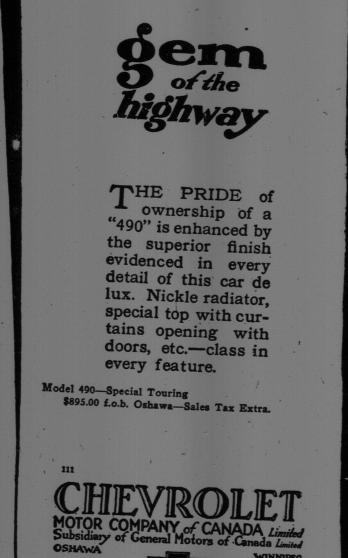
## HAS PLACED CANADA IN VAN

Sir John Eaton's Gift to Museum Benefit to Furniture Industry.



ancient types of furniture and the work of gift to completion is still

When it is completed, On
The phrase "in point of dimensions," most turn.

The phrase "in point of dimensions," most turn.

## **PASTEURIZATION** OF MILK SUPPLY

Demonstration of Baking

(Article No. 1)

In every community in the civilized world, today, milk is considered the small in consequence the infant mortality is largely influenced by the purity, which to expert, a member of the Educational Department of E. W. Gillett Co. Ltd., manufacturers of Magic Baking Prowder, under whose auspices this demonstration is held.

In consequence of this it is, the commercial in the considered of the state of the considered of the state of the considered of the state of the s

Clean milk is a necessity in order that known to contain 32,000,000 germs (bac- I shall be very pleased to advise, with-

You are cordially invited to attend a free

Demonstration of Baking



## UNKNOWINGLY-You may be ruining your teeth

You cannot afford to risk harming YOUR teeth with gritty, scouring matter. Neither can you afford to use dentifrices that do not destroy the decay germs or remove the coating in which they thrive.

For your teeth's sake use Minty's Tooth Paste. The highest-priced tooth pastes cannot do more towards preserving your teeth.

Minty's contains only ingredients approved by dental authorities.

Minty's cleans your teeth without the aid of coarse grit. Because it is highly mentholated and antiseptic it destroys all the decay germs where your tooth brush cannot reach. It keeps the mouth healthy, the gums firm, the breath sweet and is an acknowledged preventive of pyorrhea.

If you use more than half-an-inch you are wasting it because Minty's is concentrated—more economical.

The large 25c. tube represents the greatest tooth
paste value obtainable.



MANUFACTURED IN CANADA BY PALMERS LIMITED, MONTREAL

PARISIENNES USE MA CHERIE! Minty's MA CHERIE Face Powder is of the type preferred by the most fashionable of Paris women. Pure, of course! So fine that it cannot be seen on the face, and the odor is the rich, yet delicate, MA CHERIE Perfume. This powder is so adherent that it stays on until you wash it off. Most good toilet goods counters carry the full MA CHERIE series of toilet preparations. If your's doesn't—write us.



## The Happiest Time of Her Life

Admiration, attention—groups of eager young men awaiting her appearance and more partners than she can dance with—this makes girlhood days the happiest time of a woman's

To miss this popularity is a tragedy. Yet many girls are socially unsuccessful because of some lack

What constitutes this charm is hard to define—but one thing is certain. The popular girl, the successful girl, the gay, happy, all-admired

Every day your skin accumulates a coating of dust, dirt and general soil. Every day you apply powder, and every day most women use a little or much cold cream.

This dirt, powder and cold cream penetrates the tiny skin pores and fills them. Perspiration completes the clogging. You can judge for yourself what happens if you fail to wash these accumulations away.

Once a day your skin needs care-

Once a day your skin needs careful, thorough cleansing to remove these clogging deposits. Otherwise you will soon be afflicted with coarseness, blackheads and blotches.

How soap beautifies Mild, pure, soothing soap, such as Palmolive, is a simple yet certain beautifier. Its profuse, creamy lather penetrates the network of skin pores and dissolves all dangerous deposits. Gentle rinsing carries them away.

girl, is always distinguished by a fresh, radiant skin.

How to have this perfect complexion is the problem of many girls, but we can solve it for you. It's a simple secret, discovered many thousand years ago.

What spoils complexions

Every day your skin accumulates a coating of dust, dirt and general

When your skin is thus cleansed, it quickly responds with fresh, smooth radiance. The healthful stimulation results in natural becoming color. And the lotion-like qualities of the Palmolive lather keeps your complexion delightfully soft.

Now, when your skin is healthfully clean, is the time to apply cold cream. Now, powder and that touch of rouge are harmless. You can perfect your good complexion and beautify one not so good by the means of this simple cosmetic cleansing.

Cleopatra's way

With all classic peoples, bathing was a daily rite never neglected. The ruins of Cleopatra's sumptuous marble bath are ample proof of her faith in this ancient beauty secret.

Palm and olive oils were the cleansers used—the same bland oriental oils we blend scientifically in Palmolive. The lotion-like qualities which made them the most highly prized of all old world beautifiers are imparted to Palmolive Soap.

A low-cost luxury

The vast volume in which we produce Palmolive to supply the world-wide demand naturally lowers cost. If made in small quantities the price would be at least 25 cents. Manufacturing economy permits us to offer this finest facial soap at a low price.

Thus you can afford to share Cleopatra's favorite luxury. Use Palmolive for bathing and let it do for your body what it does for your face.

THE PALMOLIVE COMPANY OF CANADA, Limited

25-cent quality

for only  $10^{c}$