

We've often said that we believe the Hupmobile is the best car of its class in the world.

And we believe, too, that the new 1914 Hupmobile will make it even harder than before for you to side-step that selfsame conviction.

Because you will find in the new Hupmobile:

A,strong and sturdy pressed steel frame.

A pressed steel Pullman body, made by the builders of steel A greater amount of costly aluminum than used in any other

car of its class.

A greater amount of costly spring steel than used in any other car of its class.

A powerful, long-stroke motor. An original, distinctive design.

Other features the new Hupmobile has in plenty-but these are sufficient to show that our belief in the Hupmobile is based on the actual intrinsic merit of the car itself.

The pressed steel frame, the pressed steel Pullman body, the costly aluminum, the costly spring steel, the long-stroke motor—these things, it is true, are not absolutely essential to a motor car-cars are daily built without them.

But they make for long life and strength and safety—and they are essential for the kind of service the Hupmobile is built to give.

And Hupmobile service means day-after-day work on country roads; and just as much work daily as the farmer may demand. Send a card so that we can give you the complete details of the 1914 Hupmobile.

We'll be glad, too, to arrange for a demonstration with the nearest dealer, if you say so.

Hupp Motor Car Company, Desk N, Windsor, Ontario.

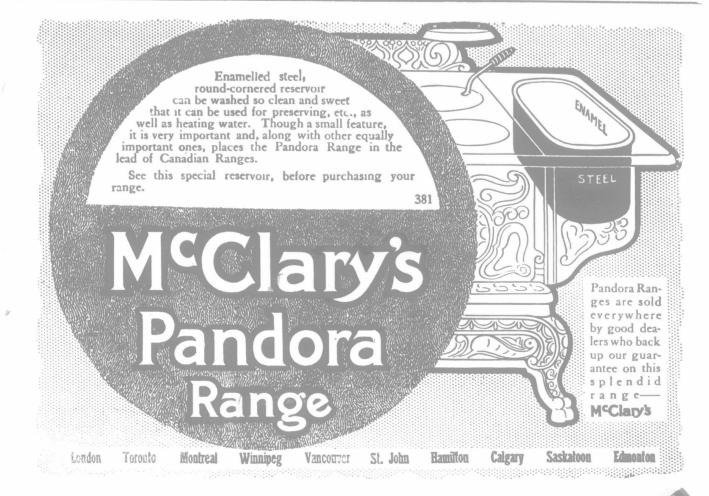


"32" Touring Car or Roadster-\$1,230 f. o b. Windsor.

Four-cylinder long-stroke motor, 31/3.51/3 inches; unit power plant. Selective type transmission, sliding gears. Center control. Full floating rear axle. 106-inch wheel base. Tires, 32x31/4, Q. D. Rear shock absorber. Magneto rain shield.

Equipment—Rain vision ventilating windshield: mohair top with envelope; H ipmobile Jiffy curtains; speedometer; cocoa mat in tonneau; Prest-O-Lite; oil lamps; tools. Trimmings, black and nickel.

"32" Touring Car or Two-passenger Roadster with Westinghouse two-unit electric generator and starter; electric lights; over-size tires, 33x4 inches; demountable rims, extra rim and tire carrier at rear -\$1,380 f. o. b. Windsor.





QUALITY

**EFFICIENCY** ARE

MAIN ESSENTIALS IN A PIANO YOU GET GET THESE IN A

them right.

There are many good features in the BELL never found in other makes. Information in our (?ree) catalogue No.

40. Send for it.

The BELL PIANO &CO., LTD. GUELPH, ONTARIO.



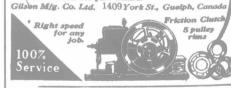
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De Laval Dairy Supply Co., Ltd. Montreal Peterboro Winnipeg

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Five interchangeable pulley rims removable in three minutes will give you five changes of speed with this enging This is a patented feature and exclusive in the

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3½ and 6 h.p. sizes. They have been only slightly used. They will be adjusted and in perfect condition and just like new before leaving our factory. Prices and further particulars on request.

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