



The Happiness and Healthfulness of Cheery Bedrooms

Good taste counts for far more than ostentatious wealth in furnishing the bedroom of to-day. No longer is it just a place to sleep in—nor is it heavy and depressing with hangings, furniture and carpets.

On the contrary, the modern bedroom is bright and cheery, and is usually the daintiest and most attractive room in the house.

For such a bedroom, the ideal combination of luxury and economy is the

OSTERMOOR

The "Quality" Mattress

This famous mattress—built of the finest cotton felt—gives 25 years of ideal service for \$25. That's a dollar a year—less than 2 cents a week for restful, healthful sleep. There are plenty of "OSTERMOORS" that have been in nightly use for 25, 30, 40 and even 50 years—and are good mattresses to-day. This is the practical economy of the "OSTERMOOR." You'll know the "OSTERMOOR" among a thousand by the name woven in the binding. Look for it. Ask your dealer or write us for the name of our nearest agent.



"ALASKA on an Article Means High Grade Every Particle."

175W

The Alaska Bedding Co.

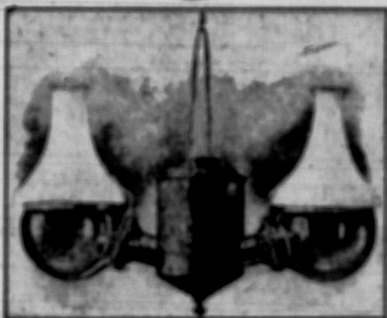
LIMITED

Makers of Bedsteads and Bedding

Calgary WINNIPEG Regina



The Angle Lamp



The Light that Never Fails!

And Casts no Shadows!

Throws Its Best Light Downward

The Angle Lamp gets its name from the "angle" at which the flame burns. The effect of the light is doubled—the eyes are rested by the light shining from above, but the peculiar angle of the flame gives the brightest illumination upon your book or table. What other method gives at once this general illumination and concentrated light—this combined effect of a chandelier and table fixture in one?

Burns Coal Oil

Because the flame burns from the side of the wick, instead of ascending it casts no shadows. It burns ordinary coal oil and burns 12 hours on one filling. The separate tank can be taken away and replenished while the light goes right on burning. It eliminates daily cleaning, trimming and filling like ordinary lamps.

PRICE ONLY

\$9.80

SINGLE LAMP

Well Type, One Burner Burns 12 hours on quart of oil.

\$5.60

F.O.B. WINNIPEG

Live Agents Wanted—Write for our catalogue containing prices.

No Smoke No Smell

The Angle Lamp is lighted, extinguished, and burns high or low, just like gas and is smokeless and odorless. It cannot explode and meets the requirements of marine fire insurance. The soft yellow light it produces is a perfect pleasure to the eyes. Sold complete with clear globes and plain opal tops.

Xmas Gifts

We also sell Electric Vacuum Cleaners, Electric Fans, Chandeliers, Table Lamps, in fact everything electrical in 22, 55, or 110 volts suitable for Farm Electric Lighting Systems.

Lush-Burke Electric Limited

315 DONALD STREET

WINNIPEG, Man.

At Christmas Time

—the time of charity and goodwill—it is well to bear in mind that true charity "begins at home."

No form of beneficence can be so far-reaching in its effects as the provision of Life Insurance. It is "the living pledge of a deathless love."

The Automatic Endowment Policy of The Great-West Life Assurance Company offers ideal insurance. Protection is secured at lowest rates, yet the payment of life-long premiums is avoided. An Endowment is secured, yet without the heavy cost of the regular Endowment Plan.

Take advantage of the leisure of the Christmas season to look into this vital question of Life Insurance. Your request for information will have prompt attention, without undue solicitation to insure.

The Great-West Life Assurance Co.

Dept. "T"

Head Office: WINNIPEG