

# The Celluloid Company

30, 32, 34, 36  
Washington Place

NEW YORK

ORIGINAL and ONLY  
Manufacturers of

"CELLULOID" Interlined Waterproof  
Collars and Cuffs . . .

All goods made by us are stamped as follows :

Absolutely No



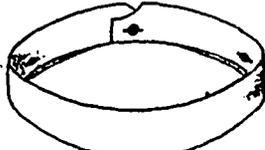
TRADE

CELLULOID

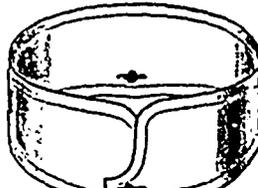
MARK.

Others Genuine

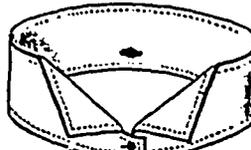
Positively waterproof. When soiled simply wipe off with a damp cloth or sponge.



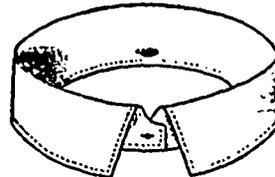
ROMAN



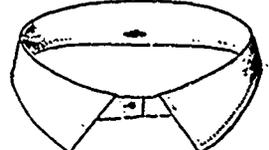
BERKELEY.



TITAN.

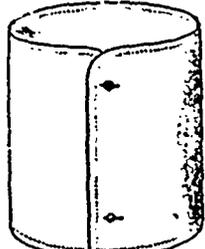


BICYCLE.

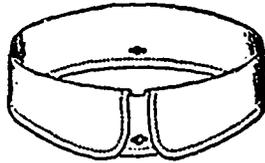


ROYAL

Roman, Cardinal and Bishop Collars may be had plain or with either three or five button-holes.



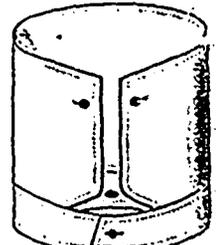
EXCELSIOR.



SAVOY

### CAUTION

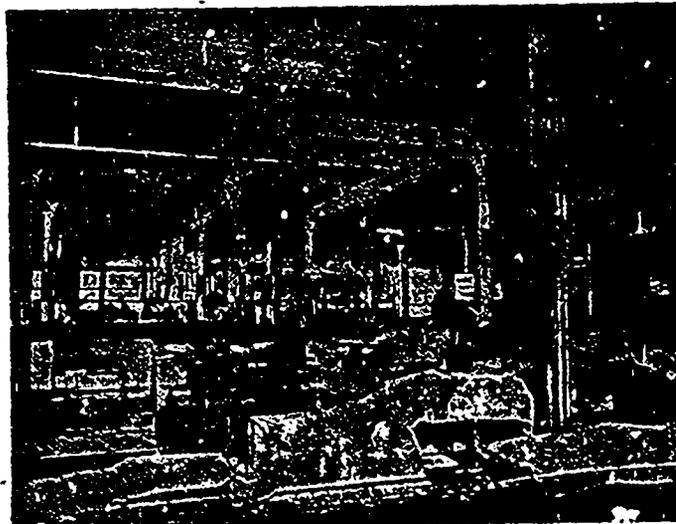
It having come to our notice that certain manufacturers are producing and advertising imitations of our goods under the name of "Celluloid," we desire to notify the trade that the word "Celluloid" is a registered trade mark, and our right to its exclusive use having been upheld by the courts, we shall hold responsible not only such manufacturers but also all dealers handling any goods, other than our make, under the name of "Celluloid."



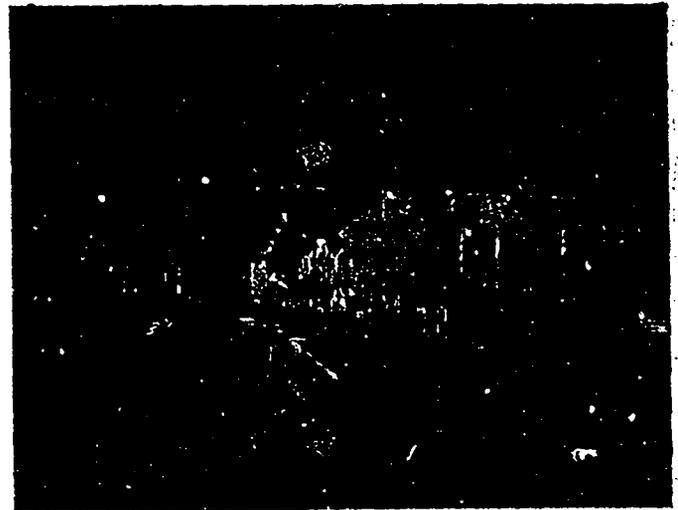
**The Celluloid Company** FIFTH AVE.

## "LUXFER PRISM

windows and pavement lights  
are a boon to progressive and  
thrifty merchants."



EATON'S—WITH LUXFER PRISMS.



EATON'S—WITH PLATE GLASS.

WE REST OUR CASE

upon a comparison between the amount required to light your store with Luxfer Prisms and the amount of your artificial light bills.

WRITE TO

**Luxfer Prism Co., Limited.**  
58 Yonge St., Toronto.