

Christmas, 1916.

We invite inspection of our stock of

Fine Gold Jewellery.

Pendants in various kinds of stones, Gold Bracelets, Brooches, Tie Pins, Bracelet Watches, Cuff Links and numerous other articles suitable for Xmas presents. We are also showing a great variety of Silver Novelties suitable for ladies and gentlemen. Nice assortment of Silver Photo Frames and a great variety of Table Ware.

CALL EARLY AND INSPECT OUR STOCK.

JOSEPH ROPER.

dec12,111

A FAIRY-LAND OF TOYS.

HAVE YOU SEEN OUR TOY DEPARTMENT?

Don't buy your Xmas Toys until you do, and come early or you will miss some of the oddest, newest, cutest and prettiest Toys that ever delighted the hearts of the little ones. Our second and third floors are filled to overflowing and piled up in stacks with Armoured Motor Cars, Toy Siege Guns, Motor Fire Engines, Submarine and Seaplane Puzzles, Ironclad Puzzles, Sky Pirates, French Football, Naval Building Blocks, Toy Drednoughts, Toy Motor Fire Engines, Tricycles, Expresses, Pianos, Bells, Drums, Swords, Soldier Suits, Dolls' Houses, Toy Guns, Toy Trunks, Dolls' Outfits, Dolls' Beds, Toy Books, Washing Sets.

Dressed Dolls, 35c, 40c, 60c, 70c, 80c, \$1.00, and \$1.60 up each.

Push Dolls, 90c, \$1.30 and \$1.60 ea.

Teddy Bears, 90c, and \$1.00 each.

Rubber Dolls, 30c, and 40c. each.

Squeaking Dolls, 30c. each.

A.B.C. Blocks, 10c, 25c, 30c, 40c, and 50c.

Picture Cubes, 30c. and 60c. box.

Building Blocks, 55c. and 60c. box.

Drums, 30c. and 60c.

Toy Cannons, 12c, 30c. and 60c. ea.

Toy Guns, 30c, 55c. and 60c. each.

Toy Motor Cars, 50c. and 60c. each.

Boxes of Animals, 30c. and 60c. box.

Toy Swords, 20c, 30c. and 60c. each.

Toy Carpenters' Tools, 25c. and 35c. per set.

Toy Buckets, 12c, 20c. and 25c. ea.

DICKS & CO., LTD.,

Biggest, Brightest, Busiest and Best Book, Stationery and Fancy Goods Store in Newfoundland.

DULEY'S Umbrellas and Canes!

In fine natural woods with silver mountings.

In selecting an Umbrella much care must be exercised to ensure daintiness of pattern, quality in the covering, and the finest of wood in the handle.

A Stick must be of natural wood to be really good.

Our Umbrellas and Sticks are all guaranteed to be of the above quality.

Either makes a most excellent gift. We invite you to call and look them over.

T. J. DULEY & CO.,
The Reliable Jewellers.

REID-NEWFOUNDLAND COMPANY.

Allan Line Royal Mail Steamres, from St. John, New Brunswick.

Scandinavian to Liverpool . . . December 15th

Grampian to Liverpool . . . December 23rd

Pretorian to Glasgow . . . December 27th

WHITE STAR-DOMINION LINE FROM HALIFAX.

Canada (10,000 tons) to Liverpool . . Dec. 20th

Further information on application to GENERAL PASSENGER DEPT.

Reid-Newfoundland Co.

Are You Looking For a Sole-Mate?

We have a pair of them here for you. We guarantee to fit you so perfectly and comfortably in Regal Shoes that you will never wear any shoes but Regal's hereafter.

REGAL SHOES

Give you the latest New York custom styles—which you don't get in other ready-to-wear shoes. And Regal quarter-sizes afford you made-to-measure fit. No need to tell you about Regal quality—everyone knows it is standard.

Regals are Made in All Popular Leathers

New Styles in Regal Shoes

Just opened.

Shoe prices are advancing daily. Secure a pair to-day, at old prices.

PARKER & MONROE, LIMITED.

Sole Agents.

NEW Convertible Collar OVERCOATS.

We are meeting with great success with our new style two collar effect Overcoats.

This Coat

In single or double-breasted is made long with belt at back, and can be worn with lapels turned back or buttoned up to the chin with motor collar. Made in a great variety of prices and goods.

Ask Your Dealer for Our Coats.

Nfld. Clothing Company, Ltd.

For This Week Only!

We are making a special offering of Men's & Boys'

READYMADE CLOTHING.

A large stock of stylish Pants, Suits and Overcoats to choose from. Don't miss this great money-saving opportunity.

William Frew.

J. J. St. JOHN.

Before Flour goes higher put in your s'ock.

1500 barrels on hand and to arrive, of best brands.

Pork, Beef, Jowls.

Spare Ribs at \$19.00 bbl., or 10 lbs. for \$1.00.

Molasses—1st runnings.

Tea, Sugar, Kero Oil.

Oats, Bran & Cattle Feeds.

Our ECLIPSE TEA is the best in Newfoundland at 45c. lb.

J. J. ST. JOHN,

Duckworth St. and LeMarchant Road.

REMOVAL OF STAINS!

The removal of stains from Dresses, Cloaks, and other garments of wear is a feature of the French Dry Cleaning process. The article stained should be sent us as early as possible along with full information as to the nature of the stain.

Never attempt to remove stains at home, as you may injure the garment permanently.

Messrs. Nicholle, Inkpen & Chafe,
St. John's.

Sole Agents for Newfoundland.

dec11,13,15

Arrived To-Day, Dec. 12th,

Per S.S. "Graciana,"

300 cases
VALENCIA ORANGES,
250 kegs
GREEN GRAPES,
100 cases
SMALL ONIONS.

GEO. NEAL

Secure a Pair Now.



Three Hundred Pairs of Ladies' Button and Laced Boots, easily worth 50 cents to \$1.00 pair more. Now \$2.75, \$2.90 and \$3.25.

One Hundred Pairs Men's Fine Boots, easily worth \$4.00 per pair. Now \$2.50.

A FULL STOCK OF RUBBER FOOTWEAR NOW IN.

You can save shoe money by spending it here now. Printers' ink tells the price. Come and see the Shoes.

F. SMALLWOOD,

THE HOME OF GOOD SHOES.

Baking Suggestions

FOR THE

Festive Season!

Seeded Raisins.
Seedless Raisins.
Cleaned Currants.
Citron, Lemon and Orange Peels.
Flavourings.
Spices.
Shelled Walnuts and Almonds.
Icing Sugar, Figs, Crystallized & Glace Cherries.

FLOUR!

Buffalo, 14 lb. sax.
Graham.
Buckwheat.
Corn Flour.
Rice Flour.
CAKEOMA—The Cakemaker.
SPONGEOMA—For Sponge Cakes.

ARMANDETTA. A perfect substitute for Almond Paste, 30c. lb.
GROUND SWEET ALMONDS in ½ lb. & ¾ lb. tins
GELATINE. Leaf in 1 lb. pkts. Knox's Sparkling & Acidulated. Cox's Cognets.

Xmas Crackers! Xmas Stockings!

Xmas Plum Pudding, in 2 lb. & 3 lb. basins and 2 lb. tins.

Dates and Figs.

Table Raisins.
Assorted Nuts.
Guava Jelly.
Calves' Feet Jelly.
Stuffed Dates.
Selected Eggs.

Chocolates

A full assortment of fancy boxes in Neilson's.
The Chocolates that are different.
ALSO
Moir's, Ganong's, and Cadbury's, "King George and Queen Mary" pkts.
A hand pointing to a box of chocolates.

Fruits!

Oranges.
Table Apples.
Grapes.
Bananas.
Pears.
Peaches.
Pineapples.
Celery.
Tomatoes.
Calarab
Fig, Orange and Apricot.

TO ARRIVE:

Turkeys, Geese, Chicken, Ducks.

Bowring Brothers, Ltd.,

'Phone 332.

Grocery.

'Phone 332.

Give Your Parcels A Christmassy Appearance. By Wrapping Them in Holly Paper.

[at 3 to 10c. sheet or by Putting them in neat Holly Boxes 3 to 10c., each,

at

ROBERT TEMPLETON'S,
333 Water Street,

Advertise in the Telegram

WEATHER FOR

TORONTO, Noon to fresh westerly and a little colder on Friday.
ROPER'S, Noon-Bar. 45.
USE PURE GOLD

VOLUME

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Frames at

CALL EA

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dec12,111

Auction

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Auction at the

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At the British

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1886 model Full Ch

30-30 ½ Chamber W

Gentleman's Librar

several good work

Persons desirous o

to above sale will ple

nesday.

P. C. O'D

dec11,31

Auction—With

At the S

TESSIER &

on

Saturday next,

at 10.30

5 Manila Cables,

10 Kegs White Lead

10 Kegs Zinc,

3 Kegs Green Paint

10 drums Linseed O

each.

84 cans Paint.

1 Scales and Weig

6 Fog Horns.

80 Fog Horn Tongu

1 Ship's Bell.

7 cases Spun yarn,

1 bundle Oakum.

20 Blocks.

Ship's Wheel.

9 Chairs.

Lot Doors, Man

Sashes; Iron S

2 barrels Pork.

4 barrels Flour.

3 barrels Bran.

2 Small Steam Eng

11 cases Cube Suga

AL

52 Spirit Stoves.

2 Sleighs and 1 S

And a quantity of

for convenience of

be seen at the offic

P. C. O'D

dec12,31

MINARD'S LINI

WERY