It may seem a bit early, but the Buying Season has started somewhat earlier of late years, and this year, we understand, we are going to have an Early Spring. We have opened the following goods during the past few days:

LADIES' SHOWER & COVERT COATS

in the Newest and Smartest Trench Styles.

These are priced from \$12.00 each upwards. Those that we were advertising a week ago are practically all sold. Styles plus value was what

Children's and Misses' SHOWER and COVERT COATS.

We have only received a few of these, as well as a few Ladies' and Misses' Mackintoshes.

We have received fairly large assortments of

Ladies' Costume Skirts

in Navys, Blacks and Tweeds.

Ladies' Moire Underskirts

in Black and Coloured. Ladies' Blouses in Blacks, Whites & Col'd.

Ladies' and Misses' Straw Hats.

Millinery Flowers and Ornaments. Black Veilings in Plain & Fancy Makes.

THE FOUNDATION OF ALL DRESS is a Good Corset.

The Best Corset is the "W. B." CORSET. We have just received a further shipment of these famous and popular Corsets.

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This store has put in stock shoes to suit the needs of every woman.

Daughter, mother, grandmother, growing girl, stout, thin, rich or poor -all find their shoes here.

We fit with care, no matter what the price may be.

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Cradles or Coffins?

A volume dealing with the decline in the birthrate, its causes and remedies, by James Marchant, F.R.S., Ed. The Bishop of Birmingham says: "I commend this book to the careful attention of all who have the lasting welfare of mankind at heart.' Price 35c.; postage 2c.

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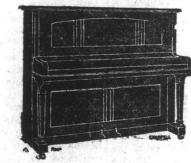
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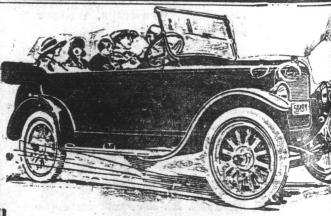
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