



H. G. WELLS writes: July 22nd 1921
"I am glad to take this opportunity to tell you of my complete satisfaction with this machine. It is exactly the typewriter for an author like myself. It is so light and small that it can be taken anywhere, and it is so sound and foolproof that it is always in good condition. I have needed a typewriter for years, but I could not find anything sufficiently portable, hardy, willing and easy, until I discovered Corona."

H. G. WELLS

**Have You
Discovered
CORONA?**

'Phone 47, DICKS & CO., Limited

Our Trade With Brazil

Why Newfoundland Should Reclaim It.

(H. F. SHORTIS.)

The question of our trade with Brazil is receiving very serious consideration from our principal exporting firms. I have been asked to continue my articles on this subject. Further statistics have come to hand, which show a terrible falling off, and this fact cannot be too widely known. It shows that our competitors are cutting right into our vitals in the most alarming manner. The following is a comparison of the total imports from all countries into Brazil for the first nine months of each year since and including 1913:

	Qtls.
1913	724,280
1918	364,200
1919	291,650
1920	496,060
1921	252,440

The total importation into Brazil for the whole year, 1920, was 590,760 quintals. This quantity was made up as follows:—

	Qtls.
Newfoundland shipped	297,300

	Qtls.
United States shipped	111,440
Canada shipped	176,320
European Countries and New Zealand shipped	5,800

The largest importations into Brazil in recent years have been during 1913, when for the whole twelve months the total of that year was 880,000 qtls. This shows that Brazil purchases more coffee than any other country in the world. Of this amount Newfoundland shipped 506,000.

	Qtls.
Norway	240,000
Canada	120,000
United States	40,000
Great Britain	40,000
Sundries	24,000

Norway was a big shipper before the war and she will soon be at it again.

In that year (1913) Pernambuco received

In that year (1913) Rio de Janeiro received

In that year (1913) Santos received

In that year (1913) Bahia received



Write Us Today

For the way that brings prettier teeth

Do as millions have done—make this ten-day test. See how film removal beautifies the teeth. Learn how it makes safer teeth. Brush your teeth in the modern way and watch all the good effects.

Film on teeth dingy

That viscous film you feel is the teeth's chief enemy. Most tooth troubles are now traced to it. It clings to teeth, gets between the teeth and stays. Old brushing methods did not effectively combat it. So very few people have escaped discoloration and decay.

Film absorbs stains, making the teeth look dingy. It is the basis of tartar. It holds food substance which ferments and forms acid. It holds the acid in contact with the teeth to cause decay.

Germans breed by millions in it. They, with tartar, are the chief cause of pyorrhea.

Two ways to fight it

Dental science has now found two effective ways to fight film. They are combined in a new-day tooth paste—Pepsodent—made to meet modern requirements.

Pepsodent
REG. U.S. PAT. OFF.
The New-Day Dentifrice

The scientific film combater, approved by modern authorities and now advised by leading dentists everywhere—to bring five desired effects. All druggists supply the large tubes.

Each use of Pepsodent brings five effects which dentists now desire. It attacks the film. It keeps the teeth so highly polished that film cannot easily adhere.

It increases the salivary flow, which is Nature's great tooth-protecting agent. It multiplies the starch digestant in the saliva. That to digest the starch deposits which otherwise may form acid. It multiplies the alkalinity of the saliva, to neutralize the acids which cause tooth decay.

Thus Pepsodent is bringing to millions whiter, cleaner, safer teeth. Leading dentists everywhere are now urging its adoption.

Results are delightful

Send the coupon for a 10-Day Tube. Note how clean the teeth feel after using. Mark the absence of the viscous film. See how teeth whiten as the film-coats disappear.

All the effects are delightful. All are now considered essential. See and feel them for awhile. Read the reasons for them in the book we send. Then decide for you and yours between the old ways and the new. Cut out the coupon now.

10-Day Tube Free

THE PEPSODENT COMPANY,
Dept. N-1X, 1104 S. Wabash Ave.,
Chicago, Ill.
Mail 10-day tube of Pepsodent to

Only one tube to a family.

FREE

to every home—a
10-Day Tube. Send
the coupon. Watch
how your teeth
change in a week.

go back to my subject—these figures show that the quantity of codfish shipped to Brazil last year (1921) was slightly less than one half of what was shipped in the year 1913, which was the year before the war started. I had no idea when writing my recent article to the Evening Telegram that I would have the opportunity so quickly to verify my arguments that our exporters are neglecting this valuable trade with Brazil. Our exporters have been inducing the fishermen of the Straits of Bell Isle and the French Shore to make their fish "soft-cure" so that they could ship it to the Mediterranean. They do not seem to realize that the war is over, and that the Mediterranean countries do not want such large quantities of "soft-cure" fish. If the exporters do not see the mistake they are making, surely the fishermen are not so blind as to continue to make their splendid Shave Fish into an imitation of Labrador cure.

GAPE CATCHES TO BRAZIL

Last year Labrador fish, sold for \$4.00 (four dollars) per quintal, and "hard dried" shore fish was worth \$8.00 (eight dollars) per quintal. If they continue flooding the European markets it will be the same, or perhaps worse, this year. The Gape merchants and their fishermen, for one hundred years or more, made a specialty of catering for their Brazil customers. Their brands of fish will ever be remembered as standards of excellence, and should be an inspiration to all of us in Newfoundland. I have been consulting some friends, who knew these Gape shippers well, and they confirm the statements I have given that the bulk of their fish was all caught in the Straits of Bell Isle, and that it is the "real thing" for the Brazil trade. These old Gape merchants studied the quality of the fish thoroughly. The fish caught in the Straits is a different quality of fish altogether from that caught on the Labrador coast. The Straits fish, for some reason or other, has a fatness or grease that is not found in the fish caught North of the Straits of Bell Isle. The grease cannot be cured properly with salt in the same way that the Labrador codfish can be cured. This rich quality of fish needs to be "dried hard" to cure it properly. When it is cured with salt alone this grease quickly comes to the surface when the shipments reach the warm countries of Southern Europe, and the buyers at once complain. I have been told that cargo after cargo of this French Shore cured fish, in imitation of Labrador, was rejected and condemned in almost every market of the Mediterranean last year.

SUPPLY THE DEMAND.

You must give your customers what they want, or you cannot expect satisfaction in business. Surely it is time for our shippers and fishermen to wake up to the serious mistake they are making in this matter. If they do not there can be nothing else but disaster facing them. I intended to give some interesting records of the quick passages of some of our vessels employed in the Brazil trade fifty years ago, but this article is already too long, and I must keep that information for another time.

"Live and Let Live," A Hit for Cabanne.

WROTE STORY AND CONVERTED IT TO FILM WITH STARTLING REALISM.

William Christy Cabanne—who converted "Live and Let Live," the Robertson-Cole super-special to the screen—is known as "the most human director of motion pictures."

How does he do it? Simple enough. Cabanne, in a mental sort of way, lives close to the soil and the stories that interest him most are the stories with real pulsating heart throbs back of them. Little everyday tales of the kind familiar to everyone—which might happen to anyone.

Cabanne writes his own screen stories, and after they are finished he spends weeks going over them again and again improving wherever possible. For his cast he selects men and women and children who suit the characters; they may be stars or comparatively unknown—if makes little difference to Cabanne as long as they look the part and can pass his series of tests, for the main thing with Cabanne is the story. Having cast his picture Cabanne goes into production with infinite care and patience. No effort is too great to make for the welfare of the picture. Occasionally he will work an entire day trying to get from some player a bit of business but when that bit of business is on the screen it makes up for all the effort involved.

Cabanne's latest production for Robertson-Cole is called "Live and Let Live" and is now being shown at The Majestic Theatre. It is said to be the most powerful of all his stories. In the cast are Harriet Hammond, George Nichols, Daisie Cooper, Harris Gordon, Gerald Prince, Dey Winter, Helen Lynch, Josephine Crowell, Cora Drew and Helen Murr.

Latest model Halliwell Gas-Electric Hair Dryer. Heaviest head of hair dried in ten minutes. MRS. J. L. COURTNEY, 2 Prescott Street. 'Phone 1559. —may 17, 1922.

20 p.c. off

SPECIAL

20 p.c. off

CAMERA NOTICE!

As Wednesday, May 24th, is the first General Holiday, dating from to-day, all Cameras at the Kodak Store, regardless of special features contained in many of them, will be subject to a 20 per cent. reduction until further notice.

This forms an exceptional opportunity for you to get your long-wanted Camera at a really reasonable price. Make your first shopping call to-day at the KODAK STORE.

TOOTON'S, The Kodak Store,

309 WATER STREET.

'PHONE 131.

"Dinty" Lands Tears and Smiles.

NICKEL PATRONS SEE TREMENDOUS STORY.

Wesley Barry's debut as a star in "Dinty" which was seen at the Nickel last night, is the crowning achievement of the freckle-faced youngster's meteoric career and a triumph for that wizard of the screen, Marshall Neilan, who created and produced this remarkable photograph.

As Dinty O'Sullivan, a fighting San Francisco newsboy, young Barry, under the masterful direction of Neilan, has completely captivated his audience. In his own inimitable way he brings out the tears and laughs at will. There is a touch of tender pathos in Neilan's fascinating story when Dinty loses his old Irish mother, but for the most part it is brimming over with humor, a pretty romance and thrilling adventure constituting the backbone of the plot. How "Dinty" becomes king of the Newsboys' Trust, works his way into the good graces of the assistant district attorney, aids in the recovery of his fiancée who has been kidnapped by a gang of Malay half-breeds, and engineers a little romance of his own, is revealed in the season's greatest attraction. Mr. Henry G. Kelly's baritone solos added greatly to the enjoyment of the evening, and was appreciated by all.

Betty Donn Has Had Interesting Experience

SANG HER WAY AROUND THE WORLD.

Miss Betty Donn, Soprano, who is singing at the Crescent, has, in filling this engagement, covered practically the entire English speaking world. Miss Donn's early ambition has been to sing her way around the world and she has had her desire fulfilled. In 1916 Miss Donn and associates started from New York on the Ketchikan, and travelled overland to San Francisco playing at all the principal cities on the way. From San Francisco she embarked for Australia, stopping off at Honolulu, where they gave concerts. From thence they proceeded to Samoa Islands where they were entertained by natives, and gave return entertainments which were greatly appreciated. At this place Miss Donn had a proposal of marriage from a 15-year-old native, who was so struck by her singing that he wanted her to be his wife.

After arriving at Australia, Miss Donn played the famous Tivoli circuit, and gave a number of private performances before the Prime Minister and his "social set." At Melbourne, Miss Donn sang at the Stock Exchange, standing on a table, collecting money for War funds, after which she sang her way back to New York once again. With the Y.M.C.A.

JUST ARRIVED

2000 BOTTLES BRICK'S TASTE-LESS COD LIVER OIL.

Uses: Spring tonic and blood purifier. The ideal tonic after La Grippe, Flu, Coughs, Colds and Run-down condition. For the backward or sickly child, it brings health and strength and increases the appetite. Gives positive tonic results whenever the health is not good.

TRY A BOTTLE.

Price \$1.20 per bottle, postage 30c. extra. Brick's Tasteless makes you eat. DR. F. STAFFORD & SON, Wholesale and Retail Chemists and Druggists, St. John's, Nfld.

PORK!

Protect Yourself Against Further Advances.

FULL STOCKS OF

Ham Butt
Fat BackMess
Boston Butt

LOWEST PRICES.

HARVEY & CO., Ltd.

It's Flavor that Makes the Meal!

And the sauces that the Libby chefs have adapted for you give flavor to the simplest dishes.



it may be eggs, or macaroni, or a cheap cut of meat—an unusual and delicious sauce will make it something you eat with delight and remember with pleasure—because of its flavor.

LIBBY'S CATCHUP and CHILI SAUCE are made from red, ripe tomatoes, grown in the fertile soil of Kent County, Ontario, picked when they are mellowed by the sunshine of long summer days, then rushed to the nearby Libby kitchen.

Here in sunny rooms the tomatoes are cooked with fragrant spices, onions, sugar and the best vinegar—cooked for hours until all the flavors are blended through and through.

Now the sauce is ready to give an appetizing relish to your steaks and chops, or a new piquancy to the meat gravy you serve with your roasts.

Your grocer has, or can get you, Libby's Catchup or Chili Sauce. Use it with your cold meat teas and note how quickly the second helping is necessary.

The delightful flavor of Libby's Beans is due largely to the wonderful Sauce prepared by the skilled chefs. Have you tried them?

Libby, McNeill & Libby

AMERICAN SOLE LEATHER.

New Manila and Steam Tarred Rope, all sizes.

Manufactured by Plymouth Manufacturing Co. Will be sold at Rock Bottom Prices.

North American Scrap and Metal Co's. Clift's Cove (opp. Jas. Baird, Ltd.)

CONVERSE TIRES in Standard sizes only four to six weeks from the factory when you get them. FRESH LIVE RUBBER. NO OLD STOCK. —may 22, 1922.
Elmer's Liniment used by Physicians DIED.

Forty-Three Years in the Public Service—The Evening Telegram