BLIZZARD SWEEPS LAVISH SPENDING OVER THE STATES. DAMAGING CROPS

Four People Are Killed in Col- Standard Chemical Company orado as Result of the Storm.

MILES OF WIRE DOWN LOSS WILL BE HEAVY

Millions Damage to Kansas Potato and Oklahoma Peach Crops.

Special to The Advertiser.

Chicago, March 19 .- The country, from the Rocky Mountains to near the Atlantic Coast, was in the grip of a blizzard today.

Four persons were killed in Colorado as a result of the storm. Damage to the Kansas potato crop and the Oklahoma peach crop will run into millions.

telegraph companies reported miles 100 cords of woods a day is u of poles down. Passenger service the Longford plant, and it is chiefly on the railways was curtailed. Freight embargoes were placed in effect in several sections. Sub-zero tempera- or brought in and resold back to the ture was reported throughout the entire west.

Nebraska, Wyoming, Colorado, Wisconsin and Indiana advices declared the storm was the most severe in 25 years. The gale was accompanied by a heavy fall of snow. swept into drifts by the wind.

CHILDREN FROZEN TO DEATH.

Associated Press Despatch, icago, March 19.—From Rocky Mountain eastward, and from the far northwest to upper Florida, with much of the territory covered by snow, temperatures ranging from sub-zero to March records were reg-In the upper Missis the Rocky Mountain regions, train service and wire commication were demoralized.

Throughout the northwest, orders were issued by radiroads cancelling freight trains and certain passenger service. Some roads placed embarperishables. Trains were stalled for hours in snow drifts. Near Lincoln, Neb., a westbound Rock Island passenger train was dug out of the snow and another train was stalled at Jansen, 65 miles east

of Lincoln n Iowa the blizzard established a March storm record. talled in drifts near Boone and Marshalltown, and railroads cancelled nuerous trains. At Baxter, Colo., three children were frozen to death in a about the arrest of one man and a small shelter a quarter of a mile from warrant for Swanton. heir home. Near Kutch, Colo., The blizzard struck Chicago in mid-

The low point had not been reachi, weather reports said.

Train service to and from Chicago there is no truth in the story." was shaken badly. Incoming trains were hours late, and embargoes were placed by several roads on perishable

Rockford, Ill., for the second time within a week was almost isolated by

SIMPLE WAY TO

TAKE OFF FAT TAKE OFF FAT

There can be nothing simpler than taking a convenient little tablet four times each day until your weight is reduced to normal. That's all—just purchase a case of Marmola Prescription Tablets from your drugglst for one dollar, the same price the world ever. Follow directions—no statvation dieting or tiresome exercising. Eat substantial food—be as lazy as you like and keep on getting slimmer. And the best part of Marmola Prescription Tablets is they are harmless. That is your absolute safeguard. Purchase them from your druggist, or send direct to Marmola Co., 4612 Woodward Ave., Definit, Mich.—Advt.

Hair Often Ruined By Careless Washing

If you want to keep your hair look. ing its best, be careful what you wash it with. Do not use prepared shampoo or anything else that con-tains too much free alkali. This dries the scalp, makes the hair brittle, and

The best thing for steady use is Mulsified coacoanut oil shampoo (which is pure and greaseless), and is better than anything else you can

Two or three teaspoonfuls of Mul-sified in a cup or glass with a little warm water, then moisten the hair with water and rub the Mulsified in. It makes an abundance of rich, creamy lather, which rinses out easily, removing every particle of dirt, dandruff and excess oil. hair dries quickly and evenly, and it leaves the scalp soft, and the fine and silky, bright, lustrous,

fuffy and easy to manage. You can get Mulsified cocoanut oil mpoo at any pharmacy, it is very cheap, and a few ounces will supply member of the family for every member of the family for months. Be sure you get Mulsified. Beware of imitations. Look for the Watkins on the package.-

> "My business partner is my London Advertiser classified ad: it works quietly and consistently, and is a sound investment with good returns."

The Verdict

of a London businessman who has tried with success The London Advertiser

Classified

Ads.

Executives Spent More Than They Earned.

Made, But This Is Small Portion of Amounts Taken.

Chemical Company came as no sur-prise to this little hamlet of 300 and charcoal. It is the largest plant the company owns.

here is the only industry in the place. In fact the chemical company Wire communication was paralyzed controls the place, having its own in many sections. Telephone and store, and also owns the houses occurred by the workman An average of pled by the workmen. An average of the wood contracted for in the north ern districts for use in this plant that was diverted for other purposes

company. "It is a mystery to me that the rouble was not found out long ago, stated one timber man who has an intimate knowledge of wood for the Longford district. "There has been a constant undercurrent of talk over he way some of the wood bought and handled and the way certain officials appeared to have all the money they wanted although on small salary. It is a surprise that

Orillia and is now wanted on a wa Trains were found the parents of the woman in was a

aged man was found frozen to death.

The blizzard struck Chicago in midof wood from a man at Kearney who fternoon. The mercury dropped more had purchased the wood from a forthan ten degrees in one hour, and mer official of the Standard Chemical early today was only two degrees Company, but this was denied by W. above zero.

M. Gribble, secretary-treasurer of the company "I looked into this stated Mr. Gribble, "and kind in the world.

Making Restitution.

losses. It was stated to The Adver-\$20,000, while others turned over to its losses will be secured Lumber men who know the situation state

larger sums than it will locate. Edward Taplin, chief accountant at Longford and afterwards woods manager, who is held on \$5,000 bail as a material witness, lives on Galley wenue, Toronto, having moved from Longford last fall when he was released from his duties. Tanlin with his wife and children lived in Long-ford in a new bungalow on the shores of Lake Couchiching a few miles from the plant, which he built himself. It is one of the finest cottages on the lake. In the winter he lived in the village in one of the company's houses. Last Christmas Taplin

standing in municipal circles.

down at the hospital. Then the school board "discovered"

'locate" the missing cement-mixer again. It would be inconvenient if the K.

would be a source of considerable ex-Still the people could vote again

By a straw of 30 to 26 the 33rd de gree members of the "city hall union" have approved of the city council-

"Jimmie" Bell says that he doesn't

tions in that direction. said: "Hands up, those who paid less work he

taxes this year than they did last that new ideas were in order, regard-

victed murderer, who ended his hunger strike of a month after his removal from the Dedham jail on Saturday as an insane patient, was reported to be "feeling very well physically," in a statement issued from the Boston Psychiatric Cusden & Sons, The cost of a combined.

New desks and chairs, 160 in number, sufficient to furnish four new rooms, will be purchased from two one instance they were higher than the figures quoted locally. The order was placed today.

EXTINGUISH SMALL FIRE.

Firemen extinguished a chair of fered prices on desks, and except in one instance they were higher than the figures quoted locally. The order was placed today.

EXTINGUISH SMALL FIRE.

Firemen extinguished a chair of fered prices on desks, and except in one instance they were higher than the figures quoted locally. The order was placed today.

Restitution of \$48,500 Already

Special to The Advertiser. Longford Mills, March 18 .- The startling frauds uncovered in the woods department of the Standard people, where the company has a plant for making acetone, alcohol

The plant of the chemical works

the matter was not found out before.' Spending Too Much Money.

It is stated here that the frauds were traced down through the ac-tivity of William Thompson of Orillia, one of the big shareholders in the works and a director, who, lived next door to William Bruce Swanton the general superintendent of wood production, who had his home in ant for the theft of a letter. Mr. Thompson for some time observed some of the company's officials who appeared to be spending money lavshly, and he made certain inquiries. In fact it is stated he asked one of the men involved where he got his money and the man stated his wife had received a large sum from her thing of his history—a history pregparents' estate. Inquiry was made to verify the statement, and it was question left little money, and it was through this discovery the investigation was launched which brought

The Advertiser was informed by the reason the chemical company has not paid dividends in the past few years was due to the alleged frauds, the juggling of wood con-tracts and the price paid for wood. Now that the frauds have been revealed, it is believed the company will recover a large quantity of the tiser that one man involved has handed back \$14,000, another man company smaller sums making a total of \$48,500. This money will be like new assets, and with the pay-ment of the moneys from the bond company which bonded the involved men the company expects most of

the chemical company has lost much

City Hall Briefs

The last few days have been out-

\$30,000 or thereabouts. The first thing we know they'll

K. K. made away with the mayor at this stage. Another election

on the city hall site, at the same time, just to keep the question before

Mayor Wenige was asking recently f a date had been set for the pro-

vincial election.

want to be vice-president of the new union if E. V. Buchanan has aspira-

Puzzle for Tuesday-"Who was it

STATE CONVICTED SLAYER

IS IMPROVING PHYSICALLY THE BOARD OF EDUCATION

CANADA L. R. STEEL LR STEEL SERVICE STEEL REALTY CORPORATION DEVELOPMENT ADIAN ORGANIZATIO CANADIAN COMPANY CORP, CAMADA M CANADA U.S. SERVICE CORP CONTROLED BY STEEL REALTY OWNED 300 OUT OF 26.745 OWNED BY CORP OF U.S. PARENT COMP. CONTROLLED BY CONTROLLED BY UNITED STATES CONTROLLED BY (UniTED STATES) COMPA PARENT COMPANY COMP. INTERNATIONAL BOUNDARY, L'INE L.R. STEEL CO. STEEL REALTY U.S. LRSTEEL INCORPORATED DEV. CORP. SERVICE CORP. UNITE D STATES CONTROLLED BY CONTROLLED PARENT COMP PARENT COMP. PARENT COMP. PARENT COMPANY CTISOTAM GARWO IN WHICH CANADIAN OF ITS STOCK. OF STOCK INVESTORS BOUGHT

The accompanying chart prepared for The Advertiser gives an accurate indication of the manner in which the L. R. Steel Corporations in Canada are linked with and controlled by the parent organizations in the United

STOCK.

UNITED STATES

FormerLondonerNowHeads [AST END PLANTS Mammoth Packing Industry

Thomas E. Wilson, Now of Chicago, Renews Old Friendships in Brief Visit to City-Has \$2,000,000 Income.

more than two million a year?

There is only one answer to that nant with romance and achievement. Forty years ago Thomas Wilson was a lad attending the old Union school of this city. Now he virtually he was head of the great packing company known as Sulzberger and Sons, drawing a salary of \$125,000, the largest in America at that time Now he not only owns the concern under the name of Thomas E. Wilson Company, but has secured con-trol over Armour and Company and is financially interested in Swifts.

the second largest organization of its Mr. Wilson is an exponent of the proposition that anything worth do-ing is worth doing well. He started out in life with a well defined idea of mpany officials that they believe the importance of affiliating himself with work that would lead to some thing bigger. He wasn't heading for any blind alleys. That is why he en-tered with enthusiasm his first job, Burlington Railroad at \$40 a month

president of the road. He was still receiving \$40 a month the main line when he landed a job at \$100 a month of keening the recson Morris and Company. This had been turned down on account of the disagreeable odors by the man originally selected by the Burlington people

Maxims for Success.

Some of Thomas Wilson's maxims for success are well worth knowing. For one thing he says he always made it a rule to know all about his job. He could have kept the records of the refrigerator cars by sitting quietly at his desk. Instead, he spent as much of his time in the malodorous yards learning all he could about the handling and repairing of cars. When a man was wanted to take charge of car repairs, he was selected for the post. The company started to build cars of its own and he was given the management. The next upward step was to the head of the purchasing department and looking after the buying of supplies and con-struction material for the whole

This again led to wider oppos ities. Young Wilson was sent to various points throughout the country to locate new branch wholesale

Joy in Day's Woork.

He believes in the gospel of joy in the day's work, and giving other peo-ple a chance to do that for which they are best adapted, and which, consequently, will afford them the rreatest pleasure for energy ex-

"I strive constantly to have every employee on the payroll doing the kind of work he likes to do," said Mr. Wilson. "At every opportunity I talk to the men, including the laborers, about the plant, trying to find those who have a special aptitude or liking for some particular thing. Think of the plight of the man who is obliged to sit and add figures all day when he is naturally poor at figires, but a born mixer among men and yearns to be out selling goods. Think what he is losing and his em-

ployer is losing." Mr. Wilson further believes in the gospel of the open door between him-self and employees. He makes it a point to be always accessible. He progressed with Morris & Co. from the position of refrigerator car checker to that of president. Then he received the blg offer from Sulz-

berger & Sons, which enabled him to direct an enormous enterprise with his own name over the door. Incepts New Regime.

As soon as he took hold of the new

less of whether they applied to one's He aimed to impress it on all em- months.

How many young men leaving Lon- ployees, including the humblest, that don to seek fame and fortune have if anything wasn't going to suit them Move on Foot To Upset Resoreturned with incomes amounting to they could walk right into the main office and talk to him about it.

"Too much dazzling dignity about a general manager's office is often a uestion; it is Thomas E. Wilson. a general manager's office is often a Saturday last Mr. Wilson was in great handicap to business," he said visiting the home of Fred "The trouble with the executive who of George White and Sons. is too inaccessible is that he loses He came to this part of the country more by the arrangement than any-for the purpose of purchasing thor-oughbred cattle for his great private shuts himself in, away from numerous advantages of personal contact and points of view. There's nothing like looking a man in the eye and hearing his story to get at the meat of the situation. Most executives prefer to have everything brought to controls the meat packing industry their attention in writing. My ex-of the United States. Six years ago perience has been that it will pay to get all the information possible by face to face interviews."

This big former Londoner, captain This big former Londoner, captain of finance and industry, believes also in the gospel of judicious promotions and increases in salary by way of encouragement. Whenever a man is capable of filling a bigger place he should be promoted, if possible, for no other reason than to keep him from stagnating, and also to let him know that merit is being recognized.

Marriage a Factor. His verdict in regard to increases

salary is: "A raise of only a dollar or so sometimes serves to give a man encouragement which is the making of him. I have heard executives say that men are frequently spoiled by I take no stock in Burlington Railroad at \$40 a month. that theory. If they are spoiled in Hitching his caboose to a star he that way they would have been fixed his ambition upon becoming spoiled anyhow, and the number is so negligible that we may ignore it. The higher up he is, the more dependent when he got what appeared at the an executive becomes on those under time to be sidetracked. He later dis-him. If a man can't get along pleas-covered he had been switched onto antly with his associates, he cannot successfully handle a force of men."
Mr. Wilson holds the view that marrying the right girl is a potent factor in the success of any man. He tells the following to "illustrate the

"At the time I got married-I was then 31-old Mr. Morris remarked: "'Well, you won't be much account in business for a year, but that's all right. No bridegroom is useful in business; he's so taken up with his

new wife! "I was filled with a desire to con-"I was nied with a desire to con-vince Morris that he might have spoken too sweepingly. I made up my mind that on my return from the honeymoon trip I would work harder han ever. Just after our arrival in New York on the wedding journey, I chanced to hear of a piece of property in Brooklyn that was advantageously located for a branch. It could be leased cheaply if taken at BECAUSE SHE'S RI once, but the negotiations would take up so much time there would be

little opportunity for sightseeing while in New York with my bride. I wasn't sure that I didn't owe a greater duty to her than to my employers, especially when I was on leave of absence. A wedding journey was an important event to a young woman, and it seemed a shame that this one should be marred by my business affairs. Yet I yearned to make Neison Morris retract what he bad said shout buildent ad said about bridegrooms.

Let's Bride Decide.

"Well, I put the whole situation up to Mrs. Wilson, intending to let her cast the deciding vote. She was genuinely enthusiastic over the idea of surprising my employers with a little business achievement on our honeymoon. To make some personal sacrifice to boost along my career would, she declared, be a pleasant adventure. She smilingly gave up a number of delightful little excursions we had planned, and remained con-tentedly in the hotel room while was over in Brooklyn conferring with eal estate agents.

"Ever since then, Mrs. Wilson has followed the principle that no sacri-fice is too big for her to smile over, provided it contributes to our suc-cess. I have never had to hestitate leaving town on the eve of a social engagement. Always I have known that such disappointments would never ruffle her in the least, and this knowledge has been a tremendous

Since the financial difficulties of the Armor Packing Company, Mr. Wilson has become the biggest director and owner of packing companies in the world. He returned to his home in Chicago Saturday evening. less of whether they applied to one's but promised his entertainers that he own department or the other fellows would see them again within a few

desk will be in the neighborhool of

BUYS CHAIRS AND DESKS \$10, it was stated. Nine firms, three of them local, of-

Meredith for the plaintiff, and W. G.

lution re School Taxes in Annexed District.

LEGALITY DOUBTFUL

There is a distinct move on foot The Advertiser was informed today, to "upset the city council resolution & Meredith for the defendant to collect additional school taxes from

Members of the city council, whose names are withheld for obvious reasons have been approached it this respect, but what the outcome will be s, of course, problematical.
This fact is assured today, however, that the industries in question fendant.

will "fight the city's attempt to collect the additional assessment." Will Fight Tax.

In a brief interview with The Advertiser, representatives of certain of these plants, stated that while "no official notification had been received from the city, the added taxation would not be met without stern resistance.

Members of the city council have been informed by legal authorities Liberson vs. Pattison: G. N. Weekes for the plaintiff; Judd & Henburged as such is the and would derson for the defendant. reaches the supreme court, as now threatened. "You cannot collect taxes from one

person and not from another." clared one of the attorneys today, "as

tells the following to "illustrate the nitely reported today that a meeting Public Library building. section has already been staged

Ald. Drake stated that he "understood" the question was coming again before the council. "There have been several citizens out here complaining to me," he said. "I didn't think at first that the city could collect it, although we all voted for it. As I see it, I don't think we can break an agreement. If we go to the courts, as it undoubtedly will the courts, as it undoubtedly will end, we may find that we are up against it, and it will cost us more

than we'll get out of it." BECAUSE SHE'S RICH

She may make a poor wife. 'The girl who is "fond of sports" soon tires of the one she marries. It's better to save your dollars than to marry money—which too often turns to be ali-mony. Matrimony is like war-costs little to get in, and a whole lot to get out. Safety first See me before No music with our plain band rings, but years of harmony. John A. Nash, My Jeweler, "Where you will eventually buy."-Advt.

For Colds.



The First and Original Cold and Grip Tablet

Made in Canada

SPRING ASSIZES **NOW OPEN: HEAR**

Hon. Justice Masson Presiding at Supreme Court Opening Today.

NO CRIMINAL CASES

Of Civil Docket, Three Cases Are for Jury and Thirteen Non-Jury Actions.

Sixteen cases are on the docket for he spring assizes of the Supreme Court of Ontario that opened in the county buildings at 2 o'clock this afernoon, Hon. Justice Masten presid-

as follows: George Belton, West Nissouri; Arthur Denning, Metcalfe; Sidney Deely, West Nissouri; Phineas Dickens, Biddulph; Thomas A. Kains, Westminster: Thomas H. Mar-tin, Lobo; Wilburt Manning, London; science in industry section of the tin, Lobo; Wilburt Manning, London; Robert McEwen, Westminster; Frank W. Phillips, London; D. L. Purcell, Wardsville; J. M. Ross, Lucan; Frank M. Siddall, Mosa.

The usual inspection of the county

buildings and the Ontario Hospita Insane will be made by grand jury before it is dishanded are no criminal cases on the

Jary Cases. The three jury cases to be tried at the spring assizes are: Toblas vs. Laudie—Meredith

R. Bartram for the defendant.
Wright vs. Way—Meredith & Mere. dith for the plaintiff; Judd & Henerson for the defendant. Pratt vs. Collins-Gibbons & Co. for the plaintiff; A. R. Douglas for

Non-Jury Docket. The thirteen non-jury cases includes: Fitzgerald vs. Coleman: W

R. Meredith for the plaintiff; Douglas & Glass for the Lefendant.
Columbia Handle Company vs. Elgin and Middlesex; J. M. McEvoy for the plaintiff; Ivey & Co. for the de-Dorchester vs. Harris; Meredith &

Coleridge for the plaintiff; Meredith Nicol vs. Nicol; Haney & McNally industries in the annexed district of for the plaintiff; J. W. G. Winnett for the defendant. International Harvester Company

vs. Lavis; McPherson & Perrin for the plaintiff; Charles Garrow for the defendant Colbert vs. Blackall; W. C. Fitzgerald for the plaintiff; Judd & Hen-derson and T. . Scandrett for the de-

Wray vs. Cumming; Fraser & Moore for the plaintiff; Murphy & Co., for the defendant.

Jenkins vs. the Ontario Crockery. Company; Judd & Henderson for the plaintiff; A. R. Douglas for the defendant Foster et al vs. Zavitz et al; Judd & Henderson for the plaintiff; E. Traver and A. W. Bixel for the de-

fendant

Liberson vs. Pattison; G. N. London Loan: M. McEvoy for the plaintiff; Read &

LIBRARIAN TO LECTURE.

clared one of the attorneys today, as the council proposes to do, by singling out the industries. And I believe that you will find that the question will be reopened for consideration in week, when Fred Landon, public week, when Fred Landon, public the council. librarian, will lecture on "The Battle Meeting Staged?

As a matter of fact it was defiillustrated and will be given in the

> TRADE COMMISSIONERS COMING W. J. Egan, Canadian trade commissioner to South Africa, will be the city on March 22 and 23. W. P. Ward, trade commissioner to Straits Settlements, will be in London on March 26. Both these representatives are coming for the express purpose of meeting London manufacturers who wish to consult them

HEADS BROTHERHOOD. F. C. Wanless, who becomes presiden after long service.

The personnel of the grand jury is SCIENCE IN INDUSTRY LECTURE William Sweetman of the Canadian General Electric Company will lecture Thursday evening in the McClary dining.room. York street. Glendinning, McGillivray; Alfred Light Bulbs." The lecture will be at

> Children Cry FOR FLETCHER'S CASTORIA

Chamber of Commerce

Skin Troubles - Soothed -With Cuticura Scap, Ointment, Talcum, Mc. cach. Sold everywhe Can. Deput: Lymam, Limites, St. Paul St., Montre

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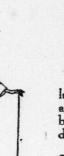
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The normally developed foot of a lady is beautifully shaped and molded and any attempt to change its form by artificial means only results in

When ladies wear Tarsal-Ease Shoes, they are keeping their feet normal -as nature intended they Tarsal-Ease Shoes make no undue

pressure on any part of the feet.

They give every curve of the foot and toes perfect freedom. Having your feet clothed with Tarsal-Ease Shoes comes as near giving your feet the sensation of being barefooted as any artificial method can.



how it is possible to have style and comfort combined in your footwear. Send for a copy of "How to Care for Your Shoes". It tells how you can make your shoes last longer and

Come and try on a pair-then

you'll know better than we can tell



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Smerdon Shee Company Limited, Montreal

Don't Miss This Great Mattress Offer

SIMMONS FAMOUS 12.50 \$ 1.95 'Calcutta' Mattresses



The Greatest Mattress Sale Ever Held

Made of layer felt, with fancy blue stripe art ticking, built layer-upon-layer, imperial stitched edge, handles for turning. If you need a mattress do not delay in coming in, for this offer will be withdrawn when the present stock is cleared. They may all be gone by tomorrow

The Ontario Furniture Co. Ltd.

