

Our Soldiers Abroad
An Easy Way to Send Them
Tobacco and Cigarettes
For Christmas
In order to facilitate the sending of individual presents of Cigarettes and Tobacco to the Canadian Forces in
England or at the Front, for Christmas and the New Year, the Imperial Tobacco Company of Canada, Limited, have specially manufactured Two Special Packings-One containing
100 SWEET CAPORAL CIGARETTES and the other
TWO CANVAS POUCHES OF OLD CHUM SMOKING TOBACCO
These packages are all ready for mailing, and make splendid individual presents for yo
abroad, for Christmas and New Year.
The parcel containing SWEET CAPORAL CIGARETTES will cost you $\$ 1.00$, and the parcel containing
OLD CHUM TOBACCO will cost you 50 c. No charge is made for the special packing and wrapping, the Imperial Tobacco Company of Canada, Limited, carrying this cost themselves.
The two Special Packages referred to can be obtained from your tobacconist, but if you should have any
difficulty in obtaining them, please write to
X Department
Imperial Tobacco Co. of Canada, Limited 900 St. Antoine St., Montreal

