THE COURIER, BRANTFORD, CANADA, FRIDAY, APRIL 7, 1916

## We Announce the Opening of Our New Store with a

NOT in any ordinary way do we propose to welcome you to the opening of our new store. We have more than trebled the amount of stock we carried in our former premises and with the increased room and handier facilities feel equal to any demands that may be made upon us for " Service." Come in and see. Get some of the bargains. Get acquainted with our modern store-with its new and modern equipment. Read every word of this announcement, and be convinced that our "Welcome Sale" is no ordinary event.

EIGHT



**FVER** since we realized that it L'would be necessary to get into larger premises (and that was shortly after we came to Brantford) we have been planning for this event. And not only for the "Warm Welcome Sale" did we plan. We planned to make our new store modern in every particular. We planned for a larger and more varied stock in Toilet requisites, Patent Medicines and Jewelry, and we have succeeded. We planned to buy so that we could give such remarkable values as are here shown.





**Buffalo Secures Two Boston** 

Boston, April 7—The sa ers McCabe and Anderson falo Club of the Interna gue, was announced by American's management la

C. Walker Goes to

