



the brunswickan

canada's oldest official student publication

Yearbook tradition lives on

By KAYE MACPHEE
Brunswickan Staff

At this week's SRC meeting Doug Burgess, Vice-President Finance, reported that UNB's 1984 Yearbook's net loss was \$23,603.12.

Originally the Yearbook budget had allowed for a projected loss of \$10,511.00 (1983's loss was \$7,732.00). Delays and changes in specifications were costly.

Ashley Flinn, Eastern Regional Sales Manager for Josten's, wrote to the Student Union on the 28th of January. In the letter he pointed out that "the changes in editors, the lack of a yearbook room and internal staff communication problems have all added to the delay in deadlines which in turn affects the pricing and delivery."

In addition he said that traditionally the Yearbook is 240 pages including eight to sixteen pages of colour. One thousand copies are printed. The original publishing agreement for the 1984 edition was based on those specifications and would have cost approximately \$18,000. Flinn wrote: "the specifications were changes, however, to 312 pages, 40 pages of colour, special endsheets and a 3 colour padded embossed cover. These extras, along with the book now being reclassified to 1985 pricing, have increased the price to approximately \$28,000.

Flinn further stated in his letter that "our representative, Mr. Pat Tyre, has been repeatedly frustrated by the unavailability of yearbook staff members for scheduled appointments and our printing plant was unsure as to from whom they should be taking instructions. It appears that different members of the yearbook staff were providing conflicting information to our plant consultants."

UNB-F appears to have a new but firmly entrenched tradition that most universities and high schools lack. It is called, simply, "Waiting for the Yearbook," as one student quipped: "UNB has the only yearbook that 'graduates' one year later than the graduates."

Due to the facts outlined in Flinn's letter 1984's graduates are still without their yearbook. The book has been

delayed again. Ten pages are still required for Josten's to finalize the printing of the '84 book. Upon receipt of the ages the Winnipeg company will be able to send the completed product in two months.

When the *Brunswickan* spoke with Flinn on the 29th of January he had checked with Josten's in Winnipeg and as of that date they had not received the final pages. The former president of the Student Union, John Bosnitch, said they should receive the pages by February 1st. According to Helena Rojas, Bosnitch has previously submitted the pages but apparently they had been lost in the mail or at the plant. Bosnitch re-submitted the pages this week.

In the telephone interview, Flinn stated that "it usually takes eight weeks after receipt of all the pages to get the book

out." Therefore, if Josten's receive the pages by February 1st, the books should be in the Yearbook office by April 1st.

The books can be delivered earlier, however, if additional fees are paid. The rates vary, depending upon how many pages are yet to be printed. For one to thirty-pages to be printed in less than the eight week deadline it costs \$53.00 for each week less than the deadline. For example, if the deadline is moved up by two weeks it would cost \$106.00; by three weeks, \$159.00; by four weeks \$212.00. The deadline cannot, however, be moved up more than four weeks.

In brief, the earliest we can expect the 1984 yearbook is March 1st, 1985. The tradition lives on.

the debate between Hoffman and Rubin Yippie versus Yuppie

By BLAKE PATON
CHSR Action Man

On Thursday, January 17, a small group of UNB students raced down to Dalhousie University to cover the debate between Jerry Rubin and Abbie Hoffman. It was billed as "Yippie versus Yuppie", and promised to settle the ideology battle the two former Yippie leaders have supposedly been engaged in since 1970's. For those who are not familiar with the names, Rubin and Hoffman were the focus of social tensions because of their outspoken natures and their involvement with the infamous "Chicago Seven". However, since the early 1970's the pair have gone in separate directions. Rubin, after "getting himself together", in the early 1970's went to Wall Street to begin a business networking enterprise - He also maintains that he coined the term Yuppie, and, at least marginally, acts as spokesman for the diverse group.

On the other hand, Hoffman went underground in the early 1970's to avoid being captured by the powers that be. He claims to have spent three years in Latin America and several more in the 1000 islands district (near Kingston, Ontario). He now works as a

consultant with a number of environmental and social activist groups.

Rubin, dressed in a grey suit and neatly shaven, began the debate by explaining his activities over the previous 15 years. He claimed to be proud of his 60's activism, but had abandoned drugs and long hair. He spoke as the representative of the changes of his Baby Boom generation had experienced since 1969. Society, according to Jerry, has changed from an industrial society to an information society; big business no longer acts as a singular dominant force. Along with that transformation, an entrepreneurial explosion has taken place. He appeared to be very committed to the ideal of universal financial independence.

The social changes Rubin described were reflective, in part, of the changes that have occurred within the Baby Boom generation. The Yuppies of the 1960's have taken jobs in business and learned about finance. Rubin says the Yuppies maintain the ideals they held in the 1960's. Those ideals are "anti-authority, anti-hierarchy, pro-community, pro-self reliance and liberal on social issues," Rubin said. The Yuppies have continued on page 4

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WHAT, ME WORRY?!



The students of UNB no longer have an effective voice in the running of the SUB.

The new SUB Board will consist of 10 voting members; 4 appointed by UNB's SRC from among the full-time student population (excluding the SRC President) and four appointed by the STU-SRC from among the full time student population (excluding SRC President). Two members will be appointed by the UNB Board of Governors.

There will also be 3 ex-officio, non-voting members: the presidents of the two campus SRC's and the Director of the SUB.

The Director of the SUB is appointed by the university on the joint recommendation of the Assistant Vice President Administration (James O'Sullivan) and of the SUB Board.

The university's Composition & Terms of Reference states: "In the event of a vacancy in the office of the Director of the SUB, the University may appoint an Acting Director to serve until a regular appointment is made."

The university has deigned to allow the student voting members of the Board to elect the Chairperson—a magnimous gesture.

The university employs and assigns the basic staff of the building. The university is responsible for managing the allocation of space to various users of the facility—after "seeking the advice of the SUB Board."

"Because the University has ultimate legal responsibility for relations with commercial tenants in the Building, leases and other legal documents with tenants should also be approved and signed directly by the authorized University officers, in the same manner as other contracts involving the legal and other interests of the Board of Governors."

The university staff will assume the executive responsibilities of providing for the administration of the building.

While it may be true that the university had difficulties with the previous Student Union administration and consequently the SUB Board, it has not provided the present council an opportunity to prove that they were capable of appointing an effective Board; a Board that could run the SUB efficiently.

It is obvious by this maneuver that the university administration has scant regard for the students it purports to serve. Each year (usually during the summer) the administration makes decisions that adversely affect the student population. The football team and residence bars have been taken from us; a new Dean of Students chosen "for us"; and an annual purge on a male residence (either expelling all the residents or "just" one floor's population).

The SUB Board, on the surface, may appear democratic. However, we are forced to accept three direct appointees of the BOG; and indirectly two others. The current SRC presidents are perceived to be "pro-administration." Hardly surprising considering that both were on the committee established by the BOG to recommend how the SUB Board should be restructured. Oh yes, lest we forget, Larry Fox was appointed by Downey (our esteemed University President, James Downey, that is) to the SUB Board of Trustees.

In short, then we have a SUB Advisory Board; effectively a rubber stamp.

As the students of UNB pay a meagre 20% of the operating costs of this institution and we are so well represented by the administration of this university (note the size of the student voting bloc on the BOG), why the hell should we be forced to contribute to the 3CF?

Students of UNB unite!! The university has been collecting interest on your money long enough. Demand your 3CF rebate NOW!!

Dr. Downey; if you want \$10.00 from the students—ask for it, don't take it!

Refunds can be picked up today, Monday, Tuesday and Wednesday between 12:00 and 8:00 in room 126 of the SUB.