

London, New York & Paris
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New CustomersLondon, New York & Paris
Association of Fashion

The Season's Greatest Sale

MEN'S AND BOYS' CLOTHING

IT'S LIKE THIS:--Three Big Makers of Men's and Boys' Suits, Overcoats and Pants--Pooled their stock--in order to raise funds. Our Buyer was on the spot with cash and he bought--bought at his own prices--now, following our usual custom, we are passing the savings on to you. To this Sale we invite your attendance to prove our statements and to fill your entire Fall and Winter Clothing Need.

Assortment
Largest in
the city**MEN**Satisfaction
guaranteed
or money
refunded.

YOU MUST COME HERE FOR CLOTHING

NO OTHER STORE CAN EQUAL OUR VALUES OR
LOW PRICES.

Silk Lined--Plain Back

Overcoats

and

& 2

Pants Suits

THE GREATEST VARIETIES, THE BIGGEST SAVINGS, AT
ST. JOHN'S LARGEST STORE--DEVOTED EXCLUSIVELY
TO CLOTHING.

Now with the cold snap in the air the Fall and Winter Suit or Overcoat is a necessity. Why pay high prices? Why pay big profits?--when at this store you can buy the finest and smartest in clothing at the lowest prices it is possible to offer.

Suits at 9.98 Right up to 42.50

All Suits from \$20 up with 2 Pairs Pants.

Overcoats at \$12.98 up to \$48

All sizes including size for stout men.

MEN'S FALL COATS.
Just the right weight for
fall wear in various shades of
Grey. Values at \$30.
Sale \$22.
**MEN'S
SEPARATE TROUSERS.**
Over 1200 pairs on display
at
\$1.98 up to \$8.50.
Mothers, do
your boys
need
clothes?**BOYS'**Our Boys'
Clothing
Stocks
were never
more
complete.

Parents! There is no other store in St. John's that can show you the variety of or make possible the savings that we have prepared on Boys' Clothing.

We have on display over 800 Boys' Suits

The largest assortment in the city. Parents, you must come here and see for yourselves the actual money you can save on your boys' clothing.

Boys' 1 & 2

Pants Suits & Overcoats

Savings of 1/4 and 1/2 off now at

5.98, 7.95, 9.98, 12.98

Ages 8 up to 17 years.

Special!

Boys' Separate PANTS

At only **\$1.48**

Ages 7 to 17 years.

BOYS' JUVENILE SUITS.
Ages 8 to 8 years.
All Wool Jersey Boys' Blue
Serge Sailor Suits, Velvet
Suits, Tweed Suits, Tunic
Suits; Oliver Twist styles.
\$2.98 up.
**SMALL BOYS' OVER-
COATS.**
Ages 3 to 8 years.
In Grey and Blue Nap, in
Tweed; all nice belted around
styles.

ALL DAY SPECIALS
95c Waists at - 35c
1.80 Ladies' Guimps at 59c
200 Brush Wool Scarfs 98c

1.50 Men's Fall Caps, 50c
Ladies' Wool Tams, 33c
Men's Pants, - 1.98

3.00
Sweaters
at 1.98

London, New York and Paris Assoc. of Fashion

The Buffalo Roundup

WAINWRIGHT, Alta. (By Canadian Press).--Buffalo steaks, tongues and tails, as well as pemmican, after having disappeared from the menu of the plainsmen many years ago, are again about to become articles of commerce. And at the same time buffalo hides will be placed on the market for the manufacture of automobile robes, and rugs, and buffalo heads will be available to clubs or wealthy individuals who desire to use these for ornamental purposes for their hunting lodges or other premises. This is due to the fact that the Canadian government's buffalo herd at Wainwright has increased to such an extent that slaughter of 2,000 of the animals has been found necessary. The slaughter is to be carried out on November 1st, by experienced workmen, and under the watchful eye of Superintendent Smith, of the Wainwright Buffalo Park, who will represent the government in seeing that the animals are quickly and properly dispatched. Cow-boys, mounted on fleet-footed cow-ponies, will herd the selected animals away from the rest of the buffalo when the fall roundup takes place.

Every fall the entire herd is moved down from the summer range to winter headquarters, which have been saved from grazing during the whole summer. This fall when the move takes place, the animals selected for slaughter will be cut out of the main herd, and the slaughtering will be done with rifles in the hands of skilled marksmen. At the same time, motion picture rights have been acquired by an American concern, which will film the roundup.

In olden days the buffalo roamed the plains in countless thousands; to-day the Canadian Government owns, at Wainwright, on the Canadian National Railway between Saskatoon and Edmonton, the largest buffalo herd in existence. Sixteen years ago the herd began with a nucleus of 718 animals; to-day there are 8,300. As this number is far more than can be carried over the winter with the available hay and pasturage, and also as in the increase of the herd there have naturally been more bulls than are required for its further maintenance, the decision has been reached to kill 2,000 of the animals and offer the meat, hides and heads for sale. In this way it is expected that the products of the herd will go a long way towards making the buffalo venture of the government financially successful.

The buffalo was to the North American Indian what the reindeer is to the Laplander. Its hide furnished him with clothing and shelter; its flesh with food. Hides and coats made from buffalo hides afforded the utmost shelter against cold weather, while the nourishing qualities of the meat provided the nomad of the plains with the necessary vigor to pursue his hunting career. With the forthcoming killing of the surplus animals, buffalo meat will again be available to Canadians and Americans, the contracts let call for the preparation of all parts of the carcasses for sale. Buffalo steaks and tongues, the latter regarded as a delicacy of the highest order, will grace the menus of many of the leading hotels of the continent, as well as of the railway dining cars. Enquiries are being received by the Dominion Parks Branch from all parts of the world, and it is anticipated, that the returns will go a long way toward paying for the upkeep of the herd.

The history of the main portion of the Canadian herd goes back to 1875, when a Pend d'Oreille Indian in Canada on a hunting trip, captured four buffalo calves, two bulls and two heifers. The Indian took the animals home as a peace-offering to his father-in-law whom he had offended, and won his pardon. The animals were taken to the Flathead reservation in Montana, and later part of the herd which grew from this nucleus was acquired by Michael Pablo who ranged it wild on the Pend d'Oreille reserve. When the United States government in 1907 decided to throw open this "reserve" for settlement, Pablo was faced with the necessity of disposing of his animals, but first approached the Canadian government immigration officer with the idea of securing a free range for the animals in Canada. The matter was referred to Ottawa and the then Minister of the Interior, realizing that this was probably the last chance of preserving what had once been the most characteristic native animals of the continent, strongly urged the purchase of the herd. Pablo was so afraid that his herd might not number 300, that he had the agreement read "not less than one hundred and thirty animals." The total number of buffalo secured was 718.

When the buffalo was purchased it was known that transporting them to Canada presented a task fraught with difficulties and danger. No one dreamed, however, that the difficulties would be as great as they eventually proved to be. In the early summer of 1907 Pablo got together a body of the fastest horses and best riders in Montana with the idea of rounding up the herd. This was no easy task, since the animals had roamed with absolute freedom over the range. About 411 were captured that year

and Pablo offered to let the Canadian Government have all that were left. The proposal was accepted and next autumn another attempt was made. After six weeks' strenuous work a couple of hundred additional animals had been rounded up in the corral, and the cowboys, thinking all was safe, had gone home to sleep when the whole herd made its escape by climbing an almost perpendicular cliff.

The next season Pablo decided upon a new method, constructing strong wooden cages which were hauled to the station at Bavalili and there unloaded into a small corral to await shipment. The last and final struggle, that of getting them on the train, then ensued. These were the wildest members of the herd, and it took nine days to load two hundred of them. The great animals resisted to the last, and eight of them killed themselves in their struggles. The majority of them had to be drawn on the cars by means of block and tackle. At length the last of the herd was put aboard the train for Canada; the train was given right-of-way and the shipment arrived at Wainwright over the Grand Trunk Pacific in express time. The loss in delivery was less than one half of one per cent. During the next few years a few additional buffalo were received from Pablo, and in 1910, to bring about an infusion of new blood, about 30 animals were purchased from the Conrad herd at Kallepel, Montana and shipped to Buffalo Park.

The reserve of 188.75 square miles in extent, situated near the town of Wainwright, close to the main line of the Canadian National railways, is enclosed by a galvanized steel fence, 75 miles long and nine feet high. The construction of this fence

called for the use of more than 25,000 posts and 1,700 miles of wire. As a protection against prairie fires, a strip of ground 40 feet on the inside and 20 feet on the outside of the fence is ploughed. The area is an ideal buffalo park, affording as it does, good pasture, plenty of shelter and is also well watered by small lakes.

Stomach Misery
Acidity, Gas, Gas,
Indigestion

"Pape's Diaphepsin" is the quickest, surest relief for indigestion, gases, flatulence, heartburn, sourness, fermentation or stomach distress caused by acidity. A few tablets give almost immediate stomach relief. Correct your stomach and digestion now for a few cents. Druggists sell millions of packages.

Nature Serves Fried Fish

It is said that there is a volcanic peak in the Andes that throws out from time to time dainty morsels in the form of fish already fried. This peak is called the Tunguragua. Underneath the mouth of the volcano is a subterranean lake.

The proof of the pudding is in the eating. Eat CENTRAL BAKERY Bread. Oct. 25/1

£1000 Prize
"Fry Girl"
Name Competition!

Get your Entry Form from your Grocer to-day.

FIRST PRIZE £1000
SECOND PRIZE £ 250
FIVE PRIZES OF £ 50 each

One Thousand Prizes
of Boxes of Chocolates

You may send in as many Entry Forms as you wish. Each form must be accompanied by the wrapper from a tin of FRY'S BREAKFAST COCOA. The wrapper from a 1/4-lb. tin counts for one entry; a 1/2-lb. tin counts for two entries, and from a 1-lb. tin four entries.

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To-Day, October 26:

200 Bks. "KING" APPLES.
CALIFORNIA "EMPEROR" GRAPES.
FRESH TOMATOES.
CALIFORNIA ORANGES.
PORTO RICO GRAPE FRUIT.
CALIFORNIA PEARS.
TABLE PLUMS.
CALIFORNIA LEMONS, CELERY.
50 Boxes "O.K." APPLES.
NEW PARSNIPS, SMALL BEETS
SWEET ORANGES, 45c. Doz.

Fresh IRISH TABLE BUTTER.
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