

Not "How Cheap," but "How Good," should govern a man in his choice of the tools with which he works.

When a Cream Separator is recommended as "just as good" as the DE LAVAL, it's a safe choice to take the DE LAVAL, and let "just as good" do business on its own reputation.

When a man claims to have an article worth \$100, and breaks his neck to find a purchaser at \$50, the \$100 value gets fictitious.

DE LAVAL CREAM SEPARATORS are constructed with an eye single to efficiency, durability and satisfaction to the purchaser. We use **BEST MATERIALS** in building, for your profits depend on your having the **BEST**.

DE LAVAL CREAM SEPARATORS are the money's full worth.

DE LAVAL

CREAM SEPARATORS

ARE NOT THE
CHEAP KIND

77 York Street

Factory

TORONTO

MONTREAL