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TUESDAY, FEBRUARY 26, 1924.

The Load on the Civic Purse.

Ontario are working in an effort to and develops and finishes them here keep their tax rate down to the 1923 with Canadian labor, than to seek to a spiritual oasis in a desert of sin, to do this because the various spend- from foreign countries. In the ing bodies still have the habit of former case we simply take advan- neighborhood of \$5,000,000. He also preparing formidable lists showing tage of our own peculiar facilities. says: "It will be a haven where how they can spend more money The supply of raw material is right solid men and women can rest in

last year, and after adding up the Canada is in a position to be the spineless dudes posing as men." Dr. requests contained in 1924 estimates dominant factor in the flour markets Stratton could never be accused of the figure reads 41 mills. Woodstock of the world. It can make quality being spineless—at least in his dein 1923 used a 37½-mill rate and that will sell against any and all scriptive powers, but I never before financed on that; this year the re-In the case of Woodstock it is with the things that we can grow I wonder whether he meant mental pointed out that uncontrollable ex- better and make better—wheat and or spiritual solidity. penditures eat up at least 35 mills of flour—than any other country in the the tax rate. In Brantford and world. Woodstock conferences have been called in an effort to cut down and

mates shows page after page of Italian marines. liabilities that must be met. It is Why? Waiting for one of the label tells the story according to fact. for it.

new set of aldermen go in, deterto cut down, but they find that the to prepare for the slaughter. future has been mortgaged by the

ture that may represent very ex- When the Bills Come Due. cellent ideas, but in the end they When London looks at the bill for wisdom in many institutions of learncall for more money. A glance over \$164,165 for highway construction it ing throughout the world, but the some of these in recent years shows begins to realize what this good roads French Academy, in this selection, is the way this has worked locally in system means to the taxpayers. increasing the call upon the public Also when it is informed that the

roads area is in the estimates of just ahead. want; the provincial nighway places as a branch to tax on London; there has been a must pay, no matter if its own roads been law absolute. There is no jury cities to provide work to compete The city, as a matter of fact, has and no appeal, at least until the ship this with the fixed debt charges and its limits. It has nothing to say of steam heat and bootleggers, there high tax rates in any of the Ontario on, but it will have to pay the bills. that "men were men in thim days," cities.

off as one would take a wet sponge been feeling for some time. There the Nile, where civilization is of an interested in the parents of millions interested in the parents of millions of children. ferent position than a firm, because tario where the road tax has been it has access to the pockets of the too great a burden, especially at a Shallaby Bey, an Egyptian lawyer. people. In another way it is in the time when the financial returns from feeling that his country had been inits income; it must recognize the There are well-defined limits as to London Weekly Outlook, has chalextent of its expenditure. That is matter of roads, and it is well that demanding "Wash out with blood tainment, which has evidently come Limited, Toronto, Ont.—Advt.

Using Our Advantage.

argued before the tariff commission at Washington that Canadian-made too strong a competition for them to

They testified that Canadian millers "have crowded United States down in the matter of expenditure— a canary hue than they sometimes flour off the British and continental markets, and were making inroads in the U.S. export flour trade in the in the U. S. export flour trade in the cannot be touched.

The milling interests of United States do not want a higher tariff placed against Canadian wheat. They St. Catharines Standard remarks per," want to get good hard Canadian that the early settlers now are those of philosophic reasoning: wheat as easily as possible in order who are getting ready to pay their mers, residing within the Yorkshire to make an article that will compete taxes.

There is a big object lesson in all Statistics show that of all employed

grows the best wheat in the world for making flour; that fact is known and admitted.

Canada can make more of that best wheat into the best flour, or she can allow it to go elsewhere to bring inferior products up to the Canadian standard.

More wheat turned into flour here Michigan avenue, and in Boston at 294
Washington street, by C. H. Eddy Co. and as the quantity increases the

It is much better for Canada to start on a policy that takes advan-Several of the cities in Western tage of our own natural resources, build up industries, the raw materials for which have to be gathered largely scraper pointing to heaven." than they did in the last fiscal year. at our doors, and it simply calls for peaceful fellowship without the at-Brantford had a rate of 39 mills working along the most logical lines. tentions of the scarlet woman and nts point to a 40-mill rate. sort of national development to start synonymous.

More Blood Money.

Some queer things come to the proceedings, because the conditions surface. Here is a shipment of arms, in Ontario cities are much the same. field guns, machine guns, 40,000,000 a most convincing advertisement in rounds of ammunition. It is landed a magazina. In this particular inmeeting. London's book on esti- near Peking, and is guarded by

"uncontrollable," and the warring parties in China to pay campaign was through the medium

Ontario municipalities have gone It is also stated that members of shead in recent years with public the Italian legation at Peking have most delightful talkers on a scienworks, new schools, and all manner made fortunes out of arranging the tific subject of his time, spoke of the

expenditure spread over a period of So the chances are that about the ten, twenty or, in some cases, thirty time spring gets here one set of to see his expressions arranged in ears. The piling up of yearly in- Chinese will be ready to shoot down magnificent type as an invitation to represents the amount another set of their own country. use more advertising presumably in

Human greed and the grasping of mined, and with the best of motives, men for dollars has made it possible

If the members of that legation past, and their efforts must be cen- were going to be a million dollars tered, not in reduction of what they poorer rather than a million dollars richer there would be no ammunition dump 14 miles out of Peking

Also when it is informed that the purse.

Parks and playgrounds take \$60,000 a year in London; mothers pensions, an excellent idea, calls for pensions, an excellent idea, calls for season the city realizes what these pensions, an excellent idea, calls for pensions, an excellent idea, calls for season the city realizes what these pensions, an excellent idea, calls for pensions, an excellent idea, calls for pensions, an excellent idea, calls for season the city realizes what these pensions, an excellent idea, calls for pensions are going to mean to the pensions.

Also when it is informed that the proof Line road and the Sarnia Both in Peterboro and in Brantford the courthouse officials have, in blissful ignorance, been flying the better to have studied the work of every gang? There is a foreman, and over the two gangs another one. If they are not able to do the work.

Most of our women's societies, as

1923 for \$19,000, a matter over which The bill now before the city means them right on the matter. The exthe city has no control. Educational an addition of a little better than traordinary thing is that they should partment of education; the juvenile placing any of this in the estimates little piece of red cloth seen in overy friend, when the blood reaches a court has come to fill a long-felt want; the provincial highway places as a brand new bill that the city ish ship. Under its fiery shadow the tor.

Yours sincerely, an ex-tree

with unemployment. All these, and little, if anything, to say about it. other developments, have come into Certain areas are designated to be existence in recent years. The mu- paved, and the city is billed for 20 nicipal treasury of a few years ago per cent of the cost in this section, so-called good old days and their lack had no reckoning with them. Couple covering a given mileage outside of modern requirements in the way you have the answer to the present about the new pavings to be carried is no gainsaying the general belief

It is a condition that must be met to feel in a very definite way what in the tax rate; it cannot be wiped the people in the rural districts have to clean a slate. A city is in a dif-farent position than a firm, because tario where the road tax has been t

why the councils of Brantford, these should be recognized. London's your insult to Egypt." Woodstock, London and other centers share of the suburban roads becomes are insisting on reductions of estimates. Tax rates cannot keep going payer in the city, and not 25 per the editor in question is most unlikely cent of them drive over these roads to accept the invitation, that all other or walk over them, yet they are editors in the world will support him, paying for them. On that basis it and that once more the pen will be Flour millers in United States basis for assessing the cost of condoes not look like a very equitable proclaimed mightier than the sword.

Note and Comment.

this that the Canadian public and people in Canadian policies the framers of Canadian policies 200 is working for Henry Ford. The should not overlook. This country other 199 are hustling for the money "What! y're glad o' gittin' owder?" "Aye! for if I wasn't gettin' owder." this that the Canadian public and people in United States, one in every gittin' owder.

Tavish Mactavish

opened by the deacons of the Calvary means more bran, shorts, etc., for Baptist Church in New York. In the live stock and dairy industries, order to combine the religious with price should decrease and the supply building will contain, beside the mere 22 stories of private and public rooms, a church on the ground floor capable of seating 5,000 people, with room for a choir of 500 and a supersonorous organ. The hotel is to be "It will be a great spiritual sky-

"There is only one right, and the possibilities of wrong are infinite." suade merchants and manufacturers that the only right way to spend their appropriations in an advertising

The master lecturer, one of the work he loved. It is strange for still more glorious type

The French Academy, one of those autocratic and pedantic bodies which tempt for everybody else, decrees method that while "football," "athlete" and "alpenstock" are to be admitted to the French dictionary, the "bobsleigh" and "baseball" are without the pale. Discretion is the soul of absurdly dogmatic.

red ensign when they should have been flying the Union Jack. Mr. Justice Mowat has very kindly put them right on the matter. The extraordinary thing is that they should have been flying the old "red duster" have been flying the old "red duster" when the country is in danger; and think that the same kind have been flying the old "red duster" when the country is in danger; and think that the same kind have been flying the Old "red duster" when the country is in danger; and think that the same kind have been flying the Old "red duster" when the country is in danger; and think that the same kind have been flying the Old "red duster" when the country is in danger; and think that the same kind have been flying the Union Jack. Mr. Justice Mowat has very kindly put they are not able to do the work, National Council of Women, Wom-have them right on the matter. The extraordinary thing is that they should have been flying the Union Jack. Mr. Justice Mowat has very kindly put them right on the matter. The extraordinary thing is that they should have been flying the Union Jack. Mr. Justice Mowat has very kindly put them right on the matter. The extraordinary thing is that they should have been flying the Old "red duster" when the country is in danger; and the old "red duster" when the country is in danger; and the old "red duster" when the country is in danger; and the old "red duster" when the country is in danger; and the old "red duster" when the country is in danger; and the old "red duster" when the country is in danger; and the old "red duster" when the two gangs another one. If they are not able to do the work, National Council of Women, Women's Christian Temperance Union, are vigilated. decision of the various captains has trimmer.

Whatever may be said against the The city has now an opportunity as Terence Mulvaney said. On this continent we are essentially practical. Business success is the lodestar of

Sword and pistol duelling is a flour from Canadian-grown wheat is more investigation, because there is vance into the editorial sanctum, or with a pair of six-It is a matter that can stand some persons were by law entitled to adno system so perfect or so just that into any office, with a pair of sixit cannot be altered or improved. ounce gloves, I feel sure the tints of

ON GROWING OLDER

From an interesting biography re-

border, met an old acquaintance he had not seen for years and was ac-"A'll tell ye what, owd friend, y're

suddn't be here."

The Guide Post-By Henry van Dyke

GOD SETS US AN EXAMPLE.

Forgiving each other even as God also in Christ forgave you.-Ephesians iv., 32. God bestows all the beauty and all the loveliness of the world upon

sinners such as we are. Even though we have disobeyed him and rebelled against him, his

hand still feeds us. Even though our hearts are filled with vileness, his pure-eyed stars look down on us in tenderness and compassion.

Even though we should wander far away and forget him, and steep ourselves in wickedness, his sun would shine, his rain would still fall Look up, thou prodigal child, lost to thyself and to thy home, sunken in vice and full of inward misery, thou art not lost to thy father.

"God makes himself an awful rose of dawn." And even as his light follows and caresses thee wherever thou mayest roam, so his love is close to thee, and his mercy waiting to welcome thee, if thou wilt but turn to him.

For lo! with every morning above thine evil and unhappy head,

When we see God forgiving those who have sinned against him, sparing them in his mercy and showering his bounty alike upon the evil and the good, let us take the gracious lesson of forgiveness to our

Why should we hate like the Devil when we may forgive like God? Why should we cherish malice, envy, and all uncharitableness in I know that some people use us despitefully and show themselves

But why should we fill our hearts with their bitterness and inflame our wounds with their poison?

This world is too sweet and fair to darken it with the clouds of This life is too short to waste it in bearing that heaviest of all burdens, a grudge. Forgive and forget if you can; but forgive anyway; and pray heartily

and kindly for all men, for thus only shall we be the children of our

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LETTERS TO THE EDITOR

The Advertiser welcomes letters discussing matters of public interest. It is necessar, that the name of the writer be sent as an evidence of good faith, but not necessarily for publication.

Veranda or Road.

East Ender Has a Problem and the Editor of The Advertiser

Sir,—I was just wondering when reading the item in last night's paper about the bill the city got for the roads near here whether it was a very about the bill the city got for the roads near here whether it was a very fair way of doing business. I have lived in London for seventeen years, and am paying for a little home in the east end. I do not own a car, and never use the highway. There are eleven houses in our block and only one man has a car. Of course, are eleven houses in our block and only one man has a car. Of course, I realize that this average is low, but it means that we are paying for something we don't use. I would far rather put a veranda on my house on the debenture plan than pay for a road I can't use by the same method.

EAST ENDER.

London, Feb. 26.

both body and mind, and without overstrain. We are seeking to inspire the leaders of the motion pictures to do their share of this altruistic work.

The film pictures appeal to the eye, the most potent force of perceptive deducation. That pictures are interesting and appealing to old as well as young is proven by all, illus-

128 York street, city.

For Better Pictures.

Attendance Records Show That the Worth-While Order.

Editor of The Advertiser

to stay. Now in the best theatres ery. we usually see, in place of the intro-ductory questionable comedy, pic-tures, that appeal to the aesthetic Chances Are Many Others Look at tastes, and are of real educational value. We see views of beautiful world-wide landscapes, also pictures

The City Workers.

The accompanying music of theatre brings ear in harmony with eye, while the screen prints appeal to thought, thus linking all together in ence That Fair Work Was Not

The accompanying music of theatre while the screen prints appeal to thought, thus linking all together in one harmonious whole.

Mr. Keise, nigneer leader in the

Mr. Kelso, pioneer leader in chil-Editor of The Advertiser:
Sir,—I would like to know the name of the disgusted taxpayer that so kindly has been studying the unemployed at work, and where at any

BAD HAD TO SIT UP IN BED

Mrs. O. E. Fitzgerald, 106 Ross street, St. Thomas, Ont., writes: "In the fall of 1921 I was taken ill with my heart, but I did not pay much attention to it. I kept on with my household duties, but seemed to be-Public Respond to Pictures of the come worse and worse, and finally had to call in a doctor. He said I was all run down, and was a nervous Sir:—We were gratified to read of the avowal of W. H. Hayes, president of the Motion Picture Producers of America, of his determination to esand maintain the highest not lie down, as when I did I had Though such a smothering feeling I would in the have to sit up in bed till it passed

we find them regarded as a ques-tionable entertainment for cultured, Nerve Pills. I took seven boxes, and

its income; it must recognize the ability of the people to pay as the extent of its expenditure. That is matter of roads, and it is well that

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San Francisco and Los

Consult any agent of the Canadian National Railways

for full particulars.

Angeles.

A Summer Clime

In Winter Time

advances already achieved are due to hese other moral agencies.

May there be loyal co-operation to this end between scenario writers, directors and actors.

MARGARET BRUCE.

Day of Shame

of our country is being written in the archives of the United States senate, where the Teapot oil leases are under investigation.

It is a terrible thing to sit by and

watch an evil stain slowly spreading It is no longer a matter for politics—or even for honest indignation or resentment. The Teapot oil scandal has gone beyond that. Rather it is a

To those for whom patriotism neans something more than waving flags and standing up in theaters when the orchestra plays "The Star Spangled Banner," the events of each day's news from Washington form a ess and shame.

One of the great benefits that came to us from the world war was the

preaking down of class feeling.
Rich men's sons and poor men ions who had fought together in the renches came back to civil life with new understanding and a new l def in each other, and in the institutions that both had fought f While other nations were strugg with the spectres of Bolshevism an ocial unrest it seemed as though were standing on the threshold new day of mutual belief and con

And now bursts this Teapot Dome scandal like an evil stink bomb, not uting the very atmosphere.

No doubt the senate will fasten the

they cannot bring back to our people heir faith and trust. They cannot strip Europe of its sneers and mean-

THEN THE WAR STARTED. Slowly - that's Galt! Kitchener Record.



To Cherbourg, Southampton, Antwerp, FROM NEW YORK TO LIVERPOOL March 27, Empress of Britain,

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