

2. Labatt's Open Championship Since propriety of constantly using sponsor's name in designating tournament was questioned, opinion was expressed that mention should be allowed if the sponsor has in effect associated his name with all such events.
3. Option Time TV affiliates pressing for some release between 8:00-11:00 option time period. Indications are they would be satisfied with a one-hour release once a week, not being necessarily the same period for all. With a few exceptions, no requests received for release from network commercial programs. MGMT indicated time might not be ripe for concessions in view of forthcoming meeting with affiliates & suggested for consideration that stations might be asked to carry a fixed and high percentage of a package option time with provision that remaining percentage should not be all Canadian. COM & Ass't ONT thought CBC should not abandon present position. MGMT asked all requests be treated individually & suggested there should be no question for time being of conceding one hour across the board. For further discussion in HO.
4. Variety Programs - English TV Network P&I indicated public relations problem has arisen from fact that publicity based on star promotion has been severely hampered by loss of four Canadian variety programs. MGMT suggested that since it was not possible to schedule a late variety show on Wednesday, a certain number of special one-hour variety programs incorporated in the Folio series might provide the answer.
5. CBC Symphony Tour CO informed that G. Waddington had successfully negotiated with AF of M. ACO gave estimated cost of project which is to be charged against radio special projects budget of 1958-1959: \$118,000 gross cost, \$41,000 recoveries & net cost of \$77,000. ACE indicated recorded concerts would fill periods normally left free during summer hiatus. Canada Council & Brussels Exhibition Commission could still be approached for financial support. MGMT indicated the project would likely be recommended for approval at the next Board meeting.
6. Review of Radio Budget Meeting was held in OTT between CB, CO, Ass't ONT & E. Hallman. Third quarter financial outlook appears to show improvement. There has been a healthy development in program production. Following discussion with G. Waddington, it is likely \$30,000-\$40,000 reduction will be possible in Wednesday Night musical programming. One or two major productions will be moved to the next fiscal year.
7. Review of TV Budget CO informed going forward with efforts to make sure that cuts in service would not produce surplus. COMPT informed estimates brought up-to-date & Supervisor of expenditures had made provisions for additional direct program costs & for commercial replacements. CO informed net estimates were still within Fowler Report recommendations but that gross estimates were a little higher; preparing justification of increases. COMPT informed estimated cash requirements for radio & TV capital projects have been reduced.

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