

# CLEARANCE SALE OF SUMMER GOODS!

All SUMMER GOODS Offering an ENORMOUS REDUCTIONS,

And to put the utmost interest possible into this Sale We have made a Great Reduction on the Price of Every Article of Dry goods in Stock. Extraordinary are

The Bargains We are Offering in UNDERWEAR and HOSE.

- These are some:
- Men's Balbriggan Shirts and Drawers, regular 40c value, now only 29 cts. garment.
  - Boys' Balbriggan Shirts and Knee Drawers, sizes 24 to 30 in., now only 29c garment.
  - Men's Fine Coloured Cotton Socks, regular 18c value; now only 10c pair.
  - Men's Fine Merino Underwear, medium weight, all sizes, only 69c garment.
  - Men's Plain Black Cashmere Hose—sale prices 15c, 17c, 19c, 24c, 33c and 35c pair.
  - Women's Plain Black Cashmere Hose—sale prices 19c, 23c, 25c, 28c, 32c and 35c pair.
  - Women's Black Ribbed Imitation Cashmere to All Wool Cashmere Hose—sale prices 9c, 12c, 15c, 18c, 23c, 28c, 33c and 35c pair.
  - Children's Black Ribbed Cotton Hose, guaranteed fast, all sizes, large and small, only 10c pair.
  - Children's Fast Tan Rib. Cotton Hose, sizes 5 to 9 in., only 10 to 18c pair.
  - Children's Dark Red Ribbed Cotton and Lisle Hose (The leading Stocking at present for Children throughout America.) regular price 20c to 25c, now all sizes, 15c pair.
  - Women's White Cotton Vests—regular 15c to 18c each, now only 11c each.
  - Women's Tan Kid Gloves, all perfect, sizes 6 to 7 1/2, sale prices, 35c pair.
  - Women's Lace Walking Shoes, Pat. Tip, from 98c pair only.
  - Women's 2 Strap Walking Shoes, Pat. Tip, from 72c pair only.

## Now is the time to Buy Dress Tweeds

to make up for Fall and Winter wear; we are giving a Straight Discount of 20 per cent. on all these.

FLOOR CANVAS, Painted Back, 2 yards wide, Sale Price 47 cts. yard.

You will Save Big Money on everything you Purchase from us this week.

# HENRY BLAIR



Child's and Infants' Black and Tan Strap and Lace Shoes.

5 to 8, 95c. to \$1.10.  
9 to 11, \$1.15 to \$1.25.  
12 to 2, \$1.35 to \$1.50.

STEER BROS.

## New Potatoes, Cabbage, etc.

Due Thursday per S.S. Borna,

- 200 barrels American New Potatoes—large and dry.
- 50 large barrels Cabbage—fresh and green.
- 50 large bunches Bananas.
- 25 boxes California Oranges.

Book orders for prompt delivery.

**EDWIN MURRAY**

## NO THOUGHT READER

Can foretell the day or the hour when your property may burn. Most people are aware of this and make provision for the disaster by insurance. Why are you not so insured? I offer the lowest rates and strongest offices. The promptness and liberality of my settlements are well known.

**PERCIE JOHNSON, Insurance Aet.**

Office: corner Duckworth and Prescott Streets.

## CASH'S TOBACCO is Always Good.

The following are a few of our well-known brands:

- |                          |                        |
|--------------------------|------------------------|
| <b>PLUG:</b>             | <b>CUT:</b>            |
| Master Workman.          | Garrick Mixture.       |
| Welcome Nugget.          | Hymen's Mixture.       |
| Mayo's Best.             | John Cotton's Mixture. |
| Battle Axe Chewing.      | Yale Mixture.          |
| American Eagle Chewing.  | Player's Navy Cut.     |
| Piper Heidsieck Chewing. | Capstan Navy Mixture.  |
- Also, a full line of Cigars and Cigarettes of the leading Manufacture.

CASH'S TOBACCO STORES, 172 & 248 Water Street.

J. B. PRINTING Neatly EXECUTED.

IF YOU WANT REAL GOOD VALUE SEE OUR LINES OF . . . . .

# BOOTS and SHOES

FOR

Ladies, Gentlemen, Boys or Girls.

We save money for you on every pair.

## A. & S. RODGER.

## POSTCARDS.

Just in time for the celebration. Series of 21 Cards in Black and White Calotype.

- 1—Cupids, Nfld.—Raising the Flag in honor of the Ter-Centenary.
- 2—View of Mosquito, with Carbonear Island.
- 3—Gulf's Rock with Village of Mosquito in distance.
- 4—Custom House, Harbor Grace—Site of Old Pirate Fort.
- 5—Newfound'd. Highlanders saluting Guy's Habitation.
- 6—Newfound'd Highlanders saluting Birthplace of Sir Henry Pynn.
- 7—Carbonear.
- 8—Bacalieu Island.
- 9—Naked Man Rock, near Bay-de-Verde.
- 10—Bay-de-Verde.
- 11—Ochre Pit Cove.
- 12—Northern Bay—in the year 1775 400 lives were lost on the beach.
- 13—Bacalieu Island Lighthouse, or first land sighted by Guy.
- 14—Cupids No. 1.
- 15—Cupids No. 2.
- 16—Cupids No. 3.
- 17—Cupids, Guy's first settlement.
- 18—Spectacle Head near Cupids.
- 19—Cupids looking out the Bay.
- 20—Methodist Church, Cupids.
- 21—Arrival of Flagstaff to be erected on Guy's Point.

Price—\$1 per hundred, 15c. pr doz., 2c. ea. or set of 21 for 25c.

A Three Card Length Panoramic View of Cupids—price 35c pr doz., 4c each.

**DICKS & Co.,**  
Popular Bookstore.

## Tourists Supplies, Bananas, Cabbage & New Potatoes

Arriving to-morrow, August 11th.

- 200 barrels NEW POTATOES,
- 75 tierces Large GREEN CABBAGE,
- 75 bunches BANANAS. Also,
- 75 tierces Sinclair's SPARE RIBS, best for retailers.
- 10 barrels BOLOGNA SAUSAGES.

**George NEAL.**

## IN STOCK.

- ROLLED OATS—in brls,
- Ogilvie's Rolled Oats, in hit-brls,
- Ogilvie's Oatmeal, in brls,
- Ogilvie's Oatmeal, in hit-brls,
- "Canadian Beauty" Round Peas,
- "Sugar Marrow" Round Peas,
- Selected Round Peas,
- Split Peas, Yellow Corn,
- Yellow Corn-Meal,
- White Hominy Feed,
- Hercules Feed.—Crushed Corn,
- Oats, Barley. Bran.

**HARVEY & Co.,**  
WHOLESALE

**BOWRING BROS.,** Limited. PHONE 332.

## We're Easy!

Five Dollar Greenbacks are Burning Holes in our Pockets!

### Do You Want One?

Save the Alphabet Cards in all pound packets of Union Blend Tea, bring to us and get the money.

**H. W. de FOREST TEA CO'Y**

**REID NEWFOUNDLAND COMPANY.**

## Guy Ter-Centenary Celebration,

HARBOR GRACE, Aug. 16th to 19th.

Excursion Return Tickets will be sold from all points on this Company's system to Harbor Grace, at

### ONE WAY FIRST-CLASS FARE.

For dates of Sale see nearest Railway Agent.

**SPECIAL SERVICE.**—To enable patrons to see Sham Battle and Regatta at Bristol's Hope, a special train will leave St. John's at 5 a.m. on Thursday, August 18th, for Mosquito, stopping at principal stations en-route, and will run during the day between Harbor Grace, Mosquito and Carbonear. Returning, will leave Harbor Grace at 10.10 p.m. for St. John's, stopping at principal stations.

For further particulars apply to nearest Agent or to General Passenger Agent.

## Reid Newfoundland Company

### CARPENTER-MORTON ROOFING IS ALL RIGHT.

This is the verdict of practical men who have used it. Easily applied, it

#### WILL LAST FOR YEARS

Made of long fibre wool felt, coated with Natural Asphalt. Will not soften in hot weather or crack in cold weather. Costs less and wears longer than shingles, tin or iron. Our little booklet tells about it. Ask to see our written Guarantee. Look for the Quality Seal on every roll.

FOR SALE BY

**HORWOOD LUMBER Co., Ltd.**

## J. J. ST. JOHN.

### 20 brls. Choice Hocks,

at \$18.50 brl.

## J. J. ST. JOHN, Duckworth St.

### NEW GOODS!

Our first shipment of New Goods just opened, including: Dress Materials, Silk and Lawn Blouses, Frillings, Costume Skirts, etc., etc. Special Lot Ladies' Lawn Blouses, at 85c., worth \$1.20

**WILLIAM FREW,**  
WATER STREET, NEARLY OPP. COURT HOUSE

## Fruit and Vegetables!

Due To-Morrow, ex "Borna."

- New American POTATOES,
- New Nova Scotia CABBAGE, large barrels,
- Choice Florida ORANGES, BANANAS.

**F. McNAMARA, QUEEN STREET.**

JOB PRINTING Neatly EXECUTED