

MC 2035

THE EVENING TIMES-STAR, SAINT JOHN, N. B., TUESDAY, MARCH 17, 1925



Every  
Section  
Crowded  
With  
Bargains

#### WANTED

We shall require 10 smart Salespeople to help serve the big crowds of thrifty shoppers who will attend this big sale. Apply at once. Sales Manager.

## THE PHILLIPS SALES COMPANY

Have Taken Over The

# ENTIRE \$20,000 STOCK Of Gray's Shoe Store

WITH DEFINITE AND IMPERATIVE INSTRUCTIONS TO  
SELL REGARDLESS OF COST OR PROFIT

Starting tomorrow afternoon at 2 o'clock every department in this store will be alive with eager, thrifty shoppers, and vigorous selling at every counter. The public know that when Gray's put on a sale of this kind that the offerings are genuine money-saving values.

We wish to say here that you may search the city with a microscope and you will not find such really genuine bargains as you will find here. While we have tried to provide enough of the different styles and sizes to last for a few days, we cannot guarantee the length of time any of these styles or sizes of Footwear will last.

Leave home early for this big money-saving event. Remember the time—2 P.M. sharp.

#### CLOSED

Our store will be closed until Wednesday at 2 p.m.

Owing to the extensive preparations and remarking of our entire stock.

Doors open Wednesday 2 p.m. sharp.

By Order,  
Phillips Sales Co.

#### SPECIAL

1 Big Lot Men's Boots. In this big lot you can pick almost any style or size. Values up to \$9.00. While they last, for pair . . . . . \$1.98

1 Big Lot Boys' Box Calf Boots, Blucher cut, black and brown, solid leather soles and heels; also rubber heels. Regular \$3.25 value. On Sale now, for pair— \$2.48

*Make a Note!*  
**FREE! FREE!**

Currency and Silver Free On Our Opening Day

Envelopes containing currency and silver will be given away absolutely free to the first 25 customers. No red tape, no drawing. You will receive a coupon when you enter the store at 2 o'clock Wednesday afternoon which you will present to the cashier with your first purchase and receive an envelope containing money absolutely free.

Be One of the First Customers.

#### SPECIAL

300 pairs Women's Black and Brown Calf and Kid Boots; also Patent. High cuts; Goodyear welts, with high heels. 98c

100 pairs Infants' Black and Brown Kid Blucher Cut Boots, with nice light sole and spring heels. Regular \$1.50 value.

Special Price, for pair . . . 98c

#### SPECIAL

1 Big Lot Women's Black Kid Oxfords, in a large assortment of styles and sizes. Values to \$5.50.

While they last, for pair . . . 98c

1 Big Lot Women's Kid and Patent Pumps, with medium heels and in all sizes. Suitable for street or evening wear.

Selling now, for pair . . . \$1.98

#### READ, MEN, READ

Men's Brown and Black Calf Blucher Cut Boots, with heavy solid leather soles. Regular \$4.50 value. Phillips Sales Co. Price, for pair . . . . . \$3.48

Men's Black and Brown Calf Blucher cut Boots. Genuine Goodyear welt and rubber heel; also heavy double soles. Full fitting last. Regular \$5.50 value. Sale Price, for pair . . . . . \$3.98

Men's Black and Brown Calf Boots; Goodyear welt, rubber heels and heavy double soles; genuine \$6.00 value. Selling now, for pair . . . . . \$4.48

Men's Tan Grain Solid Leather Work Boots. Heavy stitched and heavy soles. Regular \$4.50 value. Phillips Sales Co. Price, for pair . . . . . \$3.48

Men's Black and Brown Calf Boots; Goodyear welt, broad toes; new spring models. Regular \$5.50 value. Sale Price, for pair . . . . . \$4.48

Men's Tan Brogue Oxfords; Goodyear welt, rubber heels and heavy double sales. Regular \$5.50 value. Selling now, for pair . . . . . \$4.48

Men's Brown and Black Calf Oxfords; Goodyear welt, rubber heels; very latest spring styles. "Gray's Special." On Sale now, for pair . . . . . \$5.98

Sale Begins:

## Wednesday 2 P.M. Sharp

BE HERE EARLY TO AVOID  
OVERCROWDING

and Get Your Choice of the Many Bargains

#### Easter Novelities

30 pairs Women's Patent Strap Oxford; panel design with medium and rubber heel. Regular \$6.00 value. While they last, for pair . . . . . \$3.98

25 pairs Women's Patent, 1 strap, low and rubber heels, light flexible soles. Best Canadian makes. \$4.98

Special Price, for pair . . . . . \$4.98

23 pairs Women's Tan Calf, 1 strap pump; Cross-word puzzle perforations, with low and rubber heels; new spring models. Regular \$6.50 value. Sale Price, for pair . . . . . \$4.89

15 pairs Tan Calf Pumps, with new musical front design; medium heels; one of the very latest models for spring. Regular \$7.00 value. On Sale now, for pair . . . . . \$4.98

20 pairs Women's Tan and Black Calf, 1 strap Oxford, with low and rubber heels. Sale Price, for pair . . . . . \$4.98

#### Boys' Right Here

Boys' Brown Calf Boots; nice medium weight suitable for spring wear. Phillips Sales Co. Price, for pair . . . \$2.98

Boys' Black and Brown Calf Boots; heavy solid leather sole and heel. Splendid school boot. Regular \$4.50 value. On Sale Now, for pair . . . . . \$3.48

Youths' Tan and Black Boots; guaranteed solid leather sole and heel; extra strong school boot. Sale Price, for pair . . . . . \$2.28

Youths' Black and Brown Calf Boots; extra heavy soles; custom made; steel shanks. Regular \$4.25 value. On Sale now for pair . . . . . \$2.98

Little Gent's Box Kip Boots; rubber heels; solid leather sole. Regular \$2.50 value. Phillips Sales Co. Price— \$1.78

For pair . . . . . \$1.78

#### For the Babies

Children's Patent, Black and Brown Calf Boots; stitchdown soles and cushion insoles. Regular \$3.25 value. While they last, for pair . . . . . \$2.48

Children's Black Calf Boots; rubber heels and heavy soles; a strong school boot; sizes 8 to 10 1-2. Regular \$3.75. On Sale Now, for pair . . . . . \$2.48

Children's Patent 1 Strap Slippers. A very dresy shoe. Special Price, for pair . . . . . \$1.48

Infants' Patent Boot with kid upper and a nice light sole. Regular \$1.75 value. Out they go, for pair . . . . . \$1.38

We have numerous other lines of Children's Boots and Slippers at prices you would hardly credit.

#### Misses Look Here

Misses' Tan Calf Boots; rubber heels and heavy solid leather soles. Regular \$2.50 value. While they last, for pair . . . . . \$2.48

Misses' Patent 1 Strap Slippers, with light turn soles. Regular \$2.50 value. Phillips Sales Co. Price, for pair . . . \$1.78

Misses Patent Strap Slipper; turn sole. Crosby make. Sale Price, for pair . . . . . \$2.98

Misses' Tan Calf Boots with rubber heels and heavy leather soles. Regular \$4.00 value. Selling now, for pair . . . . . \$2.98

1 Big Lot Misses' Black and Brown Oxfords in all styles and sizes, at greatly reduced prices.

#### Latest for Women

60 pairs Women's Patent Oxfords, with low heels and Broad toes. These oxfords have just arrived for our spring trade. On Sale, for pair . . . . . \$3.98

25 pairs Women's Brown Calf Oxford, crepe sole. Regular \$5.00 value. Phillips Sales Co. Price, for pair . . . \$3.98

40 pairs Women's Black Calf Oxford, with low rubber heel and nice full-fitting models. Extra Special Price for this Sale . . . \$4.98

35 pairs Brown Calf Oxford with low rubber heel and broad stylish toe. Regular \$7.00 value. Selling now, for pair . . . . . \$5.85

75 pairs Women's Black Kid, 3 eyelet tie, light flexible sole and medium heel. Regular \$6.00 value. Phillips Sales Co. Price, for pair . . . \$3.98

On Account of  
the Extreme  
Low Prices  
We Must  
Sell For  
Cash Only

# Gray's Shoe Store

397 Main Street, - - - North End

STORE  
OPEN  
EVERY  
EVENING  
DURING  
SALE