FRIDAY and SATURDAY The Last Days of Our White Sale.

Saturday will see the close of this big merchandising movement and extraordinary values will prevailin every section of our spacious Dry Goods Stores. White, Summer Garments, new in design, made from the highest grade of materials, Yard Goods of exceptional value and articles for personal and household use, at wonderfully redued prices, should induce many Women in deciding to

Purchase NOW---Don't Let This Opportunity Pass By!

The HAT of the Hour.

That grows more popular every day, is the cool, comfortable

Swiss Straw Boater

of which we have the finest quality, for men or youths. Sizes to suit any head. The June-July Sale Price will sell them.

Value $2.50, Sale Price, $1.10.

There is not another Store in Newfoundland that will offer such

Low Prices on Wash Goods as we will during this Sale

Do not fail to visit this department because the offerings will be irresistible. We have not only reduced the prices on our regular stock, but last week we

Opened a Big Shipment of AMERICAN WASH GOODS

purchased more than six months ago at a price considerably below the cost prevailing to-day for the same qualities. We are giving our customers the benefit of this purchase during this White Sale. They are all standard qualities in

CHECK and AWNING STRIPE VOILE, AMERICAN PIQUES,
COLORED CREPE MUSLINS in floral leaf, bud and fancy designs;
FANCY STRIPED PERCALES,
MERCERIZED CREPE MUSLINS in groups of pin stripes, floral, etc.;
CROSS-BAR SHOWER OF HAIL, FANCY & STRIPED MUSLINS, etc., etc.

All Priced from 13c to 57c Yard.

It's a rare oppporunity to buy your supply for Summer Dresses at just the time that you'll be needing them.

Your Thoughts to Summer Slumbers For a Moment.

This is the Sale in which it will particularly pay you to give attention to Bed Spreads, Linens, etc. In this department we are showing some beautiful qualities in

White Marcella QUILTS.

Such as you will require for Summer, Fall or even Winter use. These Quilts should be of keen interest to all contemplating the purchase of such articles in the near future, for they are lower in price for this Sale than we can probably offer them again.

Reg. $2.00 ea.	S. Price $1.68
Reg. $2.25 ea.	S. Price $1.90
Reg. $2.30 ea.	S. Price $1.95
Reg. $2.90 ea.	S. Price $2.45
Reg. $4.75 ea.	S. Price $4.00
Reg. $5.00 ea.	S. Price $4.25
Reg. $5.75 ea.	S. Price $4.90
Reg. $6.75 ea.	S. Price $5.75
Reg. $7.80 ea.	S. Price $6.65
Reg. $9.00 ea.	S. Price $7.60
Reg. 10.00 ea.	S. Price $8.50

Summer Neck Accessories Cost Little Here.

Special values in Collars, Collar and Cuff Sets, Jabots trimmed with silk, embroidery and valenciennes insertion; also Silk, Ninon and Georgette Crepe.

A Huge Assortment of this delightfully cool Summer Neckwear in all the New Shapes.

WOMEN'S COLLARS.

Sailors, peter pans, round and coat collars in silk, georgette crepe, crepe-de-chene, etc.

Reg.	Sale Price
50c. each	42c.
55c. each	46c.
65c. each	55c.
75c. each	63c.
80c. each	67c.
90c. each	76c.
$1.10 each	93c.
$1.25 each	$1.05
$1.35 each	$1.13
$1.45 each	$1.20
$1.65 each	$1.33

WOMEN'S COLLARS.

Muslin, lace and net, in sailor, coat, round, peter pan and high collars, with plain and lace finished jabots.

Reg.	Sale Price
17c. each	14c.
20c. each	16c.
25c. each	20c.
30c. each	25c.
35c. each	29c.
40c. each	34c.
45c. each	38c.
75c. each	63c.
80c. each	67c.

Tempting Whitewear Values.

In the lots here you will find that every garment offered were excellent values at their original prices, and at their special prices they should prove doubly tempting. They are all of good materials, well made and in

Styles Good Enough for a Bride to Wear.

Cambric Corset Covers.

Reg.	Sale Price
45c. each	36c.
65c. each	52c.
95c. each	76c.
$1.00 each	80c.
$2.00 each	$1.60

Women's Cambric Knickers.

50c. pair	40c.
65c. pair	52c.
70c. pair	56c.
$1.00 pair	80c.
$1.20 pair	96c.
$1.85 pair	$1.49

Women's Long Sleeve Summer Vests.

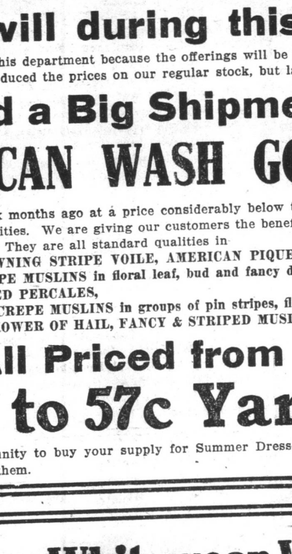
95c. each	76c.
$1.10 each	88c.
$2.00 each	$1.60
$2.40 each	$1.95

Princess Cambric Underskirts.

$4.10 each	$3.46
$4.65 each	$3.90
$4.85 each	$4.08

Misses' Princess Underskirts.

$1.30 each	$1.04
$1.60 each	$1.28
$1.65 each	$1.34
$1.75 each	$1.40



Sleeveless and Long Sleeve Summer Vests.

Reg.	Sale Price
25c. each	22c.
33c. each	29c.
40c. each	35c.
45c. each	40c.
55c. each	48c.
60c. each	54c.
70c. each	62c.
75c. each	67c.
85c. each	75c.
$2.00 each	$1.82

Women's Corsets.

70c. pair	62c.
75c. pair	67c.
90c. pair	80c.
$1.00 pair	89c.
$1.30 pair	$1.17
$1.45 pair	$1.30
$1.90 pair	$1.73
$2.40 pair	$2.10
$2.75 pair	$2.45
$3.90 pair	$3.45
$4.50 pair	$3.95
$5.50 pair	4.79
$6.75 pair	$5.92
$7.25 pair	$6.38
$8.50 pair	$7.50

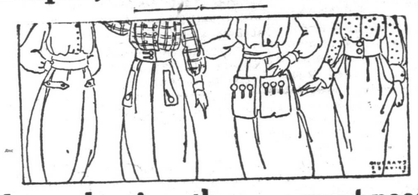
Children's Corsets.

60c. pair	54c.
$1.00 pair	89c.

Children's Jersey Corset Covers.

35c. each	31c.
40c. each	35c.
55c. each	48c.
65c. each	59c.
70c. each	62c.

SPLENDID SUMMER SKIRTS in Pique, Gaberdine and Jean.



Right at the time they are most needed.

Every well-dressed woman will profit by this unique sale of Women's Top Skirts. When in the store ask to see them. You won't be disappointed. A glance will convince you that they are all desirable and up-to-date.

WHITE PIQUE SKIRTS.
Recent importations that we consider extraordinary value, even at their regular prices.
Regular $1.25 each. Sale Price ... $1.00
Regular $1.95 each. Sale Price ... $1.57

WHITE CORDED SKIRTS.
Regular $3.75 each. Sale Price ... $3.15

WHITE GABARDINE SKIRTS.
Regular $4.75 each. Sale Price ... $3.98

WHITE JEAN SKIRTS.
Regular $4.25 each. Sale Price ... $3.59

Keen Interest Will be Aroused in our Sale of MEN'S FURNISHINGS.

Stanfield's Wool Underwear.
(Summer weight.)

Reg. Price	Sale Price
1.50 garment for	$1.35
1.85 garment for	$1.65
1.95 garment for	$1.73
2.25 garment for	$2.03
2.50 garment for	$2.25
2.90 garment for	$2.55
3.30 garment for	$2.97
3.65 garment for	$3.27

Stanfield's Summer Underwear.
(For boys from 6 to 16 years.)

1.25 garment for	$1.16
1.30 garment for	$1.16
1.35 garment for	$1.16
1.45 garment for	$1.35
1.50 garment for	$1.35
1.60 garment for	$1.35

New-Knit Underwear.
Light weight, suitable for summer wear.

Reg. Price.	Sale Price
2.00 garment for	$1.80
2.10 garment for	$1.85
2.35 garment for	$2.10
3.10 garment for	$2.75

Balbriggan Underwear.
Men's, 34 to 44.

75c. garment for	65c.
1.20 garment for	$1.09

Boys' sizes, 6 to 14 years.

55c. garment for	48c.
63c. garment for	55c.

Men's Pyjamas.
White & Cream Cotton.

$1.90 suit for	$1.75
$2.00 suit for	$1.80
$2.75 suit for	$2.45
$3.25 suit for	$2.91

MEN'S NEGLIGEE SHIRTS.
Principally coat style, with soft double and single cuffs.
Regular $1.50 each. Sale Price ... $1.35
Regular $1.80 each. Sale Price ... $1.65
Regular $2.25 each. Sale Price ... $1.95

WHITE ZEPHYR NIGHTSHIRTS.
Regular $2.50 each. Sale Price ... $2.20

MEN'S NEGLIGEE SHIRTS.
Striped and fancy cottons, with starched cuffs and collar bands.
Regular $1.10 each. Sale Price ... $1.00
Regular $1.25 each. Sale Price ... $1.14
Regular $1.60 each. Sale Price ... $1.45
Regular $2.25 each. Sale Price ... $1.95

GREAT SAVINGS on Shirtings, Diapers, Towellings, Hollands, Dowlas, Etc.

WHITE SHIRTING.

Regular 20c. yard.	Sale Price ... 17c.
Regular 22c. yard.	Sale Price ... 19c.
Regular 23c. yard.	Sale Price ... 20c.
Regular 24c. yard.	Sale Price ... 21c.
Regular 35c. yard.	Sale Price ... 30c.
Regular 40c. yard.	Sale Price ... 35c.

WHITE HOLLAND.

32 in. wide. Regular 17c. yard.	Sale Price ... 15c.
32 in. wide. Regular 18c. yard.	Sale Price ... 16c.
32 in. wide. Regular 20c. yard.	Sale Price ... 17c.

DOWLAS.
37 in. wide. Regular 30c. yard. Sale Price ... 26c.

DIAPER.

24 in. wide. Regular 16c. yard.	Sale Price ... 14c.
24 in. wide. Regular 30c. yard.	Sale Price ... 26c.
35 in. wide. Regular 35c. yard.	Sale Price ... 30c.

WHITE TURKISH TOWELING.

18 in. wide. Regular 16c. yard.	Sale Price ... 14c.
18 in. wide. Regular 18c. yard.	Sale Price ... 16c.
18 in. wide. Regular 24c. yard.	Sale Price ... 21c.

Guest Towelling.
20 in. wide. Regular 55c. yard. Sale Price ... 48c.

Linen Huckaback.

18 in. wide. Regular 30c. yard.	Sale Price ... 26c.
20 in. wide. Regular 45c. yard.	Sale Price ... 40c.

The Royal Stores Ltd.