INTERNATIONAL TRADE BUSINESS PLAN 1993/1994 COMPENDIUM

SECTOR: Tourism

AREA: United States

DATE: Feb 1994

ACTIVITY: Business travel; market place: Showcase Canada

LOCATION: Buffalo

CONTACT: J. Kern / L. Niederlander EAITC UTO_

TELEPHONE: 613-944-8823 / 716-852-1247

EVENT: Showcase Canada - Buffalo Feb/94

PRODUCTS: Meet./Conv./Incentive travel SCOPE: Marketplace in Buffalo Territory

ATTENDANCE: Canadian MC & IT sellers and U.S. MC & IT buyers

(record #: 901)

(record #: 900)

SECTOR: Tourism

AREA: United States

DATE: Feb 1994

ACTIVITY: Travel trade; market place: Spotlight Canada

LOCATION: Dallas

CONTACT: J. Kern / J. Rondeau EAITC UTO_

TELEPHONE: 613-944-8823 / 214-922-9806

PRODUCTS: All travel trade customer segments

SCOPE: Marketplace in Dallas Territory

ATTENDANCE: Canadian sellers to meet U.S. buyers

(record #: 902)

SECTOR: Tourism

AREA: United States
DATE: Feb 1994

ACTIVITY: Travel trade; market place: Adventure Canada

LOCATION: Detroit

CONTACT: J. Kern / M. Rice EAITC UTO_

TELEPHONE: 613-944-8823 / 313-567-2086

EVENT: Adventure Canada - Detroit Feb/94

PRODUCTS: Outdoor / Adventure Segment SCOPE: Marketplace in Detroit Territory

ATTENDANCE: Canadian Outdoor/Adventure sellers and U.S.

buyers