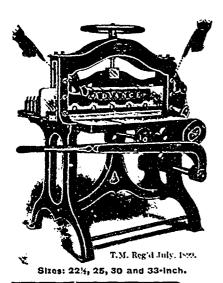
HRISTMAS NUMBERS

are now being made up. What about your ILLUSTRATIONS???

Many publications are spoiled by cuts being poorly made and grouped without artistic judgment. Our art department works hand in hand with the mechanical department, the result being cuts not only of the highest printing quality but of the most artistic appearance.

TORONTO ENGRAVING CO. 92 BAY STREET

Muscle Savers!



Kept in Stock and For Sale by

Just another name for Advance Paper Cutters, and they're rightly named, too. The Fasy Lever and swinging motion of the knife makes an easy shear cut, especially advantageous in job and pamphlet trimming. Heavy centre brace prevents springing of bed under pressure of clamp or knife. Gibs and setscrews in side frames to take up wear of knife bar.

Then there's the **Pony Advance**, the handsomest and strongest small cutter ever made. See the arch, it clasps under side of the bed to which it is securely bolted (not bolted to the sides). The bed is heavily ribbed, and perfectly rigid under heavy cutting. Back gauge is extra long, just right for squaring small work; interlocking gauge and clamp and other modern conveniences. Our illustrated circular tells all about it.

THE J. L. MORRISON CO.

26 Front Street West

TORONTO.



16 and 19 Inch.

