



# SNOWFLAKE PURITY

The purity and goodness of SNOWFLAKE SHORTENING insures pies, cakes, pastries, etc.,—firm but light in texture, delicate in flavor—delicious, to say the least. Use

## SNOWFLAKE SHORTENING

In all your bakings—results will prove to you that there is none better.

Sold in convenient 1 lb. cartons, or 3, 5, 10 and 20 lb. pails.

**The Canadian Packing Co., Limited**

Successors to  
Matthews-Blackwell, Limited

*Established 1852*

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