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Guaranteed not to rust, break or tear.

## Dorothy DODD Boots and Shoes.

The Best Ladies' Footwear.

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The best Boot or Shoe in the city.

## Merchant Brand Rubber Footwear.

Ladies' and Gent's Rubber Shoes, Rubber Boots and Gaiters.

The Best Rubber Footwear known.

# We Are Prepared

Anticipating your requirements, and fully aware of the extraordinary condition of the foreign markets, we have placed our orders months in advance of previous years, and are now in a position to meet your needs in any of the following lines:

"ALL SPECIALTIES."

ALSO:

## A BIG JOB.

## 300 pairs Dainty Job Lace Curtains,

SOME WITH SLIGHT DEFECTS.

Prices, \$1.20 and \$1.40 per pair.

# Marshall Bros

## New Knit Underwear.

Men's Fleece Lined and Woolen Underwear. New Knit will stand the test.

## READYMADES.

MEN'S and BOYS' TWEED SUITS. Quality, Style and Finish.

## Watson Foster Co's

well known

## WALL PAPERS.

Exclusive designs in Plain and Fancy Wall Papers.

## Job WALL PAPERS.

A large and varied assortment of Job Wall Papers. No matter what you want in Papers, we have it.

Prices: 24c., 27c. and 30c. piece.

## Queer Boasts.

By RUTH CAMERON.



RUTH CAMERON

What queer things people do sometimes. A woman who prides herself on the charitable and philanthropic work she does was telling me about a suit she had had made. "It was done by a tailor," she explained. "He hadn't been long over here and what do you think he charged me, only two dollars. And he will make a cotton skirt for even less. I suppose after he has been over here a year or two he'll know better, but I was lucky enough to catch him at the right moment."

Can't You Imagine What His Life Is Like.

From that bit of description can't you pretty well synthesize the tailor and his life? Just over a few months, got to have trade or starve, willing to work for any wage that keeps him and perhaps a family, barely alive.

Is it the part of philanthropy to take advantage of such a man's necessity, and then boast about it?

Of course there are certain cases where one accepts an inferior grade of work or puts up with some disadvantage such as delays and uncertainty, and I think, in return, one has a right to pay less for the labor.

These People Can't Be Blamed.

And then there are a great many people in the world who are themselves so crowded against the wall by rising prices and growing families and stationary salaries that they can hardly be blamed for getting anything just as cheap as it can be bought. They are like people getting onto a trolley car in a crowd who push those in front because they themselves are being pushed by those behind.

But this woman was not of this class. And I have heard others of her kind make similar boasts.

It Is Much Harder To Have A Conscience About This.

It seems somehow harder to have a conscience in this sort of thing than

in anything else. And so I think the women who do have it deserve higher credit. I know a very quiet little woman whose opportunities for doing good are not so large as the big heart of her. I have always admired her but my admiration soared star high when one day she said very quietly and modestly, "I try never to buy any garment that hasn't the Consumer's League label on it." As her income is fairly limited that probably means that she buys fewer garments.

It is harder to keep true to rather abstract principles than it is to alleviate cases of suffering that come to one's attention and touch one's heart. It is indeed right and fine to share one's extra loaf but do not forget the trenchant reminder: "Better far that thou shouldst have no extra loaf and thy neighbour no need."

## ROADS TO RICHES.



WALT MASCH

They send me junk by every mail, the men with gorgeous schemes; they tell me if I'll send them kale they'll make me wealthy without fail, beyond my wildest dreams. Oh, every day I get a raft of circulars and I sit, explaining how Dame Fortune laughed on gents who tried the senders' graft, and they grew beautiful rich. Why do I labor in my lair, the cheerful writers ask, when I'd only buy a share in oil well, mine, or other snare, in opulence I'd bask. Why do I sprain my back to make a pittance dire to see? If I'd invest in some one's like I soon would have so big a stake I'd grin at old John D. If I'd invest in orange groves, or buy some gilt-edge stocks in mills for making wooden clothes, back-action churns, revolving stoves, I'd soon have lots of rocks. And yet I am content to toil the old-time honored way; to burn at times the midnight oil, that I may see the kettle boil, and buy the children hay. I've known a lot of down-and-outs, poor has-beens broke and sick; and most of them were easy scoundrels, who tried out pipe dreams, shed their doubts, and tried to get rich quick.

## Split PEAS, Beans, Rice.

50 bags (60's) SPLIT PEAS.

200 bags (112's) SMALL BEANS.

100 bags (100's) SPLIT RICE.

100 bags (25's) SPLIT RICE.

On spot to-day.

## Soper & Moore

IMPORTERS & JOBBERS. PHONE 480.

tilated shirts and enjoying as good table board as can be found in New York.

Caruso's life, lungs and lingo teach us that this is the land of opportunity for the humble foreigner with a chest high C.

The publisher of the best Farmer's paper in the Maritime Provinces in writing to us states:

"I would say that I do not know of a medicine that has stood the test of time like MINARD'S LINDIMENT. It has been an unfailing remedy in our household ever since I can remember, and has outlived dozens of would-be-competitors and imitators."

## Your Boys and Girls.

The woman who retains love and respect, is the true wife and mother who presides over her home and children with heart and head, demonstrating kindness and ability always. Let parents, the father as well as the mother, impress upon your daughters that woman's true sphere is the home but that participation in the affairs of the educational and business affairs of the world, should not detract from the dignified duties of the home.

Back to the home is the cry going up from thousands, let us educate our daughters to be true womanly women. Give them the best education within your power but keep them close to your heart. Teach them the rudiments of housekeeping and graceful home making, keeping the one great truth always before them, that a woman is most satisfactory to herself and to those dear to her, when she is a womanly woman, firm and capable but kind and gentle, keeping her pathway through life bright and good.

## Fads and Fashions.

All velvet gowns are made very simply and without trimming. The length of the skirt should be cut with an eye to becomingness.

Of materials there are a great many silks, pongees, and rajahs used. There will be a great deal of white used, such as silks, jersey and wool stuffs.

The sports coat so dear to the heart only a few months ago is almost forgotten.

In gowns and waists sleeves are short, below the elbow, and oftentimes bell-shaped.

Collar and cuff sets of printed organdies and challis are also being featured for spring.

Fine cream flit mesh with motifs in color is a new trimming seen on glove silk underapparel.

Organdie printed in little gingham checks is used in both for trimming and for entire blouses.

White Bedford cords woven with colored stripes between each "cord" are also shown partially in wash skirt lines.

## NOTICE!

Owing to the increased cost of Drugs, Bottles, Carbons, etc. used in the manufacturing of STAFFORD'S PRESCRIPTION "A" and STAFFORD'S PHORATONE, we have been compelled to advance the prices from 25c. and 50c. to 30c. and 60c. a bottle.

DR. F. STAFFORD & SON, St. John's, Nfld.



## CUT IN PRICES.

OUR PRICES NOW ARE:

Steak, 40c. per lb.

Roasting Beef, 30 & 35c. lb.

Frying Beef, 30c. lb.

Stewing Beef, 25c. lb.

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Insure with the

## QUEEN,

the Company having the largest number of Policy Holders in Newfoundland.

Every satisfaction given in settling losses.

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## GEO. H. HALLEY, Agent.

## Now Landing

## Anthracite

## Coal,

All Sizes.

## M. MOREY & CO.

Pink satin ribbon brocaded in flower design in pastel shades is one of the new trimmings for underapparel. Neck ribbons, with bows at the wrist to match appear on many blouses, both in silk and lingerie materials.

## "Chill Chasers."

We have received another shipment of these popular portable heating stoves in three sizes which we are selling at \$5.50, \$7.50 and \$8.50.

We also call attention to our special "Humphrey" Gas Iron, in nickel finish, complete with flexible tube connection. We are selling this iron at \$5.00, and recommend it as a useful Xmas Gift.

Phone 57, or call at our Showroom, Oke Building.

ST. JOHN'S GAS LIGHT CO. dec22,17

## Just Received:

A large shipment of

## Columbia Grafonolas and Records.

## U. S. Picture & Portrait Co.

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## Gossage's Soaps

The Best!  
The Sweetest!  
The Cheapest!

## GEO. M. BARR, AGENT.

## First-Class

## PIANOS and ORGANS

In Stock.

Buy now. Prices going up Those to come will be much higher in price.

## CHARLES HUTTON,

Reliable Piano and Organ Store.

# MISTAKE

But you must

# "The Evening Telegram"

Record of Sales

Read the following

Days	Jan.	Feb.	Mar.
1—	H ..	6073 ..	6223 ..
2—	5918 ..	6098 ..	6230 ..
3—	5750 ..	6136 ..	6471 ..
4—	5748 ..	S ..	S ..
5—	5942 ..	6148 ..	6213 ..
6—	6121 ..	6355 ..	6061 ..
7—	S ..	6173 ..	6308 ..
8—	6168 ..	6223 ..	6192 ..
9—	6127 ..	6319 ..	6102 ..
10—	6177 ..	6308 ..	6598 ..
11—	6142 ..	S ..	S ..
12—	5908 ..	6498 ..	6440 ..
13—	6102 ..	6382 ..	6466 ..
14—	S ..	H ..	6466 ..
15—	6021 ..	6158 ..	6566 ..
16—	5830 ..	6274 ..	6477 ..
17—	6094 ..	6087 ..	H ..
18—	5983 ..	S ..	S ..
19—	5988 ..	6573 ..	6251 ..
20—	6043 ..	6432 ..	6533 ..
21—	S ..	6038 ..	6297 ..
22—	H ..	6032 ..	6353 ..
23—	6070 ..	6080 ..	6155 ..
24—	6158 ..	6439 ..	6626 ..
25—	6100 ..	S ..	S ..
26—	6125 ..	6345 ..	6651 ..
27—	6288 ..	6136 ..	6572 ..
28—	S ..	6099 ..	6462 ..
29—	6209 ..	.....	6244 ..
30—	6200 ..	.....	6234 ..
31—	5684 ..	.....	6401 ..

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I. H. AUGUSTUS HERD

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3.—That the above tabula

the year ending December 31

Sworn and acknowledged bef

THE EVENING

# Count

## To-Day's Cables.

### AERIAL OPERATIONS.

LONDON, To-Day.

An official statement on British aerial operations reports considerable activity on Saturday and the bombing of various enemy targets. Five hostile machines were brought down in any part of the fighting, says the statement, and five others were disabled. One British machine is missing.

### NEW POLITICAL PARTY.

VANCOUVER, B.C. To-Day.

A new political party was born Saturday when the Federated Labor Party was formed at a conference of delegates following the conclusion of the eighth annual convention of British Columbia Federation of Labor. The new party will be a working class political organization and not confined to Union men but organized workers as well.

### AMERICAN ARTILLERY EFFECTIVE

WITH THE AMERICAN ARMY IN FRANCE, To-Day.

A German night bomber can see replies of the British American wounded one soldier certainly a number of any duty the first of the German them of 8

A new liner was announced about the striking

Trips of British included a clared ers in vic mande

## Hartley's Jams,

SELLING CHEAP.

A few dozen GREENGAGE JAM, 2's, and DAMSON JAM, 1's.

Slightly sugared; reboiled with apples, a cheap and palatable Jam can be made.

"COX ORANGE" APPLES, 20c. gallon.

WAGSTAFFE'S GINGER MARMALADE. CALIFORNIA PEA BEANS—Very small. MAPLE BUTTER, 1 lb. Tins—The newest thing in pie filling.

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Advertise in The Evening Telegram