and give equal satisfaction for the energy expended as obtained in other industries.

Following the president's address, Dr. C. A. Zavitz reported on co-operative experiments in agriculture for 1918. R. L. Defries, secretary of the Canadian Flax Growers' Association of Toronto, urged the farmers to grow more flax, thereby assisting in the developing the flax industry in the

provinces. There were, he stated, almost unlimited possibilities in building up a large export trade. At the afternoon session Prof. W. R. Graham gave a very interesting address on "Increase in Egg Production in the Winter Season," giving the result of experiment in the use of electric light in the hen houses, thereby getting an increased production of eggs.

Plea for Technical Schools Made by Dr. Cody at London

London, Ont., Jan. 14.—Speaking today at the formal opening of London's technical and art school building, Hon. Dr. Cody, minister of education, said that he hoped the Dominion Government would see its way clear to include aid for technical education in its reconstruction program. "If they do this we can go ahead in this work by leaps and bounds," he said. Canada, he added, is launched definitely in the stream of world life. These technical schools are designed to meet the demand that Canadian workmen shall be the best trained workmen in the world.

PROMINENT FINANCIER DEAD

New York, Jan. 14.—George R. Sheldon, financier and former treasurer of the Republican National Committee, died today at Carbondale, Ill., of injuries received in a mine accident recently near that city.

Social Service League Plans Extension of Work

Brantford, Jan. 14.—An extension of work was planned for the coming year at the annual meeting of the Social Service League of this city. C. Cook was appointed chairman of a committee which will work along with the provincial committee for social service, while W. H. Whitaker heads a committee to inculcate the desire for better and more cleanly homes thru Sunday school pupils. A Burnley heads a committee which will co-operate with other civic committees here to relieving over crowding and to secure the elimination of dirt in certain sections. The Victorian Order nurse will again be returned for social welfare nursing, while a second nurse will remain in charge of the baby clinic and visitation of the new babies. Mr. Frank Cookshutt was elected president and Mr. Harvey T. Watt, secretary-treasurer.

URUGUAY TAKES PRECAUTIONS.

Montevideo, Jan. 14.—The Uruguayan Government has discharged all foreigners from the army as a preventive measure against the Maximalist movement. The police announce that the entire forty-two members of the "centre of culture," which has been directing the soviet movement, have been arrested.

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VICTOR AND MACHINES.

AS LOST ANIMAL TRADE 14.—Deprived of her Germany's hold on the world has the war, according to tonight at the annual New York Zoological Grant, chairman committee, Zobe and turning to British es, the occupants of the period when im- beasts and reptiles

not only depopulated local gardens of Eu- port, but it has re- in this country 50 The New York Zoo- felt the effects of the but until 1918 "col- kept well up to their

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