

How To Judge Bargains Bargains should be based on both quality and price. Price alone, without knowing quality, is a dangerous tempter. Combine the two and you get the real value. This Store's Growing Trade is built on both OUALITY and PRICE. In all our buying quality is first consideration, then price. Any store can say this, but do they always carry it out?

A splendid lot of desirable seasonable goods collected from all departments and specially priced to make a grand final ending to our semi-annual sale ending June 30.

In Clothing Room Season's Finest Suits, specially priced; Men's Felt Hats, Straw Hats, Children's Suits and Hats, Odd Knickers and Bloomers.

In Shoe Department Many lines reduced to cost and less on broken lines and small sizes, 24 to 4. Some large sizes only.

In Carpet Annex Jap Mats in all sizes up to 9×12 feet. Tapestry Squares at reduced prices. Ends of Linoleum, Carpets and Oil Cloths. Ends of Scrims, Curtainettes and Curtains,

Dressmaking Department A late shipment of very desirable Silk and Wool Materials, Voiles, Golored Muslins, Silks, etc.

Desirable Underwear for Men and Women Watson and Penangle makes, in the most desirable qualities and weights, in all sizes, both single garments and combination suits.

J. N. CURRIE & CO.

DURING JULY AND AUGUST THIS STORE WILL CLOSE WEDNESDAY AFTERNOONS

The Transcription to the standard of discovery Thursday meeting from Two-Ontario. Subscription to addresses in Case of the observe toward prohibition has all points in the British Empire 31.09 per year is addresses in the United States. Joe Prostrikts. Circulation. A limited amount of advertising will be accepted. Joe Proventies for addresses in the United States of the world seems to be addresses in the United States of the world seems to be addresses in the United States of the server and that is your boss' business. It affects your power, which is tremen-and and all points in the British Empire 31.09 per year is addresses in the United States of the world seems to be regarded as one of the activation. The superior earlies on application. The Jobbing Department has a large and the tremendous sav-med marking matters easier for others, bading stationers, etc. Address all communications and make remit.





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"MADE IN CANADA"

Ford Touring Car **Price \$590**

Prices of other Ford cars are : Twopassenger Runabout \$540, Two-passenger Coupelet \$850, Fivepassenger Sedan \$1150. All cars fully equipped, including electric headlights. Prices F. O. B. Ford, Ont. Buyers of all Ford cars will share in our profits if we sell 30,000 cars between August I, 1914 and August 1, 1915. All Ford cars are on exhibition at

Alex. Duncanson's, Glencoe