

FILMS For Tomorrow

Must be bought today. Get an extra roll or two, rather than lose the opportunity to secure pictures that you will never be able to get again.

Correct Exposures Insure Perfect Pictures When Your Films Are Finished Here

The Rexall Stores

100 King St. 473 Main St. 599 Main St.

The Man In The Street

Give the trades and labor men the glad hand next week!

The martyrs to the straw hat regulation this week should consider that their was probably too solid for wear any how.

Can't anybody chase that odor from the decaying grain at the old elevator? It's somebody's duty—the board of health, the I. C. R. or the city, which?

College students next summer can get a job selling the latest volume on "The European War of 1914."

Considering market quotations it may be said more fittingly than ever that wheat is truly the golden grain.

Insist on that "Made in Canada" trade mark whenever you can.

Tipperary is on the map again, even if "it is a long way" there.

Some people jingle the bells in the street cars as though they were soloists, but the motorman is not fond of too much music for one stop.

Had a plate of venison yet?

Some dealers expect shortage of dolls for Christmas. This may explain why so many wanted one of the big ones at the fair, but it doesn't get away from the fact that our paragon eye sees many nice dolls about the streets.

Sir Edward Carson will now have a thorough understanding of the Home Rule question, but will his brave protest against his going to the front.

Now we bring forth the derby and felt we wore last spring and wonder if they'll still be in style.

They've taken down that "American money" sign in the cars. Thanks!

The man who was seized with a fainting fit in Mill street last week was probably overcome by the obnoxious odors arising from that elevator grain.

Some people said that the weather this week was the result of a frame-up between old Jup. Pluvius and the ice-cream dealer.

It is hardly necessary to explain why the World's Peace Conference to be held this month in Vienna has been indefinitely postponed.

The German ambassador in Washington said a few days ago that "the war was won"; but looking from the bleacher seats we prefer to see the third man out in the last inning before we cash our bets.

The man on the street has been frequently asked, what has become of our old friends Mutt and Jeff. These veterans of the Mexican war have gone to the front in Europe. It is reported that one of them is fighting on Germany's side. He must be a nut.

How shall we greet ourselves from the bullets of over-enthusiastic sportsmen in the woods this fall? One year the guides in Maine adopted a stripped suit and one of them fell before a hunter who "took him for a zebra." The next year they tried a red cap and one of them was taken for "a red-headed deer." Next!

Figure It Out

When the wholesale price goes up two or three cents per hundred pounds, the retailers ask a cent a pound more for his goods. But should it drop back to the original again, will he take off the extra cent? Ask me!

She Faces Europe

A returned American tourist was heard to remark "If the Goddess of Liberty ever gets another look at me, she will have to turn around."

Fashion Hint

The straw hat season has been extended indefinitely. The summer has been turned inside out.

Ever see the peculiar ways some of our road commissioners have of making repairs to the highway. There is some repair work being done on one of the roads leading from the city and the methods followed are unique. It looks as if the men have to put so much material on the road, and it makes no difference where or how they put it, so long as it is distributed. A wagon loaded with this sandy substance is driven along the

PLUM PUDDING FOR CHRISTMAS TO BE DEARER

Comparison of Local Prices Today With Those of a Year Ago

The preparation of the Christmas dinner with the apparently necessary plum pudding is going to mean a greater outlay this year, unless there comes a considerable drop in prices between now and the festive season.

LOCAL NEWS

DIED TODAY.

The death of George Higgins, a life-long resident of St. John, occurred this morning at the home of his sister, Miss M. A. Higgins, Union street.

DISGRACEFUL SCENE.

Two men, fighting mad, kicking and biting each other, and one slashing his opponent with a cotton hook, made a spectacle of the residents of Haymarket Square were compelled to witness one evening this week.

VICTORIA SQUARE.

Work has been completed on the fine new concrete wall erected about what was formerly a public dump in Indian-street, but which is now being converted into a recreation center.

ST. JOHN AMBULANCE ASSOCIATION WORK

Officers For the Year - Classes Open to Those Who Wish Instruction in First Aid and Nursing

The New Brunswick Council of the ambulance department of the Order of the Hospital of St. John of Jerusalem, has been organized for the ensuing year and the following officers elected:

Dr. Murray MacLaren, president. Dr. Stewart Skinner, 1st vice president. W. E. Foster, 2nd vice president. Miss Lillian Hazen, honorary secretary and treasurer.

The association also interests itself in collecting clothing and comforts for soldiers in the field and hospital, and when collected they are handed over to the Canadian Red Cross Association to be forwarded. Applications for membership in the association will be welcomed and should be sent with the annual fee of \$2 to the secretary, 66 Hazen street.

FAIRVIEW NEWS

The western end of the new bridge, where everything was bustle and bustle before, is now quiet and practically deserted, most of the equipment having been removed to the opposite section, and active operations are about to be commenced by the steel company.

The Anglican, Baptist, Methodist and Presbyterian churches have jointly issued a new window card of general invitation to more regular church going. This is understood to be the beginning of a more co-operative spirit among the four churches, and an inter-church federation has been organized, consisting of the ministers and two laymen from each congregation.

ARE AT VALCARTIER.

Among the St. John boys who are at Valcartier and will go to the front is William D. Cummings, son of Mrs. David Cummings of Forest street. He was a member of the 3rd Regiment, and is nineteen years old. He was formerly employed with the D. K. McLaren Co.

"I would like to be with you in your work in the club this winter, but I think that my country needs my services most."

Credit and Confidence

Mr. Manufacturer—We do not have to argue with you to prove that business is run by credit, and credit is founded on confidence.

Advertising that will sell your goods must be built on the same ground.

Confidence is the rock on which the newspaper is constructed. It exists, it thrives, it has influence because it has the confidence of its readers.

If there were no other reason for newspaper advertising than this one it would be sufficient. Newspapers sell goods for their readers, regard their papers as trustworthy friends and advisers.

Macaulay Bros. & Co. KING STREET, ST. JOHN, N. B. Our Stores Open 8 a. m. Close 6 p. m. Saturdays 10 p. m.

The Fall Assortments of Shaker Flannels

Whether you require Shaker Flannel for Shirt Waists, Kimonos, Dressing Sacques, Nightdresses or Pyjama Suits, you will find in our stocks just the designs you require, the colorings you want, in weights suitable for all purposes, and prices at the lowest ebb.

Select from our assortments and you will be more than satisfied. Pretty stripe effect on light or medium grounds, in a wide range of combination colorings, which are perfectly fast in dye; 32 to 36 inches wide. Price range 10c. to 22c. a yard.

WHITE SHAKER FLANNELS for Nightdress, etc., in plain velour finish or twill effects; 32 to 36 inches wide, 11c. to 25c. a yard.

Samples Sent to Out-of-Town Customers on Receipt of Postal Card.

MACAULAY BROS. & CO.

The Very Latest Styles For Early Fall!

WE have just received our first order of Ladies' High-Grade Boots—patent colt with a grey vesting top and kidney heel, a very classy shoe for the latest dresses—Also black cloth tops in all styles.

SEE OUR WINDOWS! THE SLATER SHOE SHOP - - 81 KING ST. R. P. SWEETMAN, MGR.

September 19, 1914.

Men's Fall Weight Underwear

We select our Underwear direct from the world's best makers saving the jobbers profits which saving we hand on to our customers.

You can have any of the following sent you in quick time by merely dropping us a card or letter, or by phoning; or if this list does not include what you require tell us plainly what you do wish and we will help you.

- Penman's Merino Shirts and Drawers, 50c, 75c, \$1.00
Stanfield's Pure Wool Combinations, \$2.50 to \$5.00 Per Suit
Penman's Natural Wool Shirts and Drawers, \$1.00, \$1.25
Penman's Fine Cashmere Finish Pure Wool Combinations, \$2.50, \$3.00 Per Suit
Penman's Fleece Lined Shirts and Drawers, 50c, 85c
Tru Knit Pure Wool Combinations, \$3.00, \$4.00 Per St.
Stanfield's Shirts and Drawers, unshrinkable wool, \$1.00 to \$1.75
Dr. Jaeger's Pure Wool Combinations, \$3.00, \$4.50 Per Suit
Stanfield's Silk and Wool Shirts and Drawers, \$2.00
Wolsey's Pure Wool Shirts and Drawers, England's best, \$2.00 to \$3.50
Wolsey Combinations in White and Natural color, \$4.00 Per Suit

KING STREET COR GERMAIN GREATER OAK HALL SCOVIL BROS., LIMITED, St. John, N. B.

Mr. Husband, This is For You!

If YOU Want to Keep Your Wife Looking Young, Help Her do Some of Her Housework in a New, Up-to-Date Fashion!

For instance—Don't let her slave away hour after hour cleaning her carpets and rugs by the old "vinegar-of-63" methods when you can get A HOUSEKEEPER Combination Vacuum Cleaner and Carpet Sweeper for only \$9.75, that will last for years and clean her carpets and rugs BETTER in less time, LESS WORK than they could be cleaned by any other way. We'll Send One Home to Her For You. ORDER IT TODAY!

A. Ernest Everett - 91 Charlotte Street

School Days Here Again!

You Will Want a Change In Headwear For Your Boys and Children WE ARE READY TO MEET YOUR NEEDS IN Fall Style Hats and Caps in Great Variety

J. L. THORNE & CO., LTD. Hatters and Furriers 55 Charlotte Street

COME IN AND GET UNDER ONE OF OUR NEW SOFT HATS FOR FALL.

We have the best line to select from you could possibly wish for. All the newest shapes and colors, and quality in every Hat.

Of course you know that High Crowns and Narrow Brims are all the go, so you find us with a big line of these, but if you cannot wear a Hat like this we can show you something with just as much Snap, but made on more conservative lines. These are the colors that are popular and we have them: Browns, Greens, Elephant Grey, Navy, Cinder Grey and Plum. PRICES \$2.00, \$2.50, \$3.00, \$4.00, \$5.00 Come in, Let's Show You the Best. D. MAGEE'S SONS, Ltd., HATS AND FURS, 63 King Street.

