19/12/89

DEPARTMENT OF EXTERNAL AFFAIRS

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RPTC1

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

Mission: ATLANTA

Market: UNITED STATES OF AMERICA

In support of Canadian exports in this sector/sub-sector the mission is currently engaged in activities which include:

Activity:

Telecommunications incoming mission to province of Quebec

manufacturers

Expected Results: Establish new buying connection

For the next fiscal year, the mission is planning to undertake the following new export support initiative(s) in this sector/sub-sector:

Activity:

Establish Cdn. telecomm/computer working group for dissemi-

nation of trade leads

Expected Results: Expedite market intelligence sharing for common good of all

Activity:

Cdn companies operating in southeast