

SALUTATORY.

The REAL ESTATE REGISTER with this number enters upon a new era of its existence. It will hereafter be issued on the first of each month instead of every other month as hitherto, and a new system of distribution has been adopted, so that the book will reach a larger number of the class of readers that is desired.

Of course the main object of its publication is to advertise properties that are in the market, either for sale or lease, but the method of distribution employed insures its perusal by hundreds of strangers visiting Halifax and intending to make a longer or shorter stay. Dealers—especially retailers—in goods used by a family will therefore find their money by advertising in the REGISTER.

It is intended to print about three thousand copies of the REGISTER at each issue. Of these one thousand will be gratuitously distributed about Halifax, another thousand will be placed in the various steamers, packets, and railway lines bound for Halifax, and the third will be sent to agencies in the United States, Canada and England, where they will do the most good.

A Real Estate Agency is not a new thing in Halifax, but the business has never been systematised as it has been by the publisher of the REGISTER. This fact, and the superior facilities for selling and letting properties is becoming understood and appreciated both by owners of property and desiring purchasers and lessees, as is proved by the rapid growth of the business. Both parties are aware that a property is represented to be just what it is, and that no party dealing with the Agency gains any undue advantage over another.