

The means by which these ends are to be achieved are outlined in the 11 articles of the agreement. Exchanges are to be carried out in the academic, artistic, scientific and cultural fields, and will involve films, television, radio and publications. A Franco-Canadian joint commission will be set up to facilitate this increased co-operation, to examine how the present agreement can be best implemented and, in particular, to draw up a programme for submission to the two governments.

An exchange of letters between the two governments is included as part of the agreement, which will enable the Canadian provinces to make their own agreements with France, either within the framework provided by the general agreement (and the exchange of letters) or with the assent of the Canadian Government.

In announcing the general cultural agreement, Mr. Martin noted that, during the past few years, new opportunities for exchanges had developed and new possibilities for Franco-Canadian co-operation had become evident. The agreement had been designed to take advantage of these developments. As a result of this agreement, said Mr. Martin, cultural exchanges between France and Canada would in the future be better co-ordinated, would present greater and more varied opportunities, and would be substantially increased.

TEXT OF CULTURAL AGREEMENT BETWEEN THE GOVERNMENT OF CANADA AND THE GOVERNMENT OF THE FRENCH REPUBLIC

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Being desirous of developing exchanges between the two countries in the cultural, scientific, technical and artistic fields;

Convinced that such co-operation will contribute to strengthening the ties of traditional friendship which unite Canada and France; and

Wishing to encourage the dissemination of the French language, have resolved to conclude a cultural agreement and, to this effect, have agreed as follows:

ARTICLE 1

The contracting parties, anxious to broaden knowledge of each other's civilization and culture, shall collaborate to this end.

In particular, they shall encourage the establishment of close and continuous contacts between Canadian and French institutions such as cultural centres and institutes, and artistic, scientific and technical institutes. They shall keep each other informed of developments in these fields.

ARTICLE 2

The contracting parties shall, within the scope of their respective jurisdictions, promote exchanges of professors, lecturers and assistants between their universities, as well as of officials of university organizations and other interested groups.