



BOVRIL

Is a condensed beef preparation in which ALL NUTRIMENT IS PRESERVED and from which ALL NON-NUTRITIOUS MATTER IS EXTRACTED.

It is not merely an extract or essence, but is both BEEF AND EXTRACT COMBINED.

It has no equal as a strength giving condensed human food and is

**Specially Adapted
for Northern Latitudes**

The commissariat outfit of a PROSPECTOR, SURVEYOR or EXPLORER is incomplete without a supply of it.

KLONDYKE OUTFITS above all others require it.

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